

# Women's Sportswear-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/W62E94EFDB3EN.html>

Date: November 2017

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: W62E94EFDB3EN

## Abstracts

### Report Summary

Women's Sportswear-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Women's Sportswear industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Women's Sportswear 2013-2017, and development forecast 2018-2023

Main market players of Women's Sportswear in South America, with company and product introduction, position in the Women's Sportswear market

Market status and development trend of Women's Sportswear by types and applications

Cost and profit status of Women's Sportswear, and marketing status

Market growth drivers and challenges

The report segments the South America Women's Sportswear market as:

South America Women's Sportswear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Brazil

Argentina

Venezuela

Colombia

Others

## South America Women's Sportswear Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

100% Cotton  
Cotton Blends  
water-repellent Fabric  
nylon  
sweat-wicking Fabric  
Other

## South America Women's Sportswear Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Doing Sport  
Training  
Mountaineering  
Other Outdoor'S Activities

## South America Women's Sportswear Market: Players Segment Analysis (Company and Product introduction, Women's Sportswear Sales Volume, Revenue, Price and Gross Margin):

NIKE  
Adidas  
Under Armour  
Lululemon Athletica  
PUMA  
Amer Sports  
The Gap  
Abercrombie & Fitch  
V.F.  
Bebe Store  
Columbia Sportswear  
Trimark sportswear  
Roots  
Kappa  
Canada Sportswear

Keylime Athletic Wear  
FIG Clothing

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF WOMEN'S SPORTSWEAR

- 1.1 Definition of Women's Sportswear in This Report
- 1.2 Commercial Types of Women's Sportswear
  - 1.2.1 100% Cotton
  - 1.2.2 Cotton Blends
  - 1.2.3 water-repellent Fabric
  - 1.2.4 nylon
  - 1.2.5 sweat-wicking Fabric
  - 1.2.6 Other
- 1.3 Downstream Application of Women's Sportswear
  - 1.3.1 Doing Sport
  - 1.3.2 Training
  - 1.3.3 Mountaineering
  - 1.3.4 Other Outdoor'S Activities
- 1.4 Development History of Women's Sportswear
- 1.5 Market Status and Trend of Women's Sportswear 2013-2023
  - 1.5.1 South America Women's Sportswear Market Status and Trend 2013-2023
  - 1.5.2 Regional Women's Sportswear Market Status and Trend 2013-2023

### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Women's Sportswear in South America 2013-2017
- 2.2 Consumption Market of Women's Sportswear in South America by Regions
  - 2.2.1 Consumption Volume of Women's Sportswear in South America by Regions
  - 2.2.2 Revenue of Women's Sportswear in South America by Regions
- 2.3 Market Analysis of Women's Sportswear in South America by Regions
  - 2.3.1 Market Analysis of Women's Sportswear in Brazil 2013-2017
  - 2.3.2 Market Analysis of Women's Sportswear in Argentina 2013-2017
  - 2.3.3 Market Analysis of Women's Sportswear in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Women's Sportswear in Colombia 2013-2017
  - 2.3.5 Market Analysis of Women's Sportswear in Others 2013-2017
- 2.4 Market Development Forecast of Women's Sportswear in South America 2018-2023
  - 2.4.1 Market Development Forecast of Women's Sportswear in South America 2018-2023
  - 2.4.2 Market Development Forecast of Women's Sportswear by Regions 2018-2023

## **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### **3.1 Whole South America Market Status by Types**

#### **3.1.1 Consumption Volume of Women's Sportswear in South America by Types**

#### **3.1.2 Revenue of Women's Sportswear in South America by Types**

### **3.2 South America Market Status by Types in Major Countries**

#### **3.2.1 Market Status by Types in Brazil**

#### **3.2.2 Market Status by Types in Argentina**

#### **3.2.3 Market Status by Types in Venezuela**

#### **3.2.4 Market Status by Types in Colombia**

#### **3.2.5 Market Status by Types in Others**

### **3.3 Market Forecast of Women's Sportswear in South America by Types**

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### **4.1 Demand Volume of Women's Sportswear in South America by Downstream Industry**

