

Workwear-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/W7192DAC32EMEN.html>

Date: February 2018

Pages: 152

Price: US\$ 2,980.00 (Single User License)

ID: W7192DAC32EMEN

Abstracts

Report Summary

Workwear-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Workwear industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Workwear 2013-2017, and development forecast 2018-2023

Main market players of Workwear in China, with company and product introduction, position in the Workwear market

Market status and development trend of Workwear by types and applications

Cost and profit status of Workwear, and marketing status

Market growth drivers and challenges

The report segments the China Workwear market as:

China Workwear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Workwear Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Anti-Static Workwear

Anti-Acid Workwear

Anti-Flaming Workwear

China Workwear Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Manufacturing Industry

Service Industry

Mining Industry

Agriculture & Forestry Industry

China Workwear Market: Players Segment Analysis (Company and Product introduction, Workwear Sales Volume, Revenue, Price and Gross Margin):

VF Corporation

Williamson Dickie

Fristads Kansas Group

Aramark

Alsico

Adolphe Lafont

Carhartt

Engelbert Strauss

UniFirst

G&K Services

Sioen

Cintas

Hultafors Group

Johnsons Apparelmaster

Aditya Birla

Van Puijenbroek Textiel

Dura-Wear

China Garments

Provogue

Wokdiwei
Aoruina
Dise Garment

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF WORKWEAR

- 1.1 Definition of Workwear in This Report
- 1.2 Commercial Types of Workwear
 - 1.2.1 Anti-Static Workwear
 - 1.2.2 Anti-Acid Workwear
 - 1.2.3 Anti-Flaming Workwear
- 1.3 Downstream Application of Workwear
 - 1.3.1 Manufacturing Industry
 - 1.3.2 Service Industry
 - 1.3.3 Mining Industry
 - 1.3.4 Agriculture & Forestry Industry
- 1.4 Development History of Workwear
- 1.5 Market Status and Trend of Workwear 2013-2023
 - 1.5.1 China Workwear Market Status and Trend 2013-2023
 - 1.5.2 Regional Workwear Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Workwear in China 2013-2017
- 2.2 Consumption Market of Workwear in China by Regions
 - 2.2.1 Consumption Volume of Workwear in China by Regions
 - 2.2.2 Revenue of Workwear in China by Regions
- 2.3 Market Analysis of Workwear in China by Regions
 - 2.3.1 Market Analysis of Workwear in North China 2013-2017
 - 2.3.2 Market Analysis of Workwear in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Workwear in East China 2013-2017
 - 2.3.4 Market Analysis of Workwear in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Workwear in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Workwear in Northwest China 2013-2017
- 2.4 Market Development Forecast of Workwear in China 2018-2023
 - 2.4.1 Market Development Forecast of Workwear in China 2018-2023
 - 2.4.2 Market Development Forecast of Workwear by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Workwear in China by Types
- 3.1.2 Revenue of Workwear in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Workwear in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Workwear in China by Downstream Industry
- 4.2 Demand Volume of Workwear by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Workwear by Downstream Industry in North China
 - 4.2.2 Demand Volume of Workwear by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Workwear by Downstream Industry in East China
 - 4.2.4 Demand Volume of Workwear by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Workwear by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Workwear by Downstream Industry in Northwest China
- 4.3 Market Forecast of Workwear in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WORKWEAR

- 5.1 China Economy Situation and Trend Overview
- 5.2 Workwear Downstream Industry Situation and Trend Overview

