

# Wood and Laminate Flooring-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/W35FC146EE6EN.html>

Date: January 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: W35FC146EE6EN

## Abstracts

### Report Summary

Wood and Laminate Flooring-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Wood and Laminate Flooring industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Wood and Laminate Flooring 2013-2017, and development forecast 2018-2023

Main market players of Wood and Laminate Flooring in South America, with company and product introduction, position in the Wood and Laminate Flooring market  
Market status and development trend of Wood and Laminate Flooring by types and applications

Cost and profit status of Wood and Laminate Flooring, and marketing status

Market growth drivers and challenges

The report segments the South America Wood and Laminate Flooring market as:

South America Wood and Laminate Flooring Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Wood and Laminate Flooring Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wood Flooring

Laminate Flooring

South America Wood and Laminate Flooring Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Commercial Flooring

Residential Flooring

South America Wood and Laminate Flooring Market: Players Segment Analysis  
(Company and Product introduction, Wood and Laminate Flooring Sales Volume,  
Revenue, Price and Gross Margin):

Mohawk

Armstrong

Shaw

Mullican

Somerset

Mannington Mills

Kronotex USA

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF WOOD AND LAMINATE FLOORING**

- 1.1 Definition of Wood and Laminate Flooring in This Report
- 1.2 Commercial Types of Wood and Laminate Flooring
  - 1.2.1 Wood Flooring
  - 1.2.2 Laminate Flooring
- 1.3 Downstream Application of Wood and Laminate Flooring
  - 1.3.1 Commercial Flooring
  - 1.3.2 Residential Flooring
- 1.4 Development History of Wood and Laminate Flooring
- 1.5 Market Status and Trend of Wood and Laminate Flooring 2013-2023
  - 1.5.1 South America Wood and Laminate Flooring Market Status and Trend 2013-2023
  - 1.5.2 Regional Wood and Laminate Flooring Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Wood and Laminate Flooring in South America 2013-2017
- 2.2 Consumption Market of Wood and Laminate Flooring in South America by Regions
  - 2.2.1 Consumption Volume of Wood and Laminate Flooring in South America by Regions
  - 2.2.2 Revenue of Wood and Laminate Flooring in South America by Regions
- 2.3 Market Analysis of Wood and Laminate Flooring in South America by Regions
  - 2.3.1 Market Analysis of Wood and Laminate Flooring in Brazil 2013-2017
  - 2.3.2 Market Analysis of Wood and Laminate Flooring in Argentina 2013-2017
  - 2.3.3 Market Analysis of Wood and Laminate Flooring in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Wood and Laminate Flooring in Colombia 2013-2017
  - 2.3.5 Market Analysis of Wood and Laminate Flooring in Others 2013-2017
- 2.4 Market Development Forecast of Wood and Laminate Flooring in South America 2018-2023
  - 2.4.1 Market Development Forecast of Wood and Laminate Flooring in South America 2018-2023
  - 2.4.2 Market Development Forecast of Wood and Laminate Flooring by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole South America Market Status by Types

3.1.1 Consumption Volume of Wood and Laminate Flooring in South America by Types

3.1.2 Revenue of Wood and Laminate Flooring in South America by Types

### 3.2 South America Market Status by Types in Major Countries

3.2.1 Market Status by Types in Brazil

3.2.2 Market Status by Types in Argentina

3.2.3 Market Status by Types in Venezuela

3.2.4 Market Status by Types in Colombia

3.2.5 Market Status by Types in Others

### 3.3 Market Forecast of Wood and Laminate Flooring in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Wood and Laminate Flooring in South America by Downstream Industry

4.2 Demand Volume of Wood and Laminate Flooring by Downstream Industry in Major Countries

4.2.1 Demand Volume of Wood and Laminate Flooring by Downstream Industry in Brazil

4.2.2 Demand Volume of Wood and Laminate Flooring by Downstream Industry in Argentina

4.2.3 Demand Volume of Wood and Laminate Flooring by Downstream Industry in Venezuela

4.2.4 Demand Volume of Wood and Laminate Flooring by Downstream Industry in Colombia

4.2.5 Demand Volume of Wood and Laminate Flooring by Downstream Industry in Others

4.3 Market Forecast of Wood and Laminate Flooring in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WOOD AND LAMINATE FLOORING**

5.1 South America Economy Situation and Trend Overview

5.2 Wood and Laminate Flooring Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WOOD AND LAMINATE FLOORING MARKET COMPETITION STATUS**

## **BY MAJOR PLAYERS IN SOUTH AMERICA**

6.1 Sales Volume of Wood and Laminate Flooring in South America by Major Players

6.2 Revenue of Wood and Laminate Flooring in South America by Major Players

6.3 Basic Information of Wood and Laminate Flooring by Major Players

6.3.1 Headquarters Location and Established Time of Wood and Laminate Flooring Major Players

6.3.2 Employees and Revenue Level of Wood and Laminate Flooring Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 WOOD AND LAMINATE FLOORING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Mohawk

7.1.1 Company profile

7.1.2 Representative Wood and Laminate Flooring Product

7.1.3 Wood and Laminate Flooring Sales, Revenue, Price and Gross Margin of Mohawk

7.2 Armstrong

7.2.1 Company profile

7.2.2 Representative Wood and Laminate Flooring Product

7.2.3 Wood and Laminate Flooring Sales, Revenue, Price and Gross Margin of Armstrong

7.3 Shaw

7.3.1 Company profile

7.3.2 Representative Wood and Laminate Flooring Product

7.3.3 Wood and Laminate Flooring Sales, Revenue, Price and Gross Margin of Shaw

7.4 Mullican

7.4.1 Company profile

7.4.2 Representative Wood and Laminate Flooring Product

7.4.3 Wood and Laminate Flooring Sales, Revenue, Price and Gross Margin of Mullican

7.5 Somerset

7.5.1 Company profile

7.5.2 Representative Wood and Laminate Flooring Product

7.5.3 Wood and Laminate Flooring Sales, Revenue, Price and Gross Margin of

Somerset

7.6 Mannington Mills

7.6.1 Company profile

7.6.2 Representative Wood and Laminate Flooring Product

7.6.3 Wood and Laminate Flooring Sales, Revenue, Price and Gross Margin of Mannington Mills

7.7 Kronotex USA

7.7.1 Company profile

7.7.2 Representative Wood and Laminate Flooring Product

7.7.3 Wood and Laminate Flooring Sales, Revenue, Price and Gross Margin of Kronotex USA

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WOOD AND LAMINATE FLOORING**

8.1 Industry Chain of Wood and Laminate Flooring

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WOOD AND LAMINATE FLOORING**

9.1 Cost Structure Analysis of Wood and Laminate Flooring

9.2 Raw Materials Cost Analysis of Wood and Laminate Flooring

9.3 Labor Cost Analysis of Wood and Laminate Flooring

9.4 Manufacturing Expenses Analysis of Wood and Laminate Flooring

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WOOD AND LAMINATE FLOORING**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Wood and Laminate Flooring-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/W35FC146EE6EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W35FC146EE6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970