

Women's Tennis Apparel-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/W59B43ACFABMEN.html

Date: March 2018 Pages: 154 Price: US\$ 3,480.00 (Single User License) ID: W59B43ACFABMEN

Abstracts

Report Summary

Women's Tennis Apparel-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Women's Tennis Apparel industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Women's Tennis Apparel 2013-2017, and development forecast 2018-2023 Main market players of Women's Tennis Apparel in EMEA, with company and product introduction, position in the Women's Tennis Apparel market Market status and development trend of Women's Tennis Apparel by types and applications Cost and profit status of Women's Tennis Apparel, and marketing status Market growth drivers and challenges

The report segments the EMEA Women's Tennis Apparel market as:

EMEA Women's Tennis Apparel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Europe Middle East Africa

EMEA Women's Tennis Apparel Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Skort Tennis Tank Tennis Dress Tennis Skirt Other

EMEA Women's Tennis Apparel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Professional Player Amateur Player

EMEA Women's Tennis Apparel Market: Players Segment Analysis (Company and Product introduction, Women's Tennis Apparel Sales Volume, Revenue, Price and Gross Margin):

Nike Adidas Asics Athletic Dna Atp Babolat **Bjorn Borg** Bloquv New Balance Prince Puma Head Sergio Tacchini 2Xu 2Undr Under Armour Volkl Wilson Yonex

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF WOMEN'S TENNIS APPAREL

- 1.1 Definition of Women's Tennis Apparel in This Report
- 1.2 Commercial Types of Women's Tennis Apparel
- 1.2.1 Skort
- 1.2.2 Tennis Tank
- 1.2.3 Tennis Dress
- 1.2.4 Tennis Skirt
- 1.2.5 Other
- 1.3 Downstream Application of Women's Tennis Apparel
- 1.3.1 Professional Player
- 1.3.2 Amateur Player
- 1.4 Development History of Women's Tennis Apparel
- 1.5 Market Status and Trend of Women's Tennis Apparel 2013-2023
 - 1.5.1 EMEA Women's Tennis Apparel Market Status and Trend 2013-2023
 - 1.5.2 Regional Women's Tennis Apparel Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Women's Tennis Apparel in EMEA 2013-2017
- 2.2 Consumption Market of Women's Tennis Apparel in EMEA by Regions
- 2.2.1 Consumption Volume of Women's Tennis Apparel in EMEA by Regions
- 2.2.2 Revenue of Women's Tennis Apparel in EMEA by Regions
- 2.3 Market Analysis of Women's Tennis Apparel in EMEA by Regions
- 2.3.1 Market Analysis of Women's Tennis Apparel in Europe 2013-2017
- 2.3.2 Market Analysis of Women's Tennis Apparel in Middle East 2013-2017
- 2.3.3 Market Analysis of Women's Tennis Apparel in Africa 2013-2017
- 2.4 Market Development Forecast of Women's Tennis Apparel in EMEA 2018-2023
- 2.4.1 Market Development Forecast of Women's Tennis Apparel in EMEA 2018-2023

2.4.2 Market Development Forecast of Women's Tennis Apparel by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole EMEA Market Status by Types

- 3.1.1 Consumption Volume of Women's Tennis Apparel in EMEA by Types
- 3.1.2 Revenue of Women's Tennis Apparel in EMEA by Types



- 3.2 EMEA Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Women's Tennis Apparel in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Women's Tennis Apparel in EMEA by Downstream Industry

4.2 Demand Volume of Women's Tennis Apparel by Downstream Industry in Major Countries

4.2.1 Demand Volume of Women's Tennis Apparel by Downstream Industry in Europe 4.2.2 Demand Volume of Women's Tennis Apparel by Downstream Industry in Middle East

4.2.3 Demand Volume of Women's Tennis Apparel by Downstream Industry in Africa4.3 Market Forecast of Women's Tennis Apparel in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WOMEN'S TENNIS APPAREL

