

# Woven Carpet and Rug-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/W291D8CDF90EN.html

Date: November 2017

Pages: 158

Price: US\$ 2,480.00 (Single User License)

ID: W291D8CDF90EN

### **Abstracts**

### **Report Summary**

Woven Carpet and Rug-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Woven Carpet and Rug industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Woven Carpet and Rug 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Woven Carpet and Rug worldwide, with company and product introduction, position in the Woven Carpet and Rug market Market status and development trend of Woven Carpet and Rug by types and applications

Cost and profit status of Woven Carpet and Rug, and marketing status Market growth drivers and challenges

The report segments the global Woven Carpet and Rug market as:

Global Woven Carpet and Rug Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

North America Europe

China

Japan



### **Rest APAC**

Latin America

Global Woven Carpet and Rug Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Machine made type Hand-woven type

Global Woven Carpet and Rug Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential

Commercial

Global Woven Carpet and Rug Market: Manufacturers Segment Analysis (Company and Product introduction, Woven Carpet and Rug Sales Volume, Revenue, Price and Gross Margin):

Atlas Carpet Mills

**Axminster Carpets Limited** 

Balta Group

Beaulieu of America

Beaulieu Canada

**Brintons Carpets Limited** 

**Cormar Carpets** 

Desso Group

Dream Weaver Carpet

Heckmondwike FB

Hokanson Carpets

ICE International

Interface, Inc.

J+J Flooring Group

Masland Contract

Mohawk Industries

Nobel Carpets

**Oriental Weavers Group** 

Scott Group Custom Carpets, Inc.

Shaw Industries Group Inc.



Tandus Flooring
Tarkett
Thomas Witter Carpets
Victoria Carpets Pty. Ltd.
Whitestone Weavers Ltd

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF WOVEN CARPET AND RUG**

- 1.1 Definition of Woven Carpet and Rug in This Report
- 1.2 Commercial Types of Woven Carpet and Rug
  - 1.2.1 Machine made type
- 1.2.2 Hand-woven type
- 1.3 Downstream Application of Woven Carpet and Rug
  - 1.3.1 Residential
  - 1.3.2 Commercial
- 1.4 Development History of Woven Carpet and Rug
- 1.5 Market Status and Trend of Woven Carpet and Rug 2013-2023
- 1.5.1 Global Woven Carpet and Rug Market Status and Trend 2013-2023
- 1.5.2 Regional Woven Carpet and Rug Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Woven Carpet and Rug 2013-2017
- 2.2 Production Market of Woven Carpet and Rug by Regions
- 2.2.1 Production Volume of Woven Carpet and Rug by Regions
- 2.2.2 Production Value of Woven Carpet and Rug by Regions
- 2.3 Demand Market of Woven Carpet and Rug by Regions
- 2.4 Production and Demand Status of Woven Carpet and Rug by Regions
- 2.4.1 Production and Demand Status of Woven Carpet and Rug by Regions 2013-2017
  - 2.4.2 Import and Export Status of Woven Carpet and Rug by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Woven Carpet and Rug by Types
- 3.2 Production Value of Woven Carpet and Rug by Types
- 3.3 Market Forecast of Woven Carpet and Rug by Types

# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Woven Carpet and Rug by Downstream Industry
- 4.2 Market Forecast of Woven Carpet and Rug by Downstream Industry



# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WOVEN CARPET AND RUG

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Woven Carpet and Rug Downstream Industry Situation and Trend Overview

# CHAPTER 6 WOVEN CARPET AND RUG MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Woven Carpet and Rug by Major Manufacturers
- 6.2 Production Value of Woven Carpet and Rug by Major Manufacturers
- 6.3 Basic Information of Woven Carpet and Rug by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Woven Carpet and Rug Major Manufacturer
- 6.3.2 Employees and Revenue Level of Woven Carpet and Rug Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 WOVEN CARPET AND RUG MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Atlas Carpet Mills
  - 7.1.1 Company profile
  - 7.1.2 Representative Woven Carpet and Rug Product
- 7.1.3 Woven Carpet and Rug Sales, Revenue, Price and Gross Margin of Atlas Carpet Mills
- 7.2 Axminster Carpets Limited
  - 7.2.1 Company profile
  - 7.2.2 Representative Woven Carpet and Rug Product
- 7.2.3 Woven Carpet and Rug Sales, Revenue, Price and Gross Margin of Axminster Carpets Limited
- 7.3 Balta Group
  - 7.3.1 Company profile
  - 7.3.2 Representative Woven Carpet and Rug Product
  - 7.3.3 Woven Carpet and Rug Sales, Revenue, Price and Gross Margin of Balta Group
- 7.4 Beaulieu of America



