

# **Zipper Industry-China Market Status and Trend Report** 2013-2023

https://marketpublishers.com/r/ZFDC61CEEFCMEN.html

Date: March 2018

Pages: 144

Price: US\$ 2,980.00 (Single User License)

ID: ZFDC61CEEFCMEN

# **Abstracts**

# **Report Summary**

Zipper Industry-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Zipper Industry industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Zipper Industry 2013-2017, and development forecast 2018-2023

Main market players of Zipper Industry in China, with company and product introduction, position in the Zipper Industry market

Market status and development trend of Zipper Industry by types and applications Cost and profit status of Zipper Industry, and marketing status Market growth drivers and challenges

The report segments the China Zipper Industry market as:

China Zipper Industry Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



#### Northwest China

China Zipper Industry Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Nylon Zipper
Metal Zipper
Plastic Zipper
Others such as terylene zipper

China Zipper Industry Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Garment
Luggage and bags
Sporting goods
Camping gear

China Zipper Industry Market: Players Segment Analysis (Company and Product introduction, Zipper Industry Sales Volume, Revenue, Price and Gross Margin):

YKK

RIRI

YBS Zipper

**KAO SHING ZIPPER** 

IDEAL Fastener?

Coats Industrial

SALMI

MAX Zipper

Sanli Zipper

**HHH Zipper** 

**KCC** Zipper

Sancris

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

#### CHAPTER 1 OVERVIEW OF ZIPPER INDUSTRY

- 1.1 Definition of Zipper Industry in This Report
- 1.2 Commercial Types of Zipper Industry
  - 1.2.1 Nylon Zipper
  - 1.2.2 Metal Zipper
  - 1.2.3 Plastic Zipper
  - 1.2.4 Others such as terylene zipper
- 1.3 Downstream Application of Zipper Industry
  - 1.3.1 Garment
  - 1.3.2 Luggage and bags
  - 1.3.3 Sporting goods
  - 1.3.4 Camping gear
- 1.4 Development History of Zipper Industry
- 1.5 Market Status and Trend of Zipper Industry 2013-2023
  - 1.5.1 China Zipper Industry Market Status and Trend 2013-2023
  - 1.5.2 Regional Zipper Industry Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Zipper Industry in China 2013-2017
- 2.2 Consumption Market of Zipper Industry in China by Regions
  - 2.2.1 Consumption Volume of Zipper Industry in China by Regions
  - 2.2.2 Revenue of Zipper Industry in China by Regions
- 2.3 Market Analysis of Zipper Industry in China by Regions
- 2.3.1 Market Analysis of Zipper Industry in North China 2013-2017
- 2.3.2 Market Analysis of Zipper Industry in Northeast China 2013-2017
- 2.3.3 Market Analysis of Zipper Industry in East China 2013-2017
- 2.3.4 Market Analysis of Zipper Industry in Central & South China 2013-2017
- 2.3.5 Market Analysis of Zipper Industry in Southwest China 2013-2017
- 2.3.6 Market Analysis of Zipper Industry in Northwest China 2013-2017
- 2.4 Market Development Forecast of Zipper Industry in China 2018-2023
  - 2.4.1 Market Development Forecast of Zipper Industry in China 2018-2023
  - 2.4.2 Market Development Forecast of Zipper Industry by Regions 2018-2023

#### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Zipper Industry in China by Types
  - 3.1.2 Revenue of Zipper Industry in China by Types
- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Zipper Industry in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Zipper Industry in China by Downstream Industry
- 4.2 Demand Volume of Zipper Industry by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Zipper Industry by Downstream Industry in North China
  - 4.2.2 Demand Volume of Zipper Industry by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Zipper Industry by Downstream Industry in East China
- 4.2.4 Demand Volume of Zipper Industry by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Zipper Industry by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Zipper Industry by Downstream Industry in Northwest China
- 4.3 Market Forecast of Zipper Industry in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ZIPPER INDUSTRY

- 5.1 China Economy Situation and Trend Overview
- 5.2 Zipper Industry Downstream Industry Situation and Trend Overview