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Women's Tennis Apparel Downstream Industry Situation and Trend Overview

CHAPTER 6 WOMEN'S TENNIS APPAREL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

6.1 Sales Volume of Women's Tennis Apparel in EMEA by Major Players

- 6.2 Revenue of Women's Tennis Apparel in EMEA by Major Players
- 6.3 Basic Information of Women's Tennis Apparel by Major Players

6.3.1 Headquarters Location and Established Time of Women's Tennis Apparel Major Players

- 6.3.2 Employees and Revenue Level of Women's Tennis Apparel Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 WOMEN'S TENNIS APPAREL MAJOR MANUFACTURERS



INTRODUCTION AND MARKET DATA

7.1 Nike

- 7.1.1 Company profile
- 7.1.2 Representative Women's Tennis Apparel Product
- 7.1.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Nike
- 7.2 Adidas
- 7.2.1 Company profile
- 7.2.2 Representative Women's Tennis Apparel Product
- 7.2.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Adidas

7.3 Asics

- 7.3.1 Company profile
- 7.3.2 Representative Women's Tennis Apparel Product
- 7.3.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Asics

7.4 Athletic Dna

- 7.4.1 Company profile
- 7.4.2 Representative Women's Tennis Apparel Product
- 7.4.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Athletic Dna
- 7.5 Atp
 - 7.5.1 Company profile
 - 7.5.2 Representative Women's Tennis Apparel Product
 - 7.5.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Atp

7.6 Babolat

- 7.6.1 Company profile
- 7.6.2 Representative Women's Tennis Apparel Product
- 7.6.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Babolat

7.7 Bjorn Borg

- 7.7.1 Company profile
- 7.7.2 Representative Women's Tennis Apparel Product
- 7.7.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Bjorn Borg

7.8 Bloquv

- 7.8.1 Company profile
- 7.8.2 Representative Women's Tennis Apparel Product
- 7.8.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Bloquv

7.9 New Balance

- 7.9.1 Company profile
- 7.9.2 Representative Women's Tennis Apparel Product
- 7.9.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of New



Balance

- 7.10 Prince
 - 7.10.1 Company profile
 - 7.10.2 Representative Women's Tennis Apparel Product
- 7.10.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Prince

7.11 Puma

- 7.11.1 Company profile
- 7.11.2 Representative Women's Tennis Apparel Product
- 7.11.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Puma

7.12 Head

- 7.12.1 Company profile
- 7.12.2 Representative Women's Tennis Apparel Product
- 7.12.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Head

7.13 Sergio Tacchini

- 7.13.1 Company profile
- 7.13.2 Representative Women's Tennis Apparel Product
- 7.13.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of Sergio Tacchini
- 7.14 2Xu
- 7.14.1 Company profile
- 7.14.2 Representative Women's Tennis Apparel Product
- 7.14.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of 2Xu

7.15 2Undr

- 7.15.1 Company profile
- 7.15.2 Representative Women's Tennis Apparel Product
- 7.15.3 Women's Tennis Apparel Sales, Revenue, Price and Gross Margin of 2Undr 7.16 Under Armour
- 7.17 Volkl
- 7.18 Wilson
- 7.19 Yonex

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WOMEN'S TENNIS APPAREL

- 8.1 Industry Chain of Women's Tennis Apparel
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WOMEN'S TENNIS



APPAREL

- 9.1 Cost Structure Analysis of Women's Tennis Apparel
- 9.2 Raw Materials Cost Analysis of Women's Tennis Apparel
- 9.3 Labor Cost Analysis of Women's Tennis Apparel
- 9.4 Manufacturing Expenses Analysis of Women's Tennis Apparel

CHAPTER 10 MARKETING STATUS ANALYSIS OF WOMEN'S TENNIS APPAREL

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Women's Tennis Apparel-EMEA Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/W59B43ACFABMEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/W59B43ACFABMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970