- 7.4.1 Company profile
- 7.4.2 Representative Woven Carpet and Rug Product
- 7.4.3 Woven Carpet and Rug Sales, Revenue, Price and Gross Margin of Beaulieu of America
- 7.5 Beaulieu Canada
  - 7.5.1 Company profile
  - 7.5.2 Representative Woven Carpet and Rug Product
- 7.5.3 Woven Carpet and Rug Sales, Revenue, Price and Gross Margin of Beaulieu Canada
- 7.6 Brintons Carpets Limited
  - 7.6.1 Company profile
  - 7.6.2 Representative Woven Carpet and Rug Product
- 7.6.3 Woven Carpet and Rug Sales, Revenue, Price and Gross Margin of Brintons Carpets Limited
- 7.7 Cormar Carpets
  - 7.7.1 Company profile
  - 7.7.2 Representative Woven Carpet and Rug Product
- 7.7.3 Woven Carpet and Rug Sales, Revenue, Price and Gross Margin of Cormar Carpets
- 7.8 Desso Group
  - 7.8.1 Company profile
  - 7.8.2 Representative Woven Carpet and Rug Product
- 7.8.3 Woven Carpet and Rug Sales, Revenue, Price and Gross Margin of Desso Group
- 7.9 Dream Weaver Carpet
  - 7.9.1 Company profile
  - 7.9.2 Representative Woven Carpet and Rug Product
- 7.9.3 Woven Carpet and Rug Sales, Revenue, Price and Gross Margin of Dream Weaver Carpet
- 7.10 Heckmondwike FB
  - 7.10.1 Company profile
  - 7.10.2 Representative Woven Carpet and Rug Product
- 7.10.3 Woven Carpet and Rug Sales, Revenue, Price and Gross Margin of Heckmondwike FB
- 7.11 Hokanson Carpets
  - 7.11.1 Company profile
  - 7.11.2 Representative Woven Carpet and Rug Product
- 7.11.3 Woven Carpet and Rug Sales, Revenue, Price and Gross Margin of Hokanson Carpets



- 7.12 ICE International
  - 7.12.1 Company profile
  - 7.12.2 Representative Woven Carpet and Rug Product
- 7.12.3 Woven Carpet and Rug Sales, Revenue, Price and Gross Margin of ICE International
- 7.13 Interface, Inc.
  - 7.13.1 Company profile
  - 7.13.2 Representative Woven Carpet and Rug Product
- 7.13.3 Woven Carpet and Rug Sales, Revenue, Price and Gross Margin of Interface, Inc.
- 7.14 J+J Flooring Group
  - 7.14.1 Company profile
  - 7.14.2 Representative Woven Carpet and Rug Product
  - 7.14.3 Woven Carpet and Rug Sales, Revenue, Price and Gross Margin of J+J

### Flooring Group

- 7.15 Masland Contract
  - 7.15.1 Company profile
  - 7.15.2 Representative Woven Carpet and Rug Product
- 7.15.3 Woven Carpet and Rug Sales, Revenue, Price and Gross Margin of Masland Contract
- 7.16 Mohawk Industries
- 7.17 Nobel Carpets
- 7.18 Oriental Weavers Group
- 7.19 Scott Group Custom Carpets, Inc.
- 7.20 Shaw Industries Group Inc.
- 7.21 Tandus Flooring
- 7.22 Tarkett
- 7.23 Thomas Witter Carpets
- 7.24 Victoria Carpets Pty. Ltd.
- 7.25 Whitestone Weavers Ltd

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WOVEN CARPET AND RUG

- 8.1 Industry Chain of Woven Carpet and Rug
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WOVEN CARPET AND**



#### **RUG**

- 9.1 Cost Structure Analysis of Woven Carpet and Rug
- 9.2 Raw Materials Cost Analysis of Woven Carpet and Rug
- 9.3 Labor Cost Analysis of Woven Carpet and Rug
- 9.4 Manufacturing Expenses Analysis of Woven Carpet and Rug

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF WOVEN CARPET AND RUG**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Woven Carpet and Rug-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/W291D8CDF90EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/W291D8CDF90EN.html">https://marketpublishers.com/r/W291D8CDF90EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970