

# Workforce Analytics-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WE17B2B7EC3MEN.html>

Date: May 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: WE17B2B7EC3MEN

## Abstracts

### Report Summary

Workforce Analytics-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Workforce Analytics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Workforce Analytics 2013-2017, and development forecast 2018-2023

Main market players of Workforce Analytics in Asia Pacific, with company and product introduction, position in the Workforce Analytics market

Market status and development trend of Workforce Analytics by types and applications

Cost and profit status of Workforce Analytics, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Workforce Analytics market as:

Asia Pacific Workforce Analytics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

## Australia

Asia Pacific Workforce Analytics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

On-premise Deployment

SaaS Deployment

Asia Pacific Workforce Analytics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Healthcare Application

BFSI Application

Public Sector Application

Manufacturing Application

Retail Application

Asia Pacific Workforce Analytics Market: Players Segment Analysis (Company and Product introduction, Workforce Analytics Sales Volume, Revenue, Price and Gross Margin):

Kronos

SAP

Oracle

IBM

ADP

SAS Institute Inc

WorkForce Software

Ultimate Software

Genpact

Workday

Visier

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF WORKFORCE ANALYTICS**

- 1.1 Definition of Workforce Analytics in This Report
- 1.2 Commercial Types of Workforce Analytics
  - 1.2.1 On-premise Deployment
  - 1.2.2 SaaS Deployment
- 1.3 Downstream Application of Workforce Analytics
  - 1.3.1 Healthcare Application
  - 1.3.2 BFSI Application
  - 1.3.3 Public Sector Application
  - 1.3.4 Manufacturing Application
  - 1.3.5 Retail Application
- 1.4 Development History of Workforce Analytics
- 1.5 Market Status and Trend of Workforce Analytics 2013-2023
  - 1.5.1 China Workforce Analytics Market Status and Trend 2013-2023
  - 1.5.2 Regional Workforce Analytics Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Workforce Analytics in China 2013-2017
- 2.2 Consumption Market of Workforce Analytics in China by Regions
  - 2.2.1 Consumption Volume of Workforce Analytics in China by Regions
  - 2.2.2 Revenue of Workforce Analytics in China by Regions
- 2.3 Market Analysis of Workforce Analytics in China by Regions
  - 2.3.1 Market Analysis of Workforce Analytics in North China 2013-2017
  - 2.3.2 Market Analysis of Workforce Analytics in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Workforce Analytics in East China 2013-2017
  - 2.3.4 Market Analysis of Workforce Analytics in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Workforce Analytics in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Workforce Analytics in Northwest China 2013-2017
- 2.4 Market Development Forecast of Workforce Analytics in China 2018-2023
  - 2.4.1 Market Development Forecast of Workforce Analytics in China 2018-2023
  - 2.4.2 Market Development Forecast of Workforce Analytics by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Workforce Analytics in China by Types
- 3.1.2 Revenue of Workforce Analytics in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Workforce Analytics in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Workforce Analytics in China by Downstream Industry
- 4.2 Demand Volume of Workforce Analytics by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Workforce Analytics by Downstream Industry in North China
  - 4.2.2 Demand Volume of Workforce Analytics by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Workforce Analytics by Downstream Industry in East China
  - 4.2.4 Demand Volume of Workforce Analytics by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Workforce Analytics by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Workforce Analytics by Downstream Industry in Northwest China
- 4.3 Market Forecast of Workforce Analytics in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WORKFORCE ANALYTICS**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Workforce Analytics Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WORKFORCE ANALYTICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Workforce Analytics in China by Major Players
- 6.2 Revenue of Workforce Analytics in China by Major Players

## 6.3 Basic Information of Workforce Analytics by Major Players

### 6.3.1 Headquarters Location and Established Time of Workforce Analytics Major Players

#### 6.3.2 Employees and Revenue Level of Workforce Analytics Major Players

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 WORKFORCE ANALYTICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Kronos

#### 7.1.1 Company profile

#### 7.1.2 Representative Workforce Analytics Product

#### 7.1.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of Kronos

### 7.2 SAP

#### 7.2.1 Company profile

#### 7.2.2 Representative Workforce Analytics Product

#### 7.2.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of SAP

### 7.3 Oracle

#### 7.3.1 Company profile

#### 7.3.2 Representative Workforce Analytics Product

#### 7.3.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of Oracle

### 7.4 IBM

#### 7.4.1 Company profile

#### 7.4.2 Representative Workforce Analytics Product

#### 7.4.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of IBM

### 7.5 ADP

#### 7.5.1 Company profile

#### 7.5.2 Representative Workforce Analytics Product

#### 7.5.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of ADP

### 7.6 SAS Institute Inc

#### 7.6.1 Company profile

#### 7.6.2 Representative Workforce Analytics Product

#### 7.6.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of SAS Institute

### Inc

### 7.7 WorkForce Software

#### 7.7.1 Company profile

- 7.7.2 Representative Workforce Analytics Product
- 7.7.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of WorkForce Software
- 7.8 Ultimate Software
  - 7.8.1 Company profile
  - 7.8.2 Representative Workforce Analytics Product
  - 7.8.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of Ultimate Software
- 7.9 Genpact
  - 7.9.1 Company profile
  - 7.9.2 Representative Workforce Analytics Product
  - 7.9.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of Genpact
- 7.10 Workday
  - 7.10.1 Company profile
  - 7.10.2 Representative Workforce Analytics Product
  - 7.10.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of Workday
- 7.11 Visier
  - 7.11.1 Company profile
  - 7.11.2 Representative Workforce Analytics Product
  - 7.11.3 Workforce Analytics Sales, Revenue, Price and Gross Margin of Visier

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WORKFORCE ANALYTICS**

- 8.1 Industry Chain of Workforce Analytics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WORKFORCE ANALYTICS**

- 9.1 Cost Structure Analysis of Workforce Analytics
- 9.2 Raw Materials Cost Analysis of Workforce Analytics
- 9.3 Labor Cost Analysis of Workforce Analytics
- 9.4 Manufacturing Expenses Analysis of Workforce Analytics

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WORKFORCE ANALYTICS**

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Workforce Analytics-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WE17B2B7EC3MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WE17B2B7EC3MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970