

# Wood Lacquer-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/W1D27D919F18EN.html>

Date: May 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: W1D27D919F18EN

## Abstracts

### Report Summary

Wood Lacquer-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Wood Lacquer industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Wood Lacquer 2013-2017, and development forecast 2018-2023

Main market players of Wood Lacquer in Europe, with company and product introduction, position in the Wood Lacquer market

Market status and development trend of Wood Lacquer by types and applications

Cost and profit status of Wood Lacquer, and marketing status

Market growth drivers and challenges

The report segments the Europe Wood Lacquer market as:

Europe Wood Lacquer Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Wood Lacquer Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Water-based paint

Oil paint

Europe Wood Lacquer Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Furniture & Decking

Interior decoration

Others

Europe Wood Lacquer Market: Players Segment Analysis (Company and Product introduction, Wood Lacquer Sales Volume, Revenue, Price and Gross Margin):

NipponPaint

Akzo Nobel?Dulux?

Henkel

Bauhinia

Maydos

PPG

Taiho

Huarun

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF WOOD LACQUER**

- 1.1 Definition of Wood Lacquer in This Report
- 1.2 Commercial Types of Wood Lacquer
  - 1.2.1 Water-based paint
  - 1.2.2 Oil paint
- 1.3 Downstream Application of Wood Lacquer
  - 1.3.1 Furniture & Decking
  - 1.3.2 Interior decoration
  - 1.3.3 Others
- 1.4 Development History of Wood Lacquer
- 1.5 Market Status and Trend of Wood Lacquer 2013-2023
  - 1.5.1 Europe Wood Lacquer Market Status and Trend 2013-2023
  - 1.5.2 Regional Wood Lacquer Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Wood Lacquer in Europe 2013-2017
- 2.2 Consumption Market of Wood Lacquer in Europe by Regions
  - 2.2.1 Consumption Volume of Wood Lacquer in Europe by Regions
  - 2.2.2 Revenue of Wood Lacquer in Europe by Regions
- 2.3 Market Analysis of Wood Lacquer in Europe by Regions
  - 2.3.1 Market Analysis of Wood Lacquer in Germany 2013-2017
  - 2.3.2 Market Analysis of Wood Lacquer in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Wood Lacquer in France 2013-2017
  - 2.3.4 Market Analysis of Wood Lacquer in Italy 2013-2017
  - 2.3.5 Market Analysis of Wood Lacquer in Spain 2013-2017
  - 2.3.6 Market Analysis of Wood Lacquer in Benelux 2013-2017
  - 2.3.7 Market Analysis of Wood Lacquer in Russia 2013-2017
- 2.4 Market Development Forecast of Wood Lacquer in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Wood Lacquer in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Wood Lacquer by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Wood Lacquer in Europe by Types

- 3.1.2 Revenue of Wood Lacquer in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Wood Lacquer in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Wood Lacquer in Europe by Downstream Industry
- 4.2 Demand Volume of Wood Lacquer by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Wood Lacquer by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Wood Lacquer by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Wood Lacquer by Downstream Industry in France
  - 4.2.4 Demand Volume of Wood Lacquer by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Wood Lacquer by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Wood Lacquer by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Wood Lacquer by Downstream Industry in Russia
- 4.3 Market Forecast of Wood Lacquer in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WOOD LACQUER**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Wood Lacquer Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WOOD LACQUER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of Wood Lacquer in Europe by Major Players
- 6.2 Revenue of Wood Lacquer in Europe by Major Players
- 6.3 Basic Information of Wood Lacquer by Major Players
  - 6.3.1 Headquarters Location and Established Time of Wood Lacquer Major Players
  - 6.3.2 Employees and Revenue Level of Wood Lacquer Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 WOOD LACQUER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 NipponPaint

- 7.1.1 Company profile
- 7.1.2 Representative Wood Lacquer Product
- 7.1.3 Wood Lacquer Sales, Revenue, Price and Gross Margin of NipponPaint

### 7.2 Akzo Nobel?Dulux?

- 7.2.1 Company profile
- 7.2.2 Representative Wood Lacquer Product
- 7.2.3 Wood Lacquer Sales, Revenue, Price and Gross Margin of Akzo Nobel?Dulux?

### 7.3 Henkel

- 7.3.1 Company profile
- 7.3.2 Representative Wood Lacquer Product
- 7.3.3 Wood Lacquer Sales, Revenue, Price and Gross Margin of Henkel

### 7.4 Bauhinia

- 7.4.1 Company profile
- 7.4.2 Representative Wood Lacquer Product
- 7.4.3 Wood Lacquer Sales, Revenue, Price and Gross Margin of Bauhinia

### 7.5 Maydos

- 7.5.1 Company profile
- 7.5.2 Representative Wood Lacquer Product
- 7.5.3 Wood Lacquer Sales, Revenue, Price and Gross Margin of Maydos

### 7.6 PPG

- 7.6.1 Company profile
- 7.6.2 Representative Wood Lacquer Product
- 7.6.3 Wood Lacquer Sales, Revenue, Price and Gross Margin of PPG

### 7.7 Taiho

- 7.7.1 Company profile
- 7.7.2 Representative Wood Lacquer Product
- 7.7.3 Wood Lacquer Sales, Revenue, Price and Gross Margin of Taiho

### 7.8 Huarun

- 7.8.1 Company profile
- 7.8.2 Representative Wood Lacquer Product
- 7.8.3 Wood Lacquer Sales, Revenue, Price and Gross Margin of Huarun

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WOOD LACQUER**

- 8.1 Industry Chain of Wood Lacquer
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WOOD LACQUER**

- 9.1 Cost Structure Analysis of Wood Lacquer
- 9.2 Raw Materials Cost Analysis of Wood Lacquer
- 9.3 Labor Cost Analysis of Wood Lacquer
- 9.4 Manufacturing Expenses Analysis of Wood Lacquer

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WOOD LACQUER**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Wood Lacquer-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/W1D27D919F18EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W1D27D919F18EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970