

# Zinc-Rich Primer-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/ZA3CA596C1EEN.html>

Date: May 2018

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: ZA3CA596C1EEN

## Abstracts

### Report Summary

Zinc-Rich Primer-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Zinc-Rich Primer industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Zinc-Rich Primer 2013-2017, and development forecast 2018-2023

Main market players of Zinc-Rich Primer in South America, with company and product introduction, position in the Zinc-Rich Primer market

Market status and development trend of Zinc-Rich Primer by types and applications

Cost and profit status of Zinc-Rich Primer, and marketing status

Market growth drivers and challenges

The report segments the South America Zinc-Rich Primer market as:

South America Zinc-Rich Primer Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Zinc-Rich Primer Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Epoxy Zinc Rich Coatings  
Chlorinated Rubber Zinc Rich Coating  
Vinyl Resin Zinc Rich Coating  
Polyurethane Zinc Rich Coating

South America Zinc-Rich Primer Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Steel Tanks  
Offshore Platforms  
Bridges  
Petrochemical And Power Plants  
Railcar Coating

South America Zinc-Rich Primer Market: Players Segment Analysis (Company and  
Product introduction, Zinc-Rich Primer Sales Volume, Revenue, Price and Gross  
Margin):

US Coatings  
Graco Inc  
APV Engineered Coatings  
International Protective Coatings  
Tiger Drylac  
Teamac  
ORCHEM Corporation  
Bridge Preservation LLC  
JONES-BLAIR Industrial Coatings

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ZINC-RICH PRIMER**

- 1.1 Definition of Zinc-Rich Primer in This Report
- 1.2 Commercial Types of Zinc-Rich Primer
  - 1.2.1 Epoxy Zinc Rich Coatings
  - 1.2.2 Chlorinated Rubber Zinc Rich Coating
  - 1.2.3 Vinyl Resin Zinc Rich Coating
  - 1.2.4 Polyurethane Zinc Rich Coating
- 1.3 Downstream Application of Zinc-Rich Primer
  - 1.3.1 Steel Tanks
  - 1.3.2 Offshore Platforms
  - 1.3.3 Bridges
  - 1.3.4 Petrochemical And Power Plants
  - 1.3.5 Railcar Coating
- 1.4 Development History of Zinc-Rich Primer
- 1.5 Market Status and Trend of Zinc-Rich Primer 2013-2023
  - 1.5.1 South America Zinc-Rich Primer Market Status and Trend 2013-2023
  - 1.5.2 Regional Zinc-Rich Primer Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Zinc-Rich Primer in South America 2013-2017
- 2.2 Consumption Market of Zinc-Rich Primer in South America by Regions
  - 2.2.1 Consumption Volume of Zinc-Rich Primer in South America by Regions
  - 2.2.2 Revenue of Zinc-Rich Primer in South America by Regions
- 2.3 Market Analysis of Zinc-Rich Primer in South America by Regions
  - 2.3.1 Market Analysis of Zinc-Rich Primer in Brazil 2013-2017
  - 2.3.2 Market Analysis of Zinc-Rich Primer in Argentina 2013-2017
  - 2.3.3 Market Analysis of Zinc-Rich Primer in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Zinc-Rich Primer in Colombia 2013-2017
  - 2.3.5 Market Analysis of Zinc-Rich Primer in Others 2013-2017
- 2.4 Market Development Forecast of Zinc-Rich Primer in South America 2018-2023
  - 2.4.1 Market Development Forecast of Zinc-Rich Primer in South America 2018-2023
  - 2.4.2 Market Development Forecast of Zinc-Rich Primer by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole South America Market Status by Types

#### 3.1.1 Consumption Volume of Zinc-Rich Primer in South America by Types

#### 3.1.2 Revenue of Zinc-Rich Primer in South America by Types

### 3.2 South America Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in Brazil

#### 3.2.2 Market Status by Types in Argentina

#### 3.2.3 Market Status by Types in Venezuela

#### 3.2.4 Market Status by Types in Colombia

#### 3.2.5 Market Status by Types in Others

### 3.3 Market Forecast of Zinc-Rich Primer in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Zinc-Rich Primer in South America by Downstream Industry