### **4.2 Demand Volume of Women's Sportswear by Downstream Industry in Major Countries**

#### **4.2.1 Demand Volume of Women's Sportswear by Downstream Industry in Brazil**

#### **4.2.2 Demand Volume of Women's Sportswear by Downstream Industry in Argentina**

#### **4.2.3 Demand Volume of Women's Sportswear by Downstream Industry in Venezuela**

#### **4.2.4 Demand Volume of Women's Sportswear by Downstream Industry in Colombia**

#### **4.2.5 Demand Volume of Women's Sportswear by Downstream Industry in Others**

### **4.3 Market Forecast of Women's Sportswear in South America by Downstream Industry**

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WOMEN'S SPORTSWEAR**

### **5.1 South America Economy Situation and Trend Overview**

### **5.2 Women's Sportswear Downstream Industry Situation and Trend Overview**

## **CHAPTER 6 WOMEN'S SPORTSWEAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

### **6.1 Sales Volume of Women's Sportswear in South America by Major Players**

### **6.2 Revenue of Women's Sportswear in South America by Major Players**

### **6.3 Basic Information of Women's Sportswear by Major Players**

#### **6.3.1 Headquarters Location and Established Time of Women's Sportswear Major Players**

- 6.3.2 Employees and Revenue Level of Women's Sportswear Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 WOMEN'S SPORTSWEAR MAJOR MANUFACTURERS**

### **INTRODUCTION AND MARKET DATA**

#### **7.1 NIKE**

- 7.1.1 Company profile
- 7.1.2 Representative Women's Sportswear Product
- 7.1.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of NIKE

#### **7.2 Adidas**

- 7.2.1 Company profile
- 7.2.2 Representative Women's Sportswear Product
- 7.2.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Adidas

#### **7.3 Under Armour**

- 7.3.1 Company profile
- 7.3.2 Representative Women's Sportswear Product
- 7.3.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Under Armour

#### **7.4 Lululemon Athletica**

- 7.4.1 Company profile
- 7.4.2 Representative Women's Sportswear Product
- 7.4.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Lululemon

Athletica

#### **7.5 PUMA**

- 7.5.1 Company profile
- 7.5.2 Representative Women's Sportswear Product
- 7.5.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of PUMA

#### **7.6 Amer Sports**

- 7.6.1 Company profile
- 7.6.2 Representative Women's Sportswear Product
- 7.6.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Amer Sports

#### **7.7 The Gap**

- 7.7.1 Company profile
- 7.7.2 Representative Women's Sportswear Product
- 7.7.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of The Gap

#### **7.8 Abercrombie & Fitch**

- 7.8.1 Company profile
- 7.8.2 Representative Women's Sportswear Product
- 7.8.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Abercrombie & Fitch
- 7.9 V.F.
  - 7.9.1 Company profile
  - 7.9.2 Representative Women's Sportswear Product
  - 7.9.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of V.F.
- 7.10 Bebe Store
  - 7.10.1 Company profile
  - 7.10.2 Representative Women's Sportswear Product
  - 7.10.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Bebe Store
- 7.11 Columbia Sportswear
  - 7.11.1 Company profile
  - 7.11.2 Representative Women's Sportswear Product
  - 7.11.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Columbia Sportswear
- 7.12 Trimark sportswear
  - 7.12.1 Company profile
  - 7.12.2 Representative Women's Sportswear Product
  - 7.12.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Trimark sportswear
- 7.13 Roots
  - 7.13.1 Company profile
  - 7.13.2 Representative Women's Sportswear Product
  - 7.13.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Roots
- 7.14 Kappa
  - 7.14.1 Company profile
  - 7.14.2 Representative Women's Sportswear Product
  - 7.14.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Kappa
- 7.15 Canada Sportswear
  - 7.15.1 Company profile
  - 7.15.2 Representative Women's Sportswear Product
  - 7.15.3 Women's Sportswear Sales, Revenue, Price and Gross Margin of Canada Sportswear
- 7.16 Keylime Athletic Wear
- 7.17 FIG Clothing

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WOMEN'S**

## **SPORTSWEAR**

- 8.1 Industry Chain of Women's Sportswear
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WOMEN'S SPORTSWEAR**

- 9.1 Cost Structure Analysis of Women's Sportswear
- 9.2 Raw Materials Cost Analysis of Women's Sportswear
- 9.3 Labor Cost Analysis of Women's Sportswear
- 9.4 Manufacturing Expenses Analysis of Women's Sportswear

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WOMEN'S SPORTSWEAR**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Women's Sportswear-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/W62E94EFDB3EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W62E94EFDB3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970