CHAPTER 6 WORKWEAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Workwear in China by Major Players
- 6.2 Revenue of Workwear in China by Major Players
- 6.3 Basic Information of Workwear by Major Players
 - 6.3.1 Headquarters Location and Established Time of Workwear Major Players
 - 6.3.2 Employees and Revenue Level of Workwear Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 WORKWEAR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 VF Corporation
 - 7.1.1 Company profile
 - 7.1.2 Representative Workwear Product
 - 7.1.3 Workwear Sales, Revenue, Price and Gross Margin of VF Corporation
- 7.2 Williamson Dickie
 - 7.2.1 Company profile
 - 7.2.2 Representative Workwear Product
 - 7.2.3 Workwear Sales, Revenue, Price and Gross Margin of Williamson Dickie
- 7.3 Fristads Kansas Group
 - 7.3.1 Company profile
 - 7.3.2 Representative Workwear Product
 - 7.3.3 Workwear Sales, Revenue, Price and Gross Margin of Fristads Kansas Group
- 7.4 Aramark
 - 7.4.1 Company profile
 - 7.4.2 Representative Workwear Product
 - 7.4.3 Workwear Sales, Revenue, Price and Gross Margin of Aramark
- 7.5 Alsico
 - 7.5.1 Company profile
 - 7.5.2 Representative Workwear Product
 - 7.5.3 Workwear Sales, Revenue, Price and Gross Margin of Alsico
- 7.6 Adolphe Lafont
 - 7.6.1 Company profile
 - 7.6.2 Representative Workwear Product
 - 7.6.3 Workwear Sales, Revenue, Price and Gross Margin of Adolphe Lafont
- 7.7 Carhartt
 - 7.7.1 Company profile
 - 7.7.2 Representative Workwear Product
 - 7.7.3 Workwear Sales, Revenue, Price and Gross Margin of Carhartt
- 7.8 Engelbert Strauss
 - 7.8.1 Company profile
 - 7.8.2 Representative Workwear Product
 - 7.8.3 Workwear Sales, Revenue, Price and Gross Margin of Engelbert Strauss
- 7.9 UniFirst

- 7.9.1 Company profile
- 7.9.2 Representative Workwear Product
- 7.9.3 Workwear Sales, Revenue, Price and Gross Margin of UniFirst
- 7.10 G&K Services
 - 7.10.1 Company profile
 - 7.10.2 Representative Workwear Product
 - 7.10.3 Workwear Sales, Revenue, Price and Gross Margin of G&K Services
- 7.11 Sioen
 - 7.11.1 Company profile
 - 7.11.2 Representative Workwear Product
 - 7.11.3 Workwear Sales, Revenue, Price and Gross Margin of Sioen
- 7.12 Cintas
 - 7.12.1 Company profile
 - 7.12.2 Representative Workwear Product
 - 7.12.3 Workwear Sales, Revenue, Price and Gross Margin of Cintas
- 7.13 Hultafors Group
 - 7.13.1 Company profile
 - 7.13.2 Representative Workwear Product
 - 7.13.3 Workwear Sales, Revenue, Price and Gross Margin of Hultafors Group
- 7.14 Johnsons Apparelmaster
 - 7.14.1 Company profile
 - 7.14.2 Representative Workwear Product
 - 7.14.3 Workwear Sales, Revenue, Price and Gross Margin of Johnsons Apparelmaster
- 7.15 Aditya Birla
 - 7.15.1 Company profile
 - 7.15.2 Representative Workwear Product
 - 7.15.3 Workwear Sales, Revenue, Price and Gross Margin of Aditya Birla
- 7.16 Van Puijenbroek Textiel
- 7.17 Dura-Wear
- 7.18 China Garments
- 7.19 Provogue
- 7.20 Wokdiwei
- 7.21 Aoruina
- 7.22 Dise Garment

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WORKWEAR

8.1 Industry Chain of Workwear

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WORKWEAR

9.1 Cost Structure Analysis of Workwear

9.2 Raw Materials Cost Analysis of Workwear

9.3 Labor Cost Analysis of Workwear

9.4 Manufacturing Expenses Analysis of Workwear

CHAPTER 10 MARKETING STATUS ANALYSIS OF WORKWEAR

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Workwear-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/W7192DAC32EMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W7192DAC32EMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970