

# Wound Care-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WDE24C9EF4CMEN.html>

Date: March 2018

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: WDE24C9EF4CMEN

## Abstracts

### Report Summary

Wound Care-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Wound Care industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Wound Care 2013-2017, and development forecast 2018-2023

Main market players of Wound Care in United States, with company and product introduction, position in the Wound Care market

Market status and development trend of Wound Care by types and applications

Cost and profit status of Wound Care, and marketing status

Market growth drivers and challenges

The report segments the United States Wound Care market as:

United States Wound Care Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Wound Care Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wound Dressings

Wound Bandages

Medical Cotton Goods

Adhesive Bandages

Gauze

Others

United States Wound Care Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Fixation

Wound Dressing

Others

United States Wound Care Market: Players Segment Analysis (Company and Product introduction, Wound Care Sales Volume, Revenue, Price and Gross Margin):

Johnson & Johnson

Beiersdorf

3M

Medline Industries

Smith & Nephew

B. Braun Melsungen AG

ConvaTec

Lohmann & Rauscher

Acelity

Medtronic (Covidien)

Silverlon

Nitto Medical

Dynarex

Smith & Nephew

Cardinal Health

Henkel

Winner Medical

PiaoAn Group

Hartmann

Molnlycke

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF WOUND CARE**

- 1.1 Definition of Wound Care in This Report
- 1.2 Commercial Types of Wound Care
  - 1.2.1 Wound Dressings
  - 1.2.2 Wound Bandages
  - 1.2.3 Medical Cotton Goods
  - 1.2.4 Adhesive Bandages
  - 1.2.5 Gauze
  - 1.2.6 Others
- 1.3 Downstream Application of Wound Care
  - 1.3.1 Fixation
  - 1.3.2 Wound Dressing
  - 1.3.3 Others
- 1.4 Development History of Wound Care
- 1.5 Market Status and Trend of Wound Care 2013-2023
  - 1.5.1 United States Wound Care Market Status and Trend 2013-2023
  - 1.5.2 Regional Wound Care Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Wound Care in United States 2013-2017
- 2.2 Consumption Market of Wound Care in United States by Regions
  - 2.2.1 Consumption Volume of Wound Care in United States by Regions
  - 2.2.2 Revenue of Wound Care in United States by Regions
- 2.3 Market Analysis of Wound Care in United States by Regions
  - 2.3.1 Market Analysis of Wound Care in New England 2013-2017
  - 2.3.2 Market Analysis of Wound Care in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Wound Care in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Wound Care in The West 2013-2017
  - 2.3.5 Market Analysis of Wound Care in The South 2013-2017
  - 2.3.6 Market Analysis of Wound Care in Southwest 2013-2017
- 2.4 Market Development Forecast of Wound Care in United States 2018-2023
  - 2.4.1 Market Development Forecast of Wound Care in United States 2018-2023
  - 2.4.2 Market Development Forecast of Wound Care by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Wound Care in United States by Types
  - 3.1.2 Revenue of Wound Care in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Wound Care in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Wound Care in United States by Downstream Industry
- 4.2 Demand Volume of Wound Care by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Wound Care by Downstream Industry in New England
  - 4.2.2 Demand Volume of Wound Care by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Wound Care by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Wound Care by Downstream Industry in The West
  - 4.2.5 Demand Volume of Wound Care by Downstream Industry in The South
  - 4.2.6 Demand Volume of Wound Care by Downstream Industry in Southwest
- 4.3 Market Forecast of Wound Care in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WOUND CARE**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Wound Care Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WOUND CARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Wound Care in United States by Major Players
- 6.2 Revenue of Wound Care in United States by Major Players
- 6.3 Basic Information of Wound Care by Major Players
  - 6.3.1 Headquarters Location and Established Time of Wound Care Major Players
  - 6.3.2 Employees and Revenue Level of Wound Care Major Players

- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 WOUND CARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Johnson & Johnson
  - 7.1.1 Company profile
  - 7.1.2 Representative Wound Care Product
  - 7.1.3 Wound Care Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.2 Beiersdorf
  - 7.2.1 Company profile
  - 7.2.2 Representative Wound Care Product
  - 7.2.3 Wound Care Sales, Revenue, Price and Gross Margin of Beiersdorf
- 7.3 3M
  - 7.3.1 Company profile
  - 7.3.2 Representative Wound Care Product
  - 7.3.3 Wound Care Sales, Revenue, Price and Gross Margin of 3M
- 7.4 Medline Industries
  - 7.4.1 Company profile
  - 7.4.2 Representative Wound Care Product
  - 7.4.3 Wound Care Sales, Revenue, Price and Gross Margin of Medline Industries
- 7.5 Smith & Nephew
  - 7.5.1 Company profile
  - 7.5.2 Representative Wound Care Product
  - 7.5.3 Wound Care Sales, Revenue, Price and Gross Margin of Smith & Nephew
- 7.6 B. Braun Melsungen AG
  - 7.6.1 Company profile
  - 7.6.2 Representative Wound Care Product
  - 7.6.3 Wound Care Sales, Revenue, Price and Gross Margin of B. Braun Melsungen AG
- 7.7 ConvaTec
  - 7.7.1 Company profile
  - 7.7.2 Representative Wound Care Product
  - 7.7.3 Wound Care Sales, Revenue, Price and Gross Margin of ConvaTec
- 7.8 Lohmann & Rauscher
  - 7.8.1 Company profile

- 7.8.2 Representative Wound Care Product
- 7.8.3 Wound Care Sales, Revenue, Price and Gross Margin of Lohmann & Rauscher
- 7.9 Acelity
  - 7.9.1 Company profile
  - 7.9.2 Representative Wound Care Product
  - 7.9.3 Wound Care Sales, Revenue, Price and Gross Margin of Acelity
- 7.10 Medtronic (Covidien)
  - 7.10.1 Company profile
  - 7.10.2 Representative Wound Care Product
  - 7.10.3 Wound Care Sales, Revenue, Price and Gross Margin of Medtronic (Covidien)
- 7.11 Silverlon
  - 7.11.1 Company profile
  - 7.11.2 Representative Wound Care Product
  - 7.11.3 Wound Care Sales, Revenue, Price and Gross Margin of Silverlon
- 7.12 Nitto Medical
  - 7.12.1 Company profile
  - 7.12.2 Representative Wound Care Product
  - 7.12.3 Wound Care Sales, Revenue, Price and Gross Margin of Nitto Medical
- 7.13 Dynarex
  - 7.13.1 Company profile
  - 7.13.2 Representative Wound Care Product
  - 7.13.3 Wound Care Sales, Revenue, Price and Gross Margin of Dynarex
- 7.14 Smith & Nephew
  - 7.14.1 Company profile
  - 7.14.2 Representative Wound Care Product
  - 7.14.3 Wound Care Sales, Revenue, Price and Gross Margin of Smith & Nephew
- 7.15 Cardinal Health
  - 7.15.1 Company profile
  - 7.15.2 Representative Wound Care Product
  - 7.15.3 Wound Care Sales, Revenue, Price and Gross Margin of Cardinal Health
- 7.16 Henkel
- 7.17 Winner Medical
- 7.18 PiaoAn Group
- 7.19 Hartmann
- 7.20 Molnlycke

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WOUND CARE**

- 8.1 Industry Chain of Wound Care
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WOUND CARE**

- 9.1 Cost Structure Analysis of Wound Care
- 9.2 Raw Materials Cost Analysis of Wound Care
- 9.3 Labor Cost Analysis of Wound Care
- 9.4 Manufacturing Expenses Analysis of Wound Care

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WOUND CARE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Wound Care-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WDE24C9EF4CMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WDE24C9EF4CMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970