

# Woolen Blanket-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/W702E3F8DE2MEN.html

Date: February 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: W702E3F8DE2MEN

### **Abstracts**

### **Report Summary**

Woolen Blanket-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Woolen Blanket industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Woolen Blanket 2013-2017, and development forecast 2018-2023

Main market players of Woolen Blanket in North America, with company and product introduction, position in the Woolen Blanket market

Market status and development trend of Woolen Blanket by types and applications Cost and profit status of Woolen Blanket, and marketing status Market growth drivers and challenges

The report segments the North America Woolen Blanket market as:

North America Woolen Blanket Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Woolen Blanket Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Pure Wool Cashmere Wool Blends Other

North America Woolen Blanket Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household Use Commercial Use

North America Woolen Blanket Market: Players Segment Analysis (Company and Product introduction, Woolen Blanket Sales Volume, Revenue, Price and Gross Margin):

Pendleton Woolen Mills
Urbanara
Faribault Woolen Mill Co.
New Zealand Wool Blankets Ltd
Barker Textiles
SIA Klippan Saule
UAB Silkeborg

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF WOOLEN BLANKET**

- 1.1 Definition of Woolen Blanket in This Report
- 1.2 Commercial Types of Woolen Blanket
  - 1.2.1 Pure Wool
  - 1.2.2 Cashmere
  - 1.2.3 Wool Blends
  - 1.2.4 Other
- 1.3 Downstream Application of Woolen Blanket
  - 1.3.1 Household Use
  - 1.3.2 Commercial Use
- 1.4 Development History of Woolen Blanket
- 1.5 Market Status and Trend of Woolen Blanket 2013-2023
  - 1.5.1 North America Woolen Blanket Market Status and Trend 2013-2023
  - 1.5.2 Regional Woolen Blanket Market Status and Trend 2013-2023

#### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Woolen Blanket in North America 2013-2017
- 2.2 Consumption Market of Woolen Blanket in North America by Regions
  - 2.2.1 Consumption Volume of Woolen Blanket in North America by Regions
  - 2.2.2 Revenue of Woolen Blanket in North America by Regions
- 2.3 Market Analysis of Woolen Blanket in North America by Regions
  - 2.3.1 Market Analysis of Woolen Blanket in United States 2013-2017
  - 2.3.2 Market Analysis of Woolen Blanket in Canada 2013-2017
  - 2.3.3 Market Analysis of Woolen Blanket in Mexico 2013-2017
- 2.4 Market Development Forecast of Woolen Blanket in North America 2018-2023
  - 2.4.1 Market Development Forecast of Woolen Blanket in North America 2018-2023
  - 2.4.2 Market Development Forecast of Woolen Blanket by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Woolen Blanket in North America by Types
- 3.1.2 Revenue of Woolen Blanket in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States



- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Woolen Blanket in North America by Types

### CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Woolen Blanket in North America by Downstream Industry
- 4.2 Demand Volume of Woolen Blanket by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Woolen Blanket by Downstream Industry in United States
- 4.2.2 Demand Volume of Woolen Blanket by Downstream Industry in Canada
- 4.2.3 Demand Volume of Woolen Blanket by Downstream Industry in Mexico
- 4.3 Market Forecast of Woolen Blanket in North America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WOOLEN BLANKET

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Woolen Blanket Downstream Industry Situation and Trend Overview

# CHAPTER 6 WOOLEN BLANKET MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Woolen Blanket in North America by Major Players
- 6.2 Revenue of Woolen Blanket in North America by Major Players
- 6.3 Basic Information of Woolen Blanket by Major Players
  - 6.3.1 Headquarters Location and Established Time of Woolen Blanket Major Players
  - 6.3.2 Employees and Revenue Level of Woolen Blanket Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 WOOLEN BLANKET MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Pendleton Woolen Mills
  - 7.1.1 Company profile
  - 7.1.2 Representative Woolen Blanket Product
  - 7.1.3 Woolen Blanket Sales, Revenue, Price and Gross Margin of Pendleton Woolen



### Mills

- 7.2 Urbanara
  - 7.2.1 Company profile
  - 7.2.2 Representative Woolen Blanket Product
  - 7.2.3 Woolen Blanket Sales, Revenue, Price and Gross Margin of Urbanara
- 7.3 Faribault Woolen Mill Co.
  - 7.3.1 Company profile
  - 7.3.2 Representative Woolen Blanket Product
- 7.3.3 Woolen Blanket Sales, Revenue, Price and Gross Margin of Faribault Woolen Mill Co.
- 7.4 New Zealand Wool Blankets Ltd
  - 7.4.1 Company profile
  - 7.4.2 Representative Woolen Blanket Product
- 7.4.3 Woolen Blanket Sales, Revenue, Price and Gross Margin of New Zealand Wool Blankets Ltd
- 7.5 Barker Textiles
  - 7.5.1 Company profile
  - 7.5.2 Representative Woolen Blanket Product
  - 7.5.3 Woolen Blanket Sales, Revenue, Price and Gross Margin of Barker Textiles
- 7.6 SIA Klippan Saule
  - 7.6.1 Company profile
  - 7.6.2 Representative Woolen Blanket Product
- 7.6.3 Woolen Blanket Sales, Revenue, Price and Gross Margin of SIA Klippan Saule
- 7.7 UAB Silkeborg
  - 7.7.1 Company profile
  - 7.7.2 Representative Woolen Blanket Product
  - 7.7.3 Woolen Blanket Sales, Revenue, Price and Gross Margin of UAB Silkeborg

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WOOLEN BLANKET

- 8.1 Industry Chain of Woolen Blanket
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WOOLEN BLANKET

- 9.1 Cost Structure Analysis of Woolen Blanket
- 9.2 Raw Materials Cost Analysis of Woolen Blanket



- 9.3 Labor Cost Analysis of Woolen Blanket
- 9.4 Manufacturing Expenses Analysis of Woolen Blanket

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF WOOLEN BLANKET**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Woolen Blanket-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/W702E3F8DE2MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/W702E3F8DE2MEN.html">https://marketpublishers.com/r/W702E3F8DE2MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970