

Yachts-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/Y0293141AEFMEN.html

Date: March 2018

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: Y0293141AEFMEN

Abstracts

Report Summary

Yachts-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Yachts industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Yachts 2013-2017, and development forecast 2018-2023

Main market players of Yachts in United States, with company and product introduction, position in the Yachts market

Market status and development trend of Yachts by types and applications Cost and profit status of Yachts, and marketing status Market growth drivers and challenges

The report segments the United States Yachts market as:

United States Yachts Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest



United States Yachts Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Motor Yachts

Sailing Yachts

Expedition Yachts

Classic Yachts

Open Yachts

United States Yachts Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Private Use

Commercial Use

Sports

Others

United States Yachts Market: Players Segment Analysis (Company and Product introduction, Yachts Sales Volume, Revenue, Price and Gross Margin):

Azimut/Benetti

Ferretti Group

Sanlorenzo

Sunseeker

Feadship

Lurssen

Princess Yachts

Amels / Damen

Heesen Yachts

Horizon

Westport

Oceanco

Trinity Yachts

Fipa Group

Overmarine

Perini Navi

Palmer Johnson

Cerri-Baglietto

Christensen

Ferretti Group



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF YACHTS

- 1.1 Definition of Yachts in This Report
- 1.2 Commercial Types of Yachts
 - 1.2.1 Motor Yachts
 - 1.2.2 Sailing Yachts
 - 1.2.3 Expedition Yachts
 - 1.2.4 Classic Yachts
 - 1.2.5 Open Yachts
- 1.3 Downstream Application of Yachts
 - 1.3.1 Private Use
- 1.3.2 Commercial Use
- 1.3.3 Sports
- 1.3.4 Others
- 1.4 Development History of Yachts
- 1.5 Market Status and Trend of Yachts 2013-2023
- 1.5.1 United States Yachts Market Status and Trend 2013-2023
- 1.5.2 Regional Yachts Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Yachts in United States 2013-2017
- 2.2 Consumption Market of Yachts in United States by Regions
 - 2.2.1 Consumption Volume of Yachts in United States by Regions
 - 2.2.2 Revenue of Yachts in United States by Regions
- 2.3 Market Analysis of Yachts in United States by Regions
 - 2.3.1 Market Analysis of Yachts in New England 2013-2017
 - 2.3.2 Market Analysis of Yachts in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Yachts in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Yachts in The West 2013-2017
 - 2.3.5 Market Analysis of Yachts in The South 2013-2017
 - 2.3.6 Market Analysis of Yachts in Southwest 2013-2017
- 2.4 Market Development Forecast of Yachts in United States 2018-2023
- 2.4.1 Market Development Forecast of Yachts in United States 2018-2023
- 2.4.2 Market Development Forecast of Yachts by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole United States Market Status by Types
- 3.1.1 Consumption Volume of Yachts in United States by Types
- 3.1.2 Revenue of Yachts in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Yachts in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Yachts in United States by Downstream Industry
- 4.2 Demand Volume of Yachts by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Yachts by Downstream Industry in New England
- 4.2.2 Demand Volume of Yachts by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Yachts by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Yachts by Downstream Industry in The West
- 4.2.5 Demand Volume of Yachts by Downstream Industry in The South
- 4.2.6 Demand Volume of Yachts by Downstream Industry in Southwest
- 4.3 Market Forecast of Yachts in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF YACHTS

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Yachts Downstream Industry Situation and Trend Overview

CHAPTER 6 YACHTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Yachts in United States by Major Players
- 6.2 Revenue of Yachts in United States by Major Players
- 6.3 Basic Information of Yachts by Major Players
 - 6.3.1 Headquarters Location and Established Time of Yachts Major Players
 - 6.3.2 Employees and Revenue Level of Yachts Major Players



- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 YACHTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Azimut/Benetti
 - 7.1.1 Company profile
 - 7.1.2 Representative Yachts Product
 - 7.1.3 Yachts Sales, Revenue, Price and Gross Margin of Azimut/Benetti
- 7.2 Ferretti Group
 - 7.2.1 Company profile
 - 7.2.2 Representative Yachts Product
 - 7.2.3 Yachts Sales, Revenue, Price and Gross Margin of Ferretti Group
- 7.3 Sanlorenzo
 - 7.3.1 Company profile
 - 7.3.2 Representative Yachts Product
 - 7.3.3 Yachts Sales, Revenue, Price and Gross Margin of Sanlorenzo
- 7.4 Sunseeker
 - 7.4.1 Company profile
 - 7.4.2 Representative Yachts Product
 - 7.4.3 Yachts Sales, Revenue, Price and Gross Margin of Sunseeker
- 7.5 Feadship
 - 7.5.1 Company profile
 - 7.5.2 Representative Yachts Product
 - 7.5.3 Yachts Sales, Revenue, Price and Gross Margin of Feadship
- 7.6 Lurssen
 - 7.6.1 Company profile
 - 7.6.2 Representative Yachts Product
 - 7.6.3 Yachts Sales, Revenue, Price and Gross Margin of Lurssen
- 7.7 Princess Yachts
 - 7.7.1 Company profile
 - 7.7.2 Representative Yachts Product
 - 7.7.3 Yachts Sales, Revenue, Price and Gross Margin of Princess Yachts
- 7.8 Amels / Damen
 - 7.8.1 Company profile
- 7.8.2 Representative Yachts Product



- 7.8.3 Yachts Sales, Revenue, Price and Gross Margin of Amels / Damen
- 7.9 Heesen Yachts
 - 7.9.1 Company profile
 - 7.9.2 Representative Yachts Product
 - 7.9.3 Yachts Sales, Revenue, Price and Gross Margin of Heesen Yachts
- 7.10 Horizon
 - 7.10.1 Company profile
 - 7.10.2 Representative Yachts Product
 - 7.10.3 Yachts Sales, Revenue, Price and Gross Margin of Horizon
- 7.11 Westport
 - 7.11.1 Company profile
 - 7.11.2 Representative Yachts Product
 - 7.11.3 Yachts Sales, Revenue, Price and Gross Margin of Westport
- 7.12 Oceanco
 - 7.12.1 Company profile
 - 7.12.2 Representative Yachts Product
 - 7.12.3 Yachts Sales, Revenue, Price and Gross Margin of Oceanco
- 7.13 Trinity Yachts
 - 7.13.1 Company profile
 - 7.13.2 Representative Yachts Product
 - 7.13.3 Yachts Sales, Revenue, Price and Gross Margin of Trinity Yachts
- 7.14 Fipa Group
 - 7.14.1 Company profile
 - 7.14.2 Representative Yachts Product
 - 7.14.3 Yachts Sales, Revenue, Price and Gross Margin of Fipa Group
- 7.15 Overmarine
 - 7.15.1 Company profile
 - 7.15.2 Representative Yachts Product
 - 7.15.3 Yachts Sales, Revenue, Price and Gross Margin of Overmarine
- 7.16 Perini Navi
- 7.17 Palmer Johnson
- 7.18 Cerri-Baglietto
- 7.19 Christensen
- 7.20 Ferretti Group

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF YACHTS

- 8.1 Industry Chain of Yachts
- 8.2 Upstream Market and Representative Companies Analysis



8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF YACHTS

- 9.1 Cost Structure Analysis of Yachts
- 9.2 Raw Materials Cost Analysis of Yachts
- 9.3 Labor Cost Analysis of Yachts
- 9.4 Manufacturing Expenses Analysis of Yachts

CHAPTER 10 MARKETING STATUS ANALYSIS OF YACHTS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Yachts-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/Y0293141AEFMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/Y0293141AEFMEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970