

Women's Tennis Apparel-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/W305610A772MEN.html>

Date: March 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: W305610A772MEN

Abstracts

Report Summary

Women's Tennis Apparel-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Women's Tennis Apparel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Women's Tennis Apparel 2013-2017, and development forecast 2018-2023

Main market players of Women's Tennis Apparel in North America, with company and product introduction, position in the Women's Tennis Apparel market

Market status and development trend of Women's Tennis Apparel by types and applications

Cost and profit status of Women's Tennis Apparel, and marketing status

Market growth drivers and challenges

The report segments the North America Women's Tennis Apparel market as:

North America Women's Tennis Apparel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Women's Tennis Apparel Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend

2013-2023):

Skort

Tennis Tank

Tennis Dress

Tennis Skirt

Other

North America Women's Tennis Apparel Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Professional Player

Amateur Player

North America Women's Tennis Apparel Market: Players Segment Analysis (Company
and Product introduction, Women's Tennis Apparel Sales Volume, Revenue, Price and
Gross Margin):

Nike

Adidas

Asics

Athletic Dna

Atp

Babolat

Bjorn Borg

Bloquv

New Balance

Prince

Puma

Head

Sergio Tacchini

2Xu

2Undr

Under Armour

Volkl

Wilson

Yonex

In a word, the report provides detailed statistics and analysis on the state of the
industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF WOMEN'S TENNIS APPAREL

- 1.1 Definition of Women's Tennis Apparel in This Report
- 1.2 Commercial Types of Women's Tennis Apparel
 - 1.2.1 Skort
 - 1.2.2 Tennis Tank
 - 1.2.3 Tennis Dress
 - 1.2.4 Tennis Skirt
 - 1.2.5 Other
- 1.3 Downstream Application of Women's Tennis Apparel
 - 1.3.1 Professional Player
 - 1.3.2 Amateur Player
- 1.4 Development History of Women's Tennis Apparel
- 1.5 Market Status and Trend of Women's Tennis Apparel 2013-2023
 - 1.5.1 North America Women's Tennis Apparel Market Status and Trend 2013-2023
 - 1.5.2 Regional Women's Tennis Apparel Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Women's Tennis Apparel in North America 2013-2017
- 2.2 Consumption Market of Women's Tennis Apparel in North America by Regions
 - 2.2.1 Consumption Volume of Women's Tennis Apparel in North America by Regions
 - 2.2.2 Revenue of Women's Tennis Apparel in North America by Regions
- 2.3 Market Analysis of Women's Tennis Apparel in North America by Regions
 - 2.3.1 Market Analysis of Women's Tennis Apparel in United States 2013-2017
 - 2.3.2 Market Analysis of Women's Tennis Apparel in Canada 2013-2017
 - 2.3.3 Market Analysis of Women's Tennis Apparel in Mexico 2013-2017
- 2.4 Market Development Forecast of Women's Tennis Apparel in North America 2018-2023
 - 2.4.1 Market Development Forecast of Women's Tennis Apparel in North America 2018-2023
 - 2.4.2 Market Development Forecast of Women's Tennis Apparel by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types

- 3.1.1 Consumption Volume of Women's Tennis Apparel in North America by Types
- 3.1.2 Revenue of Women's Tennis Apparel in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Women's Tennis Apparel in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Women's Tennis Apparel in North America by Downstream Industry
- 4.2 Demand Volume of Women's Tennis Apparel by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Women's Tennis Apparel by Downstream Industry in United States
 - 4.2.2 Demand Volume of Women's Tennis Apparel by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Women's Tennis Apparel by Downstream Industry in Mexico
- 4.3 Market Forecast of Women's Tennis Apparel in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WOMEN'S TENNIS APPAREL

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Women's Tennis Apparel Downstream Industry Situation and Trend Overview

CHAPTER 6 WOMEN'S TENNIS APPAREL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Women's Tennis Apparel in North America by Major Players
- 6.2 Revenue of Women's Tennis Apparel in North America by Major Players
- 6.3 Basic Information of Women's Tennis Apparel by Major Players
 - 6.3.1 Headquarters Location and Established Time of Women's Tennis Apparel Major Players
 - 6.3.2 Employees and Revenue Level of Women's Tennis Apparel Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 WOMEN'S TENNIS APPAREL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Nike

- 7.1.1 Company profile
- 7.1.2 Representative Women's Tennis Apparel Product
- 7.1.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Nike

7.2 Adidas

- 7.2.1 Company profile
- 7.2.2 Representative Women's Tennis Apparel Product
- 7.2.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Adidas

7.3 Asics

- 7.3.1 Company profile
- 7.3.2 Representative Women's Tennis Apparel Product
- 7.3.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Asics

7.4 Athletic Dna

- 7.4.1 Company profile
- 7.4.2 Representative Women's Tennis Apparel Product
- 7.4.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Athletic

Dna

7.5 Atp

- 7.5.1 Company profile
- 7.5.2 Representative Women's Tennis Apparel Product
- 7.5.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Atp

7.6 Babolat

- 7.6.1 Company profile
- 7.6.2 Representative Women's Tennis Apparel Product
- 7.6.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Babolat

7.7 Bjorn Borg

- 7.7.1 Company profile
- 7.7.2 Representative Women's Tennis Apparel Product
- 7.7.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Bjorn Borg

7.8 Bloquv

- 7.8.1 Company profile
- 7.8.2 Representative Women's Tennis Apparel Product
- 7.8.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Bloquv

7.9 New Balance

7.9.1 Company profile

7.9.2 Representative Women's Tennis Apparel Product

7.9.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of New Balance

7.10 Prince

7.10.1 Company profile

7.10.2 Representative Women's Tennis Apparel Product

7.10.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Prince

7.11 Puma

7.11.1 Company profile

7.11.2 Representative Women's Tennis Apparel Product

7.11.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Puma

7.12 Head

7.12.1 Company profile

7.12.2 Representative Women's Tennis Apparel Product

7.12.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Head

7.13 Sergio Tacchini

7.13.1 Company profile

7.13.2 Representative Women's Tennis Apparel Product

7.13.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Sergio Tacchini

7.14 2Xu

7.14.1 Company profile

7.14.2 Representative Women's Tennis Apparel Product

7.14.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of 2Xu

7.15 2Undr

7.15.1 Company profile

7.15.2 Representative Women's Tennis Apparel Product

7.15.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of 2Undr

7.16 Under Armour

7.17 Volkl

7.18 Wilson

7.19 Yonex

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WOMEN'S TENNIS APPAREL

8.1 Industry Chain of Women's Tennis Apparel

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WOMEN'S TENNIS APPAREL

9.1 Cost Structure Analysis of Women's Tennis Apparel

9.2 Raw Materials Cost Analysis of Women's Tennis Apparel

9.3 Labor Cost Analysis of Women's Tennis Apparel

9.4 Manufacturing Expenses Analysis of Women's Tennis Apparel

CHAPTER 10 MARKETING STATUS ANALYSIS OF WOMEN'S TENNIS APPAREL

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Women's Tennis Apparel-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/W305610A772MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W305610A772MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970