

Wristwatch-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WFCC1E790E8MEN.html>

Date: February 2018

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: WFCC1E790E8MEN

Abstracts

Report Summary

Wristwatch-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Wristwatch industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Wristwatch 2013-2017, and development forecast 2018-2023

Main market players of Wristwatch in North America, with company and product introduction, position in the Wristwatch market

Market status and development trend of Wristwatch by types and applications

Cost and profit status of Wristwatch, and marketing status

Market growth drivers and challenges

The report segments the North America Wristwatch market as:

North America Wristwatch Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Wristwatch Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Mechanical Watch
Electronic Watch

North America Wristwatch Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men
Women

North America Wristwatch Market: Players Segment Analysis (Company and Product introduction, Wristwatch Sales Volume, Revenue, Price and Gross Margin):

Rolex
Swatch
RADO
TISSOT
Patek
Longines
Vacheron Constantin
Audemars Piguet
Breguet
IWC
Piaget
Cartier
Jaeger-LeCoultre
CASIO
Blancpain

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF WRISTWATCH

- 1.1 Definition of Wristwatch in This Report
- 1.2 Commercial Types of Wristwatch
 - 1.2.1 Mechanical Watch
 - 1.2.2 Electronic Watch
- 1.3 Downstream Application of Wristwatch
 - 1.3.1 Men
 - 1.3.2 Women
- 1.4 Development History of Wristwatch
- 1.5 Market Status and Trend of Wristwatch 2013-2023
 - 1.5.1 North America Wristwatch Market Status and Trend 2013-2023
 - 1.5.2 Regional Wristwatch Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Wristwatch in North America 2013-2017
- 2.2 Consumption Market of Wristwatch in North America by Regions
 - 2.2.1 Consumption Volume of Wristwatch in North America by Regions
 - 2.2.2 Revenue of Wristwatch in North America by Regions
- 2.3 Market Analysis of Wristwatch in North America by Regions
 - 2.3.1 Market Analysis of Wristwatch in United States 2013-2017
 - 2.3.2 Market Analysis of Wristwatch in Canada 2013-2017
 - 2.3.3 Market Analysis of Wristwatch in Mexico 2013-2017
- 2.4 Market Development Forecast of Wristwatch in North America 2018-2023
 - 2.4.1 Market Development Forecast of Wristwatch in North America 2018-2023
 - 2.4.2 Market Development Forecast of Wristwatch by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Wristwatch in North America by Types
 - 3.1.2 Revenue of Wristwatch in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Wristwatch in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Wristwatch in North America by Downstream Industry
- 4.2 Demand Volume of Wristwatch by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Wristwatch by Downstream Industry in United States
 - 4.2.2 Demand Volume of Wristwatch by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Wristwatch by Downstream Industry in Mexico
- 4.3 Market Forecast of Wristwatch in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WRISTWATCH

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Wristwatch Downstream Industry Situation and Trend Overview

CHAPTER 6 WRISTWATCH MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Wristwatch in North America by Major Players
- 6.2 Revenue of Wristwatch in North America by Major Players
- 6.3 Basic Information of Wristwatch by Major Players
 - 6.3.1 Headquarters Location and Established Time of Wristwatch Major Players
 - 6.3.2 Employees and Revenue Level of Wristwatch Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 WRISTWATCH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Rolex
 - 7.1.1 Company profile
 - 7.1.2 Representative Wristwatch Product
 - 7.1.3 Wristwatch Sales, Revenue, Price and Gross Margin of Rolex
- 7.2 Swatch
 - 7.2.1 Company profile

- 7.2.2 Representative Wristwatch Product
- 7.2.3 Wristwatch Sales, Revenue, Price and Gross Margin of Swatch
- 7.3 RADO
 - 7.3.1 Company profile
 - 7.3.2 Representative Wristwatch Product
 - 7.3.3 Wristwatch Sales, Revenue, Price and Gross Margin of RADO
- 7.4 TISSOT
 - 7.4.1 Company profile
 - 7.4.2 Representative Wristwatch Product
 - 7.4.3 Wristwatch Sales, Revenue, Price and Gross Margin of TISSOT
- 7.5 Patek
 - 7.5.1 Company profile
 - 7.5.2 Representative Wristwatch Product
 - 7.5.3 Wristwatch Sales, Revenue, Price and Gross Margin of Patek
- 7.6 Longines
 - 7.6.1 Company profile
 - 7.6.2 Representative Wristwatch Product
 - 7.6.3 Wristwatch Sales, Revenue, Price and Gross Margin of Longines
- 7.7 Vacheron Constantin
 - 7.7.1 Company profile
 - 7.7.2 Representative Wristwatch Product
 - 7.7.3 Wristwatch Sales, Revenue, Price and Gross Margin of Vacheron Constantin
- 7.8 Audemars Piguet
 - 7.8.1 Company profile
 - 7.8.2 Representative Wristwatch Product
 - 7.8.3 Wristwatch Sales, Revenue, Price and Gross Margin of Audemars Piguet
- 7.9 Breguet
 - 7.9.1 Company profile
 - 7.9.2 Representative Wristwatch Product
 - 7.9.3 Wristwatch Sales, Revenue, Price and Gross Margin of Breguet
- 7.10 IWC
 - 7.10.1 Company profile
 - 7.10.2 Representative Wristwatch Product
 - 7.10.3 Wristwatch Sales, Revenue, Price and Gross Margin of IWC
- 7.11 Piaget
 - 7.11.1 Company profile
 - 7.11.2 Representative Wristwatch Product
 - 7.11.3 Wristwatch Sales, Revenue, Price and Gross Margin of Piaget
- 7.12 Cartier

- 7.12.1 Company profile
- 7.12.2 Representative Wristwatch Product
- 7.12.3 Wristwatch Sales, Revenue, Price and Gross Margin of Cartier
- 7.13 Jaeger-LeCoultre
 - 7.13.1 Company profile
 - 7.13.2 Representative Wristwatch Product
 - 7.13.3 Wristwatch Sales, Revenue, Price and Gross Margin of Jaeger-LeCoultre
- 7.14 CASIO
 - 7.14.1 Company profile
 - 7.14.2 Representative Wristwatch Product
 - 7.14.3 Wristwatch Sales, Revenue, Price and Gross Margin of CASIO
- 7.15 Blancpain
 - 7.15.1 Company profile
 - 7.15.2 Representative Wristwatch Product
 - 7.15.3 Wristwatch Sales, Revenue, Price and Gross Margin of Blancpain

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WRISTWATCH

- 8.1 Industry Chain of Wristwatch
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WRISTWATCH

- 9.1 Cost Structure Analysis of Wristwatch
- 9.2 Raw Materials Cost Analysis of Wristwatch
- 9.3 Labor Cost Analysis of Wristwatch
- 9.4 Manufacturing Expenses Analysis of Wristwatch

CHAPTER 10 MARKETING STATUS ANALYSIS OF WRISTWATCH

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy

- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Wristwatch-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WFCC1E790E8MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WFCC1E790E8MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970