

Women's Sportswear-United States Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

Women's Sportswear-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Women's Sportswear industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Women's Sportswear 2013-2017, and development forecast 2018-2023

Main market players of Women's Sportswear in United States, with company and product introduction, position in the Women's Sportswear market

Market status and development trend of Women's Sportswear by types and applications

Cost and profit status of Women's Sportswear, and marketing status

Market growth drivers and challenges

The report segments the United States Women's Sportswear market as:

United States Women's Sportswear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Women's Sportswear Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

100% Cotton
Cotton Blends
water-repellent Fabric
nylon
sweat-wicking Fabric
Other

United States Women's Sportswear Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Doing Sport
Training
Mountaineering
Other Outdoor'S Activities

United States Women's Sportswear Market: Players Segment Analysis (Company and Product introduction, Women's Sportswear Sales Volume, Revenue, Price and Gross Margin):

NIKE
Adidas
Under Armour
Lululemon Athletica
PUMA
Amer Sports
The Gap
Abercrombie & Fitch
V.F.
Bebe Store
Columbia Sportswear
Trimark sportswear
Roots
Kappa

Canada Sportswear
Keylime Athletic Wear
FIG Clothing

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF WOMEN'S SPORTSWEAR

- 1.1 Definition of Women's Sportswear in This Report
- 1.2 Commercial Types of Women's Sportswear
 - 1.2.1 100% Cotton
 - 1.2.2 Cotton Blends
 - 1.2.3 water-repellent Fabric
 - 1.2.4 nylon
 - 1.2.5 sweat-wicking Fabric
 - 1.2.6 Other
- 1.3 Downstream Application of Women's Sportswear
 - 1.3.1 Doing Sport
 - 1.3.2 Training
 - 1.3.3 Mountaineering
 - 1.3.4 Other Outdoor'S Activities
- 1.4 Development History of Women's Sportswear
- 1.5 Market Status and Trend of Women's Sportswear 2013-2023
 - 1.5.1 United States Women's Sportswear Market Status and Trend 2013-2023
 - 1.5.2 Regional Women's Sportswear Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Women's Sportswear in United States 2013-2017
- 2.2 Consumption Market of Women's Sportswear in United States by Regions
 - 2.2.1 Consumption Volume of Women's Sportswear in United States by Regions
 - 2.2.2 Revenue of Women's Sportswear in United States by Regions
- 2.3 Market Analysis of Women's Sportswear in United States by Regions
 - 2.3.1 Market Analysis of Women's Sportswear in New England 2013-2017
 - 2.3.2 Market Analysis of Women's Sportswear in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Women's Sportswear in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Women's Sportswear in The West 2013-2017
 - 2.3.5 Market Analysis of Women's Sportswear in The South 2013-2017
 - 2.3.6 Market Analysis of Women's Sportswear in Southwest 2013-2017
- 2.4 Market Development Forecast of Women's Sportswear in United States 2018-2023
 - 2.4.1 Market Development Forecast of Women's Sportswear in United States 2018-2023
 - 2.4.2 Market Development Forecast of Women's Sportswear by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Women's Sportswear in United States by Types

3.1.2 Revenue of Women's Sportswear in United States by Types

3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Women's Sportswear in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Women's Sportswear in United States by Downstream Industry

4.2 Demand Volume of Women's Sportswear by Downstream Industry in Major Countries

4.2.1 Demand Volume of Women's Sportswear by Downstream Industry in New England

4.2.2 Demand Volume of Women's Sportswear by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Women's Sportswear by Downstream Industry in The Midwest

4.2.4 Demand Volume of Women's Sportswear by Downstream Industry in The West

4.2.5 Demand Volume of Women's Sportswear by Downstream Industry in The South

4.2.6 Demand Volume of Women's Sportswear by Downstream Industry in Southwest

4.3 Market Forecast of Women's Sportswear in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WOMEN'S SPORTSWEAR

5.1 United States Economy Situation and Trend Overview

5.2 Women's Sportswear Downstream Industry Situation and Trend Overview

CHAPTER 6 WOMEN'S SPORTSWEAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Women's Sportswear in United States by Major Players
- 6.2 Revenue of Women's Sportswear in United States by Major Players
- 6.3 Basic Information of Women's Sportswear by Major Players
 - 6.3.1 Headquarters Location and Established Time of Women's Sportswear Major Players
 - 6.3.2 Employees and Revenue Level of Women's Sportswear Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 WOMEN'S SPORTSWEAR MAJOR MANUFACTURERS

INTRODUCTION AND MARKET DATA

7.1 NIKE

- 7.1.1 Company profile
- 7.1.2 Representative Women's Sportswear Product
- 7.1.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of NIKE

7.2 Adidas

- 7.2.1 Company profile
- 7.2.2 Representative Women's Sportswear Product
- 7.2.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Adidas

7.3 Under Armour

- 7.3.1 Company profile
- 7.3.2 Representative Women's Sportswear Product
- 7.3.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Under Armour

7.4 Lululemon Athletica

- 7.4.1 Company profile
- 7.4.2 Representative Women's Sportswear Product
- 7.4.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Lululemon

Athletica

7.5 PUMA

- 7.5.1 Company profile
- 7.5.2 Representative Women's Sportswear Product
- 7.5.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of PUMA

7.6 Amer Sports

- 7.6.1 Company profile
- 7.6.2 Representative Women's Sportswear Product

- 7.6.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Amer Sports
- 7.7 The Gap
 - 7.7.1 Company profile
 - 7.7.2 Representative Women's Sportswear Product
 - 7.7.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of The Gap
- 7.8 Abercrombie & Fitch
 - 7.8.1 Company profile
 - 7.8.2 Representative Women's Sportswear Product
 - 7.8.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Abercrombie & Fitch
- 7.9 V.F.
 - 7.9.1 Company profile
 - 7.9.2 Representative Women's Sportswear Product
 - 7.9.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of V.F.
- 7.10 Bebe Store
 - 7.10.1 Company profile
 - 7.10.2 Representative Women's Sportswear Product
 - 7.10.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Bebe Store
- 7.11 Columbia Sportswear
 - 7.11.1 Company profile
 - 7.11.2 Representative Women's Sportswear Product
 - 7.11.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Columbia Sportswear
- 7.12 Trimark sportswear
 - 7.12.1 Company profile
 - 7.12.2 Representative Women's Sportswear Product
 - 7.12.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Trimark sportswear
- 7.13 Roots
 - 7.13.1 Company profile
 - 7.13.2 Representative Women's Sportswear Product
 - 7.13.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Roots
- 7.14 Kappa
 - 7.14.1 Company profile
 - 7.14.2 Representative Women's Sportswear Product
 - 7.14.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Kappa
- 7.15 Canada Sportswear
 - 7.15.1 Company profile
 - 7.15.2 Representative Women's Sportswear Product

- 7.15.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Canada Sportswear
- 7.16 Keyline Athletic Wear
- 7.17 FIG Clothing

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WOMEN'S SPORTSWEAR

- 8.1 Industry Chain of Women's Sportswear
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WOMEN'S SPORTSWEAR

- 9.1 Cost Structure Analysis of Women's Sportswear
- 9.2 Raw Materials Cost Analysis of Women's Sportswear
- 9.3 Labor Cost Analysis of Women's Sportswear
- 9.4 Manufacturing Expenses Analysis of Women's Sportswear

CHAPTER 10 MARKETING STATUS ANALYSIS OF WOMEN'S SPORTSWEAR

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

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