

Yachts-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/Y7584780AD0MEN.html>

Date: March 2018

Pages: 156

Price: US\$ 2,480.00 (Single User License)

ID: Y7584780AD0MEN

Abstracts

Report Summary

Yachts-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Yachts industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Yachts 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Yachts worldwide, with company and product introduction, position in the Yachts market

Market status and development trend of Yachts by types and applications

Cost and profit status of Yachts, and marketing status

Market growth drivers and challenges

The report segments the global Yachts market as:

Global Yachts Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Yachts Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

- Motor Yachts
- Sailing Yachts
- Expedition Yachts
- Classic Yachts
- Open Yachts

Global Yachts Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

- Private Use
- Commercial Use
- Sports
- Others

Global Yachts Market: Manufacturers Segment Analysis (Company and Product introduction, Yachts Sales Volume, Revenue, Price and Gross Margin):

- Azimut/Benetti
- Ferretti Group
- Sanlorenzo
- Sunseeker
- Feadship
- Lurssen
- Princess Yachts
- Amels / Damen
- Heesen Yachts
- Horizon
- Westport
- Oceanco
- Trinity Yachts
- Fipa Group
- Overmarine
- Perini Navi
- Palmer Johnson
- Cerri-Baglietto
- Christensen
- Ferretti Group

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF YACHTS

- 1.1 Definition of Yachts in This Report
- 1.2 Commercial Types of Yachts
 - 1.2.1 Motor Yachts
 - 1.2.2 Sailing Yachts
 - 1.2.3 Expedition Yachts
 - 1.2.4 Classic Yachts
 - 1.2.5 Open Yachts
- 1.3 Downstream Application of Yachts
 - 1.3.1 Private Use
 - 1.3.2 Commercial Use
 - 1.3.3 Sports
 - 1.3.4 Others
- 1.4 Development History of Yachts
- 1.5 Market Status and Trend of Yachts 2013-2023
 - 1.5.1 Global Yachts Market Status and Trend 2013-2023
 - 1.5.2 Regional Yachts Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Yachts 2013-2017
- 2.2 Production Market of Yachts by Regions
 - 2.2.1 Production Volume of Yachts by Regions
 - 2.2.2 Production Value of Yachts by Regions
- 2.3 Demand Market of Yachts by Regions
- 2.4 Production and Demand Status of Yachts by Regions
 - 2.4.1 Production and Demand Status of Yachts by Regions 2013-2017
 - 2.4.2 Import and Export Status of Yachts by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Yachts by Types
- 3.2 Production Value of Yachts by Types
- 3.3 Market Forecast of Yachts by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM

INDUSTRY

- 4.1 Demand Volume of Yachts by Downstream Industry
- 4.2 Market Forecast of Yachts by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF YACHTS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Yachts Downstream Industry Situation and Trend Overview

CHAPTER 6 YACHTS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Yachts by Major Manufacturers
- 6.2 Production Value of Yachts by Major Manufacturers
- 6.3 Basic Information of Yachts by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Yachts Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Yachts Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 YACHTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Azimut/Benetti
 - 7.1.1 Company profile
 - 7.1.2 Representative Yachts Product
 - 7.1.3 Yachts Sales, Revenue, Price and Gross Margin of Azimut/Benetti
- 7.2 Ferretti Group
 - 7.2.1 Company profile
 - 7.2.2 Representative Yachts Product
 - 7.2.3 Yachts Sales, Revenue, Price and Gross Margin of Ferretti Group
- 7.3 Sanlorenzo
 - 7.3.1 Company profile
 - 7.3.2 Representative Yachts Product
 - 7.3.3 Yachts Sales, Revenue, Price and Gross Margin of Sanlorenzo
- 7.4 Sunseeker

- 7.4.1 Company profile
- 7.4.2 Representative Yachts Product
- 7.4.3 Yachts Sales, Revenue, Price and Gross Margin of Sunseeker
- 7.5 Feadship
 - 7.5.1 Company profile
 - 7.5.2 Representative Yachts Product
 - 7.5.3 Yachts Sales, Revenue, Price and Gross Margin of Feadship
- 7.6 Lurssen
 - 7.6.1 Company profile
 - 7.6.2 Representative Yachts Product
 - 7.6.3 Yachts Sales, Revenue, Price and Gross Margin of Lurssen
- 7.7 Princess Yachts
 - 7.7.1 Company profile
 - 7.7.2 Representative Yachts Product
 - 7.7.3 Yachts Sales, Revenue, Price and Gross Margin of Princess Yachts
- 7.8 Amels / Damen
 - 7.8.1 Company profile
 - 7.8.2 Representative Yachts Product
 - 7.8.3 Yachts Sales, Revenue, Price and Gross Margin of Amels / Damen
- 7.9 Heesen Yachts
 - 7.9.1 Company profile
 - 7.9.2 Representative Yachts Product
 - 7.9.3 Yachts Sales, Revenue, Price and Gross Margin of Heesen Yachts
- 7.10 Horizon
 - 7.10.1 Company profile
 - 7.10.2 Representative Yachts Product
 - 7.10.3 Yachts Sales, Revenue, Price and Gross Margin of Horizon
- 7.11 Westport
 - 7.11.1 Company profile
 - 7.11.2 Representative Yachts Product
 - 7.11.3 Yachts Sales, Revenue, Price and Gross Margin of Westport
- 7.12 Oceanco
 - 7.12.1 Company profile
 - 7.12.2 Representative Yachts Product
 - 7.12.3 Yachts Sales, Revenue, Price and Gross Margin of Oceanco
- 7.13 Trinity Yachts
 - 7.13.1 Company profile
 - 7.13.2 Representative Yachts Product
 - 7.13.3 Yachts Sales, Revenue, Price and Gross Margin of Trinity Yachts

7.14 Fipa Group

7.14.1 Company profile

7.14.2 Representative Yachts Product

7.14.3 Yachts Sales, Revenue, Price and Gross Margin of Fipa Group

7.15 Overmarine

7.15.1 Company profile

7.15.2 Representative Yachts Product

7.15.3 Yachts Sales, Revenue, Price and Gross Margin of Overmarine

7.16 Perini Navi

7.17 Palmer Johnson

7.18 Cerri-Baglietto

7.19 Christensen

7.20 Ferretti Group

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF YACHTS

8.1 Industry Chain of Yachts

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF YACHTS

9.1 Cost Structure Analysis of Yachts

9.2 Raw Materials Cost Analysis of Yachts

9.3 Labor Cost Analysis of Yachts

9.4 Manufacturing Expenses Analysis of Yachts

CHAPTER 10 MARKETING STATUS ANALYSIS OF YACHTS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Yachts-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/Y7584780AD0MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/Y7584780AD0MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970