

Yoga Apparel-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/YAABC45794CEN.html>

Date: February 2018

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: YAABC45794CEN

Abstracts

Report Summary

Yoga Apparel-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Yoga Apparel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Yoga Apparel 2013-2017, and development forecast 2018-2023

Main market players of Yoga Apparel in United States, with company and product introduction, position in the Yoga Apparel market

Market status and development trend of Yoga Apparel by types and applications

Cost and profit status of Yoga Apparel, and marketing status

Market growth drivers and challenges

The report segments the United States Yoga Apparel market as:

United States Yoga Apparel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Yoga Apparel Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cotton

Synthetics

Cotton-Synthetic Blends

United States Yoga Apparel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Man

Woman

Kid

United States Yoga Apparel Market: Players Segment Analysis (Company and Product introduction, Yoga Apparel Sales Volume, Revenue, Price and Gross Margin):

lululemon

Lucy

Elektrix

Champion

Noli Yoga

90 Degree

EASYOGA

Sunyoga

Nike

Adidas

American Apparel

Forever 21

GAP

Under Armour

Beyond Yoga

Onzie

Prana

Teeki

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF YOGA APPAREL

- 1.1 Definition of Yoga Apparel in This Report
- 1.2 Commercial Types of Yoga Apparel
 - 1.2.1 Cotton
 - 1.2.2 Synthetics
 - 1.2.3 Cotton-Synthetic Blends
- 1.3 Downstream Application of Yoga Apparel
 - 1.3.1 Man
 - 1.3.2 Woman
 - 1.3.3 Kid
- 1.4 Development History of Yoga Apparel
- 1.5 Market Status and Trend of Yoga Apparel 2013-2023
 - 1.5.1 United States Yoga Apparel Market Status and Trend 2013-2023
 - 1.5.2 Regional Yoga Apparel Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Yoga Apparel in United States 2013-2017
- 2.2 Consumption Market of Yoga Apparel in United States by Regions
 - 2.2.1 Consumption Volume of Yoga Apparel in United States by Regions
 - 2.2.2 Revenue of Yoga Apparel in United States by Regions
- 2.3 Market Analysis of Yoga Apparel in United States by Regions
 - 2.3.1 Market Analysis of Yoga Apparel in New England 2013-2017
 - 2.3.2 Market Analysis of Yoga Apparel in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Yoga Apparel in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Yoga Apparel in The West 2013-2017
 - 2.3.5 Market Analysis of Yoga Apparel in The South 2013-2017
 - 2.3.6 Market Analysis of Yoga Apparel in Southwest 2013-2017
- 2.4 Market Development Forecast of Yoga Apparel in United States 2018-2023
 - 2.4.1 Market Development Forecast of Yoga Apparel in United States 2018-2023
 - 2.4.2 Market Development Forecast of Yoga Apparel by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Yoga Apparel in United States by Types

- 3.1.2 Revenue of Yoga Apparel in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Yoga Apparel in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Yoga Apparel in United States by Downstream Industry
- 4.2 Demand Volume of Yoga Apparel by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Yoga Apparel by Downstream Industry in New England
 - 4.2.2 Demand Volume of Yoga Apparel by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Yoga Apparel by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Yoga Apparel by Downstream Industry in The West
 - 4.2.5 Demand Volume of Yoga Apparel by Downstream Industry in The South
 - 4.2.6 Demand Volume of Yoga Apparel by Downstream Industry in Southwest
- 4.3 Market Forecast of Yoga Apparel in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF YOGA APPAREL

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Yoga Apparel Downstream Industry Situation and Trend Overview

CHAPTER 6 YOGA APPAREL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Yoga Apparel in United States by Major Players
- 6.2 Revenue of Yoga Apparel in United States by Major Players
- 6.3 Basic Information of Yoga Apparel by Major Players
 - 6.3.1 Headquarters Location and Established Time of Yoga Apparel Major Players
 - 6.3.2 Employees and Revenue Level of Yoga Apparel Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 YOGA APPAREL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 lululemon

7.1.1 Company profile

7.1.2 Representative Yoga Apparel Product

7.1.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of lululemon

7.2 Lucy

7.2.1 Company profile

7.2.2 Representative Yoga Apparel Product

7.2.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Lucy

7.3 Elektrix

7.3.1 Company profile

7.3.2 Representative Yoga Apparel Product

7.3.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Elektrix

7.4 Champion

7.4.1 Company profile

7.4.2 Representative Yoga Apparel Product

7.4.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Champion

7.5 Noli Yoga

7.5.1 Company profile

7.5.2 Representative Yoga Apparel Product

7.5.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Noli Yoga

7.6 90 Degree

7.6.1 Company profile

7.6.2 Representative Yoga Apparel Product

7.6.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of 90 Degree

7.7 EASYOGA

7.7.1 Company profile

7.7.2 Representative Yoga Apparel Product

7.7.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of EASYOGA

7.8 Sunyoga

7.8.1 Company profile

7.8.2 Representative Yoga Apparel Product

7.8.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Sunyoga

7.9 Nike

7.9.1 Company profile

- 7.9.2 Representative Yoga Apparel Product
- 7.9.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Nike
- 7.10 Adidas
 - 7.10.1 Company profile
 - 7.10.2 Representative Yoga Apparel Product
 - 7.10.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Adidas
- 7.11 American Apparel
 - 7.11.1 Company profile
 - 7.11.2 Representative Yoga Apparel Product
 - 7.11.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of American Apparel
- 7.12 Forever
 - 7.12.1 Company profile
 - 7.12.2 Representative Yoga Apparel Product
 - 7.12.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Forever
- 7.13 GAP
 - 7.13.1 Company profile
 - 7.13.2 Representative Yoga Apparel Product
 - 7.13.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of GAP
- 7.14 Under Armour
 - 7.14.1 Company profile
 - 7.14.2 Representative Yoga Apparel Product
 - 7.14.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Under Armour
- 7.15 Beyond Yoga
 - 7.15.1 Company profile
 - 7.15.2 Representative Yoga Apparel Product
 - 7.15.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Beyond Yoga
- 7.16 Onzie
- 7.17 Prana
- 7.18 Teeki

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF YOGA APPAREL

- 8.1 Industry Chain of Yoga Apparel
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF YOGA APPAREL

- 9.1 Cost Structure Analysis of Yoga Apparel
- 9.2 Raw Materials Cost Analysis of Yoga Apparel
- 9.3 Labor Cost Analysis of Yoga Apparel
- 9.4 Manufacturing Expenses Analysis of Yoga Apparel

CHAPTER 10 MARKETING STATUS ANALYSIS OF YOGA APPAREL

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Yoga Apparel-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/YAABC45794CEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/YAABC45794CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970