

Yoga Exercise Mats-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/YB8F4616FFFEN.html>

Date: July 2019

Pages: 140

Price: US\$ 2,980.00 (Single User License)

ID: YB8F4616FFFEN

Abstracts

Report Summary

Yoga Exercise Mats-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Yoga Exercise Mats industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Yoga Exercise Mats 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Yoga Exercise Mats worldwide, with company and product introduction, position in the Yoga Exercise Mats market

Market status and development trend of Yoga Exercise Mats by types and applications

Cost and profit status of Yoga Exercise Mats, and marketing status

Market growth drivers and challenges

The report segments the global Yoga Exercise Mats market as:

Global Yoga Exercise Mats Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Yoga Exercise Mats Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

PVC Exercise Mats

Rubber Exercise Mats

TPE Yoga Exercise Mats

Other

Global Yoga Exercise Mats Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Yoga Club

Other

Global Yoga Exercise Mats Market: Manufacturers Segment Analysis (Company and Product introduction, Yoga Exercise Mats Sales Volume, Revenue, Price and Gross Margin):

Eco Yoga

Equilibrium DFS

EuProMed

Airex AG

Lululemon

Lotus Design

PrAna Revolutionary

Jade Yoga

Manduka PROlite

Hugger Mugger Para Rubber

Hosa Group

Aurorae

Gaiam

Keep well

Toplus

Kharma Khare

Under Armor

Barefoot Yoga

Aerolite

HATHAYOGA

JiangXi Lveten Plastic Industry

Khataland

A. Kolckmann
Yogasana
Bean Products
IKU
Shenzhen Haifuxing Technology
Microcell Composite
Liforme
Yogarugs

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF YOGA EXERCISE MATS

- 1.1 Definition of Yoga Exercise Mats in This Report
- 1.2 Commercial Types of Yoga Exercise Mats
 - 1.2.1 PVC Exercise Mats
 - 1.2.2 Rubber Exercise Mats
 - 1.2.3 TPE Yoga Exercise Mats
 - 1.2.4 Other
- 1.3 Downstream Application of Yoga Exercise Mats
 - 1.3.1 Household
 - 1.3.2 Yoga Club
 - 1.3.3 Other
- 1.4 Development History of Yoga Exercise Mats
- 1.5 Market Status and Trend of Yoga Exercise Mats 2013-2023
 - 1.5.1 Global Yoga Exercise Mats Market Status and Trend 2013-2023
 - 1.5.2 Regional Yoga Exercise Mats Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Yoga Exercise Mats 2013-2017
- 2.2 Production Market of Yoga Exercise Mats by Regions
 - 2.2.1 Production Volume of Yoga Exercise Mats by Regions
 - 2.2.2 Production Value of Yoga Exercise Mats by Regions
- 2.3 Demand Market of Yoga Exercise Mats by Regions
- 2.4 Production and Demand Status of Yoga Exercise Mats by Regions
 - 2.4.1 Production and Demand Status of Yoga Exercise Mats by Regions 2013-2017
 - 2.4.2 Import and Export Status of Yoga Exercise Mats by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Yoga Exercise Mats by Types
- 3.2 Production Value of Yoga Exercise Mats by Types
- 3.3 Market Forecast of Yoga Exercise Mats by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Yoga Exercise Mats by Downstream Industry

4.2 Market Forecast of Yoga Exercise Mats by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF YOGA EXERCISE MATS

5.1 Global Economy Situation and Trend Overview

5.2 Yoga Exercise Mats Downstream Industry Situation and Trend Overview

CHAPTER 6 YOGA EXERCISE MATS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of Yoga Exercise Mats by Major Manufacturers

6.2 Production Value of Yoga Exercise Mats by Major Manufacturers

6.3 Basic Information of Yoga Exercise Mats by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Yoga Exercise Mats Major Manufacturer

6.3.2 Employees and Revenue Level of Yoga Exercise Mats Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 YOGA EXERCISE MATS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Eco Yoga

