

Workforce Analytics-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/W7BD8C3A5D8MEN.html>

Date: May 2018

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: W7BD8C3A5D8MEN

Abstracts

Report Summary

Workforce Analytics-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Workforce Analytics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Workforce Analytics 2013-2017, and development forecast 2018-2023

Main market players of Workforce Analytics in North America, with company and product introduction, position in the Workforce Analytics market

Market status and development trend of Workforce Analytics by types and applications

Cost and profit status of Workforce Analytics, and marketing status

Market growth drivers and challenges

The report segments the North America Workforce Analytics market as:

North America Workforce Analytics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Workforce Analytics Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

On-premise Deployment

SaaS Deployment

North America Workforce Analytics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Healthcare Application

BFSI Application

Public Sector Application

Manufacturing Application

Retail Application

North America Workforce Analytics Market: Players Segment Analysis (Company and Product introduction, Workforce Analytics Sales Volume, Revenue, Price and Gross Margin):

Kronos

SAP

Oracle

IBM

ADP

SAS Institute Inc

WorkForce Software

Ultimate Software

Genpact

Workday

Visier

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF WORKFORCE ANALYTICS

- 1.1 Definition of Workforce Analytics in This Report
- 1.2 Commercial Types of Workforce Analytics
 - 1.2.1 On-premise Deployment
 - 1.2.2 SaaS Deployment
- 1.3 Downstream Application of Workforce Analytics
 - 1.3.1 Healthcare Application
 - 1.3.2 BFSI Application
 - 1.3.3 Public Sector Application
 - 1.3.4 Manufacturing Application
 - 1.3.5 Retail Application
- 1.4 Development History of Workforce Analytics
- 1.5 Market Status and Trend of Workforce Analytics 2013-2023
 - 1.5.1 South America Workforce Analytics Market Status and Trend 2013-2023
 - 1.5.2 Regional Workforce Analytics Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Workforce Analytics in South America 2013-2017
- 2.2 Consumption Market of Workforce Analytics in South America by Regions
 - 2.2.1 Consumption Volume of Workforce Analytics in South America by Regions
 - 2.2.2 Revenue of Workforce Analytics in South America by Regions
- 2.3 Market Analysis of Workforce Analytics in South America by Regions
 - 2.3.1 Market Analysis of Workforce Analytics in Brazil 2013-2017
 - 2.3.2 Market Analysis of Workforce Analytics in Argentina 2013-2017
 - 2.3.3 Market Analysis of Workforce Analytics in Venezuela 2013-2017
 - 2.3.4 Market Analysis of Workforce Analytics in Colombia 2013-2017
 - 2.3.5 Market Analysis of Workforce Analytics in Others 2013-2017
- 2.4 Market Development Forecast of Workforce Analytics in South America 2018-2023
 - 2.4.1 Market Development Forecast of Workforce Analytics in South America 2018-2023
 - 2.4.2 Market Development Forecast of Workforce Analytics by Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types

- 3.1.1 Consumption Volume of Workforce Analytics in South America by Types
- 3.1.2 Revenue of Workforce Analytics in South America by Types
- 3.2 South America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Brazil
 - 3.2.2 Market Status by Types in Argentina
 - 3.2.3 Market Status by Types in Venezuela
 - 3.2.4 Market Status by Types in Colombia
 - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Workforce Analytics in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Workforce Analytics in South America by Downstream Industry
- 4.2 Demand Volume of Workforce Analytics by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Workforce Analytics by Downstream Industry in Brazil
 - 4.2.2 Demand Volume of Workforce Analytics by Downstream Industry in Argentina
 - 4.2.3 Demand Volume of Workforce Analytics by Downstream Industry in Venezuela
 - 4.2.4 Demand Volume of Workforce Analytics by Downstream Industry in Colombia
 - 4.2.5 Demand Volume of Workforce Analytics by Downstream Industry in Others
- 4.3 Market Forecast of Workforce Analytics in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WORKFORCE ANALYTICS

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Workforce Analytics Downstream Industry Situation and Trend Overview

CHAPTER 6 WORKFORCE ANALYTICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Workforce Analytics in South America by Major Players
- 6.2 Revenue of Workforce Analytics in South America by Major Players
- 6.3 Basic Information of Workforce Analytics by Major Players
 - 6.3.1 Headquarters Location and Established Time of Workforce Analytics Major Players
 - 6.3.2 Employees and Revenue Level of Workforce Analytics Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 WORKFORCE ANALYTICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Kronos

- 7.1.1 Company profile
- 7.1.2 Representative Workforce Analytics Product
- 7.1.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of Kronos

7.2 SAP

- 7.2.1 Company profile
- 7.2.2 Representative Workforce Analytics Product
- 7.2.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of SAP

7.3 Oracle

- 7.3.1 Company profile
- 7.3.2 Representative Workforce Analytics Product
- 7.3.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of Oracle

7.4 IBM

- 7.4.1 Company profile
- 7.4.2 Representative Workforce Analytics Product
- 7.4.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of IBM

7.5 ADP

- 7.5.1 Company profile
- 7.5.2 Representative Workforce Analytics Product
- 7.5.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of ADP

7.6 SAS Institute Inc

- 7.6.1 Company profile
- 7.6.2 Representative Workforce Analytics Product
- 7.6.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of SAS Institute

Inc

7.7 WorkForce Software

- 7.7.1 Company profile
- 7.7.2 Representative Workforce Analytics Product
- 7.7.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of WorkForce

Software

7.8 Ultimate Software

- 7.8.1 Company profile
- 7.8.2 Representative Workforce Analytics Product

7.8.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of Ultimate Software

7.9 Genpact

7.9.1 Company profile

7.9.2 Representative Workforce Analytics Product

7.9.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of Genpact

7.10 Workday

7.10.1 Company profile

7.10.2 Representative Workforce Analytics Product

7.10.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of Workday

7.11 Visier

7.11.1 Company profile

7.11.2 Representative Workforce Analytics Product

7.11.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of Visier

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WORKFORCE ANALYTICS

8.1 Industry Chain of Workforce Analytics

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WORKFORCE ANALYTICS

9.1 Cost Structure Analysis of Workforce Analytics

9.2 Raw Materials Cost Analysis of Workforce Analytics

9.3 Labor Cost Analysis of Workforce Analytics

9.4 Manufacturing Expenses Analysis of Workforce Analytics

CHAPTER 10 MARKETING STATUS ANALYSIS OF WORKFORCE ANALYTICS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Workforce Analytics-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/W7BD8C3A5D8MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W7BD8C3A5D8MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970