### 4.2 Demand Volume of Zinc-Rich Primer by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Zinc-Rich Primer by Downstream Industry in Brazil

#### 4.2.2 Demand Volume of Zinc-Rich Primer by Downstream Industry in Argentina

#### 4.2.3 Demand Volume of Zinc-Rich Primer by Downstream Industry in Venezuela

#### 4.2.4 Demand Volume of Zinc-Rich Primer by Downstream Industry in Colombia

#### 4.2.5 Demand Volume of Zinc-Rich Primer by Downstream Industry in Others

### 4.3 Market Forecast of Zinc-Rich Primer in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ZINC-RICH PRIMER**

### 5.1 South America Economy Situation and Trend Overview

### 5.2 Zinc-Rich Primer Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ZINC-RICH PRIMER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

### 6.1 Sales Volume of Zinc-Rich Primer in South America by Major Players

### 6.2 Revenue of Zinc-Rich Primer in South America by Major Players

### 6.3 Basic Information of Zinc-Rich Primer by Major Players

#### 6.3.1 Headquarters Location and Established Time of Zinc-Rich Primer Major Players

#### 6.3.2 Employees and Revenue Level of Zinc-Rich Primer Major Players

### 6.4 Market Competition News and Trend

#### 6.4.1 Merger, Consolidation or Acquisition News

#### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 ZINC-RICH PRIMER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 US Coatings

#### 7.1.1 Company profile

#### 7.1.2 Representative Zinc-Rich Primer Product

#### 7.1.3 Zinc-Rich Primer Sales, Revenue, Price and Gross Margin of US Coatings

### 7.2 Graco Inc

#### 7.2.1 Company profile

#### 7.2.2 Representative Zinc-Rich Primer Product

#### 7.2.3 Zinc-Rich Primer Sales, Revenue, Price and Gross Margin of Graco Inc

### 7.3 APV Engineered Coatings

#### 7.3.1 Company profile

#### 7.3.2 Representative Zinc-Rich Primer Product

#### 7.3.3 Zinc-Rich Primer Sales, Revenue, Price and Gross Margin of APV Engineered Coatings

### 7.4 International Protective Coatings

#### 7.4.1 Company profile

#### 7.4.2 Representative Zinc-Rich Primer Product

#### 7.4.3 Zinc-Rich Primer Sales, Revenue, Price and Gross Margin of International Protective Coatings

### 7.5 Tiger Drylac

#### 7.5.1 Company profile

#### 7.5.2 Representative Zinc-Rich Primer Product

#### 7.5.3 Zinc-Rich Primer Sales, Revenue, Price and Gross Margin of Tiger Drylac

### 7.6 Teamac

#### 7.6.1 Company profile

#### 7.6.2 Representative Zinc-Rich Primer Product

#### 7.6.3 Zinc-Rich Primer Sales, Revenue, Price and Gross Margin of Teamac

### 7.7 ORCHEM Corporation

#### 7.7.1 Company profile

#### 7.7.2 Representative Zinc-Rich Primer Product

#### 7.7.3 Zinc-Rich Primer Sales, Revenue, Price and Gross Margin of ORCHEM Corporation

### 7.8 Bridge Preservation LLC

#### 7.8.1 Company profile

#### 7.8.2 Representative Zinc-Rich Primer Product

7.8.3 Zinc-Rich Primer Sales, Revenue, Price and Gross Margin of Bridge Preservation LLC

7.9 JONES-BLAIR Industrial Coatings

7.9.1 Company profile

7.9.2 Representative Zinc-Rich Primer Product

7.9.3 Zinc-Rich Primer Sales, Revenue, Price and Gross Margin of JONES-BLAIR Industrial Coatings

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ZINC-RICH PRIMER**

8.1 Industry Chain of Zinc-Rich Primer

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ZINC-RICH PRIMER**

9.1 Cost Structure Analysis of Zinc-Rich Primer

9.2 Raw Materials Cost Analysis of Zinc-Rich Primer

9.3 Labor Cost Analysis of Zinc-Rich Primer

9.4 Manufacturing Expenses Analysis of Zinc-Rich Primer

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ZINC-RICH PRIMER**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Zinc-Rich Primer-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/ZA3CA596C1EEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ZA3CA596C1EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970