7.1.1 Company profile

7.1.2 Representative Yoga Exercise Mats Product

7.1.3 Yoga Exercise Mats Sales, Revenue, Price and Gross Margin of Eco Yoga

7.2 Equilibrium DFS

7.2.1 Company profile

7.2.2 Representative Yoga Exercise Mats Product

7.2.3 Yoga Exercise Mats Sales, Revenue, Price and Gross Margin of Equilibrium DFS

7.3 EuProMed

7.3.1 Company profile

7.3.2 Representative Yoga Exercise Mats Product

7.3.3 Yoga Exercise Mats Sales, Revenue, Price and Gross Margin of EuProMed

7.4 Airex AG

7.4.1 Company profile

- 7.4.2 Representative Yoga Exercise Mats Product
- 7.4.3 Yoga Exercise Mats Sales, Revenue, Price and Gross Margin of Airex AG
- 7.5 Lululemon
 - 7.5.1 Company profile
 - 7.5.2 Representative Yoga Exercise Mats Product
 - 7.5.3 Yoga Exercise Mats Sales, Revenue, Price and Gross Margin of Lululemon
- 7.6 Lotus Design
 - 7.6.1 Company profile
 - 7.6.2 Representative Yoga Exercise Mats Product
 - 7.6.3 Yoga Exercise Mats Sales, Revenue, Price and Gross Margin of Lotus Design
- 7.7 PrAna Revolutionary
 - 7.7.1 Company profile
 - 7.7.2 Representative Yoga Exercise Mats Product
 - 7.7.3 Yoga Exercise Mats Sales, Revenue, Price and Gross Margin of PrAna Revolutionary
- 7.8 Jade Yoga
 - 7.8.1 Company profile
 - 7.8.2 Representative Yoga Exercise Mats Product
 - 7.8.3 Yoga Exercise Mats Sales, Revenue, Price and Gross Margin of Jade Yoga
- 7.9 Manduka PROlite
 - 7.9.1 Company profile
 - 7.9.2 Representative Yoga Exercise Mats Product
 - 7.9.3 Yoga Exercise Mats Sales, Revenue, Price and Gross Margin of Manduka PROlite
- 7.10 Hugger Mugger Para Rubber
 - 7.10.1 Company profile
 - 7.10.2 Representative Yoga Exercise Mats Product
 - 7.10.3 Yoga Exercise Mats Sales, Revenue, Price and Gross Margin of Hugger Mugger Para Rubber
- 7.11 Hosa Group
 - 7.11.1 Company profile
 - 7.11.2 Representative Yoga Exercise Mats Product
 - 7.11.3 Yoga Exercise Mats Sales, Revenue, Price and Gross Margin of Hosa Group
- 7.12 Aurorae
 - 7.12.1 Company profile
 - 7.12.2 Representative Yoga Exercise Mats Product
 - 7.12.3 Yoga Exercise Mats Sales, Revenue, Price and Gross Margin of Aurorae
- 7.13 Gaiam
 - 7.13.1 Company profile

- 7.13.2 Representative Yoga Exercise Mats Product
- 7.13.3 Yoga Exercise Mats Sales, Revenue, Price and Gross Margin of Gaiam
- 7.14 Keep well
 - 7.14.1 Company profile
 - 7.14.2 Representative Yoga Exercise Mats Product
 - 7.14.3 Yoga Exercise Mats Sales, Revenue, Price and Gross Margin of Keep well
- 7.15 Toplus
 - 7.15.1 Company profile
 - 7.15.2 Representative Yoga Exercise Mats Product
 - 7.15.3 Yoga Exercise Mats Sales, Revenue, Price and Gross Margin of Toplus
- 7.16 Kharma Khare
- 7.17 Under Armor
- 7.18 Barefoot Yoga
- 7.19 Aerolite
- 7.20 HATHAYOGA
- 7.21 JiangXi Lveten Plastic Industry
- 7.22 Khataland
- 7.23 A. Kolckmann
- 7.24 Yogasana
- 7.25 Bean Products
- 7.26 IKU
- 7.27 Shenzhen Haifuxing Technology
- 7.28 Microcell Composite
- 7.29 Liforme
- 7.30 Yogarugs

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF YOGA EXERCISE MATS

- 8.1 Industry Chain of Yoga Exercise Mats
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF YOGA EXERCISE MATS

- 9.1 Cost Structure Analysis of Yoga Exercise Mats
- 9.2 Raw Materials Cost Analysis of Yoga Exercise Mats
- 9.3 Labor Cost Analysis of Yoga Exercise Mats
- 9.4 Manufacturing Expenses Analysis of Yoga Exercise Mats

CHAPTER 10 MARKETING STATUS ANALYSIS OF YOGA EXERCISE MATS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Yoga Exercise Mats-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/YB8F4616FFFEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/YB8F4616FFFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970