# CHAPTER 6 ZIPPER INDUSTRY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Zipper Industry in China by Major Players
- 6.2 Revenue of Zipper Industry in China by Major Players
- 6.3 Basic Information of Zipper Industry by Major Players
  - 6.3.1 Headquarters Location and Established Time of Zipper Industry Major Players
  - 6.3.2 Employees and Revenue Level of Zipper Industry Major Players



- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 ZIPPER INDUSTRY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### **7.1 YKK**

- 7.1.1 Company profile
- 7.1.2 Representative Zipper Industry Product
- 7.1.3 Zipper Industry Sales, Revenue, Price and Gross Margin of YKK

#### **7.2 RIRI**

- 7.2.1 Company profile
- 7.2.2 Representative Zipper Industry Product
- 7.2.3 Zipper Industry Sales, Revenue, Price and Gross Margin of RIRI

### 7.3 YBS Zipper

- 7.3.1 Company profile
- 7.3.2 Representative Zipper Industry Product
- 7.3.3 Zipper Industry Sales, Revenue, Price and Gross Margin of YBS Zipper

#### 7.4 KAO SHING ZIPPER

- 7.4.1 Company profile
- 7.4.2 Representative Zipper Industry Product
- 7.4.3 Zipper Industry Sales, Revenue, Price and Gross Margin of KAO SHING ZIPPER

#### 7.5 IDEAL Fastener?

- 7.5.1 Company profile
- 7.5.2 Representative Zipper Industry Product
- 7.5.3 Zipper Industry Sales, Revenue, Price and Gross Margin of IDEAL Fastener?

# 7.6 Coats Industrial

- 7.6.1 Company profile
- 7.6.2 Representative Zipper Industry Product
- 7.6.3 Zipper Industry Sales, Revenue, Price and Gross Margin of Coats Industrial

### 7.7 SALMI

- 7.7.1 Company profile
- 7.7.2 Representative Zipper Industry Product
- 7.7.3 Zipper Industry Sales, Revenue, Price and Gross Margin of SALMI

### 7.8 MAX Zipper

- 7.8.1 Company profile
- 7.8.2 Representative Zipper Industry Product



- 7.8.3 Zipper Industry Sales, Revenue, Price and Gross Margin of MAX Zipper
- 7.9 Sanli Zipper
  - 7.9.1 Company profile
- 7.9.2 Representative Zipper Industry Product
- 7.9.3 Zipper Industry Sales, Revenue, Price and Gross Margin of Sanli Zipper
- 7.10 HHH Zipper
  - 7.10.1 Company profile
  - 7.10.2 Representative Zipper Industry Product
  - 7.10.3 Zipper Industry Sales, Revenue, Price and Gross Margin of HHH Zipper
- 7.11 KCC Zipper
  - 7.11.1 Company profile
- 7.11.2 Representative Zipper Industry Product
- 7.11.3 Zipper Industry Sales, Revenue, Price and Gross Margin of KCC Zipper
- 7.12 Sancris
  - 7.12.1 Company profile
  - 7.12.2 Representative Zipper Industry Product
- 7.12.3 Zipper Industry Sales, Revenue, Price and Gross Margin of Sancris

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ZIPPER INDUSTRY

- 8.1 Industry Chain of Zipper Industry
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ZIPPER INDUSTRY**

- 9.1 Cost Structure Analysis of Zipper Industry
- 9.2 Raw Materials Cost Analysis of Zipper Industry
- 9.3 Labor Cost Analysis of Zipper Industry
- 9.4 Manufacturing Expenses Analysis of Zipper Industry

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF ZIPPER INDUSTRY**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

# **CHAPTER 11 REPORT CONCLUSION**

# **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Zipper Industry-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/ZFDC61CEEFCMEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

Email:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/ZFDC61CEEFCMEN.html">https://marketpublishers.com/r/ZFDC61CEEFCMEN.html</a>

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To pay by Wire Transfer, please, fill in your contact details in the form below:

Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

and fax the completed form to +44 20 7900 3970

To place an order via fax simply print this form, fill in the information below