

# Wooden Decking-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/W0D96FDCBE5EN.html

Date: December 2017

Pages: 133

Price: US\$ 2,480.00 (Single User License)

ID: W0D96FDCBE5EN

## **Abstracts**

### Report Summary

Wooden Decking-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Wooden Decking industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Wooden Decking 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Wooden Decking worldwide, with company and product introduction, position in the Wooden Decking market

Market status and development trend of Wooden Decking by types and applications

Cost and profit status of Wooden Decking, and marketing status

Market growth drivers and challenges

The report segments the global Wooden Decking market as:

Global Wooden Decking Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



### Latin America

Global Wooden Decking Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Pressure-Treated Wood Cedar Wood Redwood

Global Wooden Decking Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Building Material
Rails & Infrastructure

Global Wooden Decking Market: Manufacturers Segment Analysis (Company and Product introduction, Wooden Decking Sales Volume, Revenue, Price and Gross Margin):

UPM-Kymmene Corporation (Finland)
Weyerhaeuser Company (U.S.)
West Fraser Timber Co (Canada)
Universal Forest Products (U.S.)
Metsa Group (Finland)
Setra Group (Sweden)
James Latham plc (U.K.)
Cox Industries Inc. (U.S.)
Vetedy Group (U.S.)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF WOODEN DECKING

- 1.1 Definition of Wooden Decking in This Report
- 1.2 Commercial Types of Wooden Decking
  - 1.2.1 Pressure-Treated Wood
  - 1.2.2 Cedar Wood
  - 1.2.3 Redwood
- 1.3 Downstream Application of Wooden Decking
  - 1.3.1 Building Material
  - 1.3.2 Rails & Infrastructure
- 1.4 Development History of Wooden Decking
- 1.5 Market Status and Trend of Wooden Decking 2013-2023
- 1.5.1 Global Wooden Decking Market Status and Trend 2013-2023
- 1.5.2 Regional Wooden Decking Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Wooden Decking 2013-2017
- 2.2 Production Market of Wooden Decking by Regions
  - 2.2.1 Production Volume of Wooden Decking by Regions
- 2.2.2 Production Value of Wooden Decking by Regions
- 2.3 Demand Market of Wooden Decking by Regions
- 2.4 Production and Demand Status of Wooden Decking by Regions
  - 2.4.1 Production and Demand Status of Wooden Decking by Regions 2013-2017
  - 2.4.2 Import and Export Status of Wooden Decking by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Wooden Decking by Types
- 3.2 Production Value of Wooden Decking by Types
- 3.3 Market Forecast of Wooden Decking by Types

# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Wooden Decking by Downstream Industry
- 4.2 Market Forecast of Wooden Decking by Downstream Industry



#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WOODEN DECKING

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Wooden Decking Downstream Industry Situation and Trend Overview

# CHAPTER 6 WOODEN DECKING MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Wooden Decking by Major Manufacturers
- 6.2 Production Value of Wooden Decking by Major Manufacturers
- 6.3 Basic Information of Wooden Decking by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Wooden Decking Major Manufacturer
- 6.3.2 Employees and Revenue Level of Wooden Decking Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 WOODEN DECKING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 UPM-Kymmene Corporation (Finland)
  - 7.1.1 Company profile
  - 7.1.2 Representative Wooden Decking Product
- 7.1.3 Wooden Decking Sales, Revenue, Price and Gross Margin of UPM-Kymmene Corporation (Finland)
- 7.2 Weyerhaeuser Company (U.S.)
  - 7.2.1 Company profile
  - 7.2.2 Representative Wooden Decking Product
- 7.2.3 Wooden Decking Sales, Revenue, Price and Gross Margin of Weyerhaeuser Company (U.S.)
- 7.3 West Fraser Timber Co (Canada)
  - 7.3.1 Company profile
  - 7.3.2 Representative Wooden Decking Product
- 7.3.3 Wooden Decking Sales, Revenue, Price and Gross Margin of West Fraser Timber Co (Canada)
- 7.4 Universal Forest Products (U.S.)



- 7.4.1 Company profile
- 7.4.2 Representative Wooden Decking Product
- 7.4.3 Wooden Decking Sales, Revenue, Price and Gross Margin of Universal Forest Products (U.S.)
- 7.5 Metsa Group (Finland)
  - 7.5.1 Company profile
  - 7.5.2 Representative Wooden Decking Product
- 7.5.3 Wooden Decking Sales, Revenue, Price and Gross Margin of Metsa Group (Finland)
- 7.6 Setra Group (Sweden)
  - 7.6.1 Company profile
  - 7.6.2 Representative Wooden Decking Product
- 7.6.3 Wooden Decking Sales, Revenue, Price and Gross Margin of Setra Group (Sweden)
- 7.7 James Latham plc (U.K.)
  - 7.7.1 Company profile
  - 7.7.2 Representative Wooden Decking Product
- 7.7.3 Wooden Decking Sales, Revenue, Price and Gross Margin of James Latham plc (U.K.)
- 7.8 Cox Industries Inc. (U.S.)
  - 7.8.1 Company profile
  - 7.8.2 Representative Wooden Decking Product
- 7.8.3 Wooden Decking Sales, Revenue, Price and Gross Margin of Cox Industries Inc. (U.S.)
- 7.9 Vetedy Group (U.S.)
  - 7.9.1 Company profile
  - 7.9.2 Representative Wooden Decking Product
- 7.9.3 Wooden Decking Sales, Revenue, Price and Gross Margin of Vetedy Group (U.S.)

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WOODEN DECKING

- 8.1 Industry Chain of Wooden Decking
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WOODEN DECKING



- 9.1 Cost Structure Analysis of Wooden Decking
- 9.2 Raw Materials Cost Analysis of Wooden Decking
- 9.3 Labor Cost Analysis of Wooden Decking
- 9.4 Manufacturing Expenses Analysis of Wooden Decking

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF WOODEN DECKING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Wooden Decking-Global Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/W0D96FDCBE5EN.html">https://marketpublishers.com/r/W0D96FDCBE5EN.html</a>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/W0D96FDCBE5EN.html">https://marketpublishers.com/r/W0D96FDCBE5EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms