

# Yoga Apparel-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/Y91B4D13680EN.html>

Date: February 2018

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: Y91B4D13680EN

## Abstracts

### Report Summary

Yoga Apparel-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Yoga Apparel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Yoga Apparel 2013-2017, and development forecast 2018-2023

Main market players of Yoga Apparel in EMEA, with company and product introduction, position in the Yoga Apparel market

Market status and development trend of Yoga Apparel by types and applications

Cost and profit status of Yoga Apparel, and marketing status

Market growth drivers and challenges

The report segments the EMEA Yoga Apparel market as:

EMEA Yoga Apparel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Yoga Apparel Market: Product Type Segment Analysis (Consumption Volume,

Average Price, Revenue, Market Share and Trend 2013-2023):

Cotton  
Synthetics  
Cotton-Synthetic Blends

EMEA Yoga Apparel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Man  
Woman  
Kid

EMEA Yoga Apparel Market: Players Segment Analysis (Company and Product introduction, Yoga Apparel Sales Volume, Revenue, Price and Gross Margin):

lululemon  
Lucy  
Elektrix  
Champion  
Noli Yoga  
90 Degree  
EASYOGA  
Sunyoga  
Nike  
Adidas  
American Apparel  
Forever 21  
GAP  
Under Armour  
Beyond Yoga  
Onzie  
Prana  
Teeki

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF YOGA APPAREL**

- 1.1 Definition of Yoga Apparel in This Report
- 1.2 Commercial Types of Yoga Apparel
  - 1.2.1 Cotton
  - 1.2.2 Synthetics
  - 1.2.3 Cotton-Synthetic Blends
- 1.3 Downstream Application of Yoga Apparel
  - 1.3.1 Man
  - 1.3.2 Woman
  - 1.3.3 Kid
- 1.4 Development History of Yoga Apparel
- 1.5 Market Status and Trend of Yoga Apparel 2013-2023
  - 1.5.1 EMEA Yoga Apparel Market Status and Trend 2013-2023
  - 1.5.2 Regional Yoga Apparel Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Yoga Apparel in EMEA 2013-2017
- 2.2 Consumption Market of Yoga Apparel in EMEA by Regions
  - 2.2.1 Consumption Volume of Yoga Apparel in EMEA by Regions
  - 2.2.2 Revenue of Yoga Apparel in EMEA by Regions
- 2.3 Market Analysis of Yoga Apparel in EMEA by Regions
  - 2.3.1 Market Analysis of Yoga Apparel in Europe 2013-2017
  - 2.3.2 Market Analysis of Yoga Apparel in Middle East 2013-2017
  - 2.3.3 Market Analysis of Yoga Apparel in Africa 2013-2017
- 2.4 Market Development Forecast of Yoga Apparel in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Yoga Apparel in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Yoga Apparel by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Yoga Apparel in EMEA by Types
  - 3.1.2 Revenue of Yoga Apparel in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe

- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Yoga Apparel in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Yoga Apparel in EMEA by Downstream Industry
- 4.2 Demand Volume of Yoga Apparel by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Yoga Apparel by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Yoga Apparel by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Yoga Apparel by Downstream Industry in Africa
- 4.3 Market Forecast of Yoga Apparel in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF YOGA APPAREL**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Yoga Apparel Downstream Industry Situation and Trend Overview

## **CHAPTER 6 YOGA APPAREL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Yoga Apparel in EMEA by Major Players
- 6.2 Revenue of Yoga Apparel in EMEA by Major Players
- 6.3 Basic Information of Yoga Apparel by Major Players
  - 6.3.1 Headquarters Location and Established Time of Yoga Apparel Major Players
  - 6.3.2 Employees and Revenue Level of Yoga Apparel Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 YOGA APPAREL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 lululemon
  - 7.1.1 Company profile
  - 7.1.2 Representative Yoga Apparel Product
  - 7.1.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of lululemon

## 7.2 Lucy

7.2.1 Company profile

7.2.2 Representative Yoga Apparel Product

7.2.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Lucy

## 7.3 Elektrix

7.3.1 Company profile

7.3.2 Representative Yoga Apparel Product

7.3.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Elektrix

## 7.4 Champion

7.4.1 Company profile

7.4.2 Representative Yoga Apparel Product

7.4.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Champion

## 7.5 Noli Yoga

7.5.1 Company profile

7.5.2 Representative Yoga Apparel Product

7.5.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Noli Yoga

## 7.6 90 Degree

7.6.1 Company profile

7.6.2 Representative Yoga Apparel Product

7.6.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of 90 Degree

## 7.7 EASYOGA

7.7.1 Company profile

7.7.2 Representative Yoga Apparel Product

7.7.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of EASYOGA

## 7.8 Sunyoga

7.8.1 Company profile

7.8.2 Representative Yoga Apparel Product

7.8.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Sunyoga

## 7.9 Nike

7.9.1 Company profile

7.9.2 Representative Yoga Apparel Product

7.9.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Nike

## 7.10 Adidas

7.10.1 Company profile

7.10.2 Representative Yoga Apparel Product

7.10.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Adidas

## 7.11 American Apparel

7.11.1 Company profile

7.11.2 Representative Yoga Apparel Product

- 7.11.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of American Apparel
- 7.12 Forever
  - 7.12.1 Company profile
  - 7.12.2 Representative Yoga Apparel Product
  - 7.12.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Forever
- 7.13 GAP
  - 7.13.1 Company profile
  - 7.13.2 Representative Yoga Apparel Product
  - 7.13.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of GAP
- 7.14 Under Armour
  - 7.14.1 Company profile
  - 7.14.2 Representative Yoga Apparel Product
  - 7.14.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Under Armour
- 7.15 Beyond Yoga
  - 7.15.1 Company profile
  - 7.15.2 Representative Yoga Apparel Product
  - 7.15.3 Yoga Apparel Sales, Revenue, Price and Gross Margin of Beyond Yoga
- 7.16 Onzie
- 7.17 Prana
- 7.18 Teeki

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF YOGA APPAREL**

- 8.1 Industry Chain of Yoga Apparel
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF YOGA APPAREL**

- 9.1 Cost Structure Analysis of Yoga Apparel
- 9.2 Raw Materials Cost Analysis of Yoga Apparel
- 9.3 Labor Cost Analysis of Yoga Apparel
- 9.4 Manufacturing Expenses Analysis of Yoga Apparel

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF YOGA APPAREL**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing

- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Yoga Apparel-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/Y91B4D13680EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/Y91B4D13680EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970