

# Women's Backpacks-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WD72AF13BD7MEN.html>

Date: February 2018

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: WD72AF13BD7MEN

## Abstracts

### Report Summary

Women's Backpacks-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Women's Backpacks industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Women's Backpacks 2013-2017, and development forecast 2018-2023

Main market players of Women's Backpacks in Asia Pacific, with company and product introduction, position in the Women's Backpacks market

Market status and development trend of Women's Backpacks by types and applications

Cost and profit status of Women's Backpacks, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Women's Backpacks market as:

Asia Pacific Women's Backpacks Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

## Australia

Asia Pacific Women's Backpacks Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Canvas  
Leatherette  
Corium  
Other

Asia Pacific Women's Backpacks Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Age 15-25  
Age 25-50  
Old Than 50  
Other

Asia Pacific Women's Backpacks Market: Players Segment Analysis (Company and  
Product introduction, Women's Backpacks Sales Volume, Revenue, Price and Gross  
Margin):

Dior  
LVMH  
Coach  
Kering  
Prada  
Michael Kors  
Hermes  
Chanel  
Richemont Group  
Kate Spade  
Burberry  
Tory Burch  
Septwolves  
Fion  
Goldlion  
Wanlima  
The North Face

Nike  
Osprey  
Rebecca Minkoff  
Adidas  
ZARA

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF WOMEN'S BACKPACKS**

- 1.1 Definition of Women's Backpacks in This Report
- 1.2 Commercial Types of Women's Backpacks
  - 1.2.1 Canvas
  - 1.2.2 Leatherette
  - 1.2.3 Corium
  - 1.2.4 Other
- 1.3 Downstream Application of Women's Backpacks
  - 1.3.1 Age 15-25
  - 1.3.2 Age 25-50
  - 1.3.3 Old Than
  - 1.3.4 Other
- 1.4 Development History of Women's Backpacks
- 1.5 Market Status and Trend of Women's Backpacks 2013-2023
  - 1.5.1 Asia Pacific Women's Backpacks Market Status and Trend 2013-2023
  - 1.5.2 Regional Women's Backpacks Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Women's Backpacks in Asia Pacific 2013-2017
- 2.2 Consumption Market of Women's Backpacks in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Women's Backpacks in Asia Pacific by Regions
  - 2.2.2 Revenue of Women's Backpacks in Asia Pacific by Regions
- 2.3 Market Analysis of Women's Backpacks in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Women's Backpacks in China 2013-2017
  - 2.3.2 Market Analysis of Women's Backpacks in Japan 2013-2017
  - 2.3.3 Market Analysis of Women's Backpacks in Korea 2013-2017
  - 2.3.4 Market Analysis of Women's Backpacks in India 2013-2017
  - 2.3.5 Market Analysis of Women's Backpacks in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Women's Backpacks in Australia 2013-2017
- 2.4 Market Development Forecast of Women's Backpacks in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Women's Backpacks in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Women's Backpacks by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Women's Backpacks in Asia Pacific by Types
  - 3.1.2 Revenue of Women's Backpacks in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Women's Backpacks in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Women's Backpacks in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Women's Backpacks by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Women's Backpacks by Downstream Industry in China
  - 4.2.2 Demand Volume of Women's Backpacks by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Women's Backpacks by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Women's Backpacks by Downstream Industry in India
  - 4.2.5 Demand Volume of Women's Backpacks by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of Women's Backpacks by Downstream Industry in Australia
- 4.3 Market Forecast of Women's Backpacks in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WOMEN'S BACKPACKS**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Women's Backpacks Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WOMEN'S BACKPACKS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of Women's Backpacks in Asia Pacific by Major Players
- 6.2 Revenue of Women's Backpacks in Asia Pacific by Major Players
- 6.3 Basic Information of Women's Backpacks by Major Players
  - 6.3.1 Headquarters Location and Established Time of Women's Backpacks Major

## Players

6.3.2 Employees and Revenue Level of Women's Backpacks Major Players

## 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 WOMEN'S BACKPACKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Dior

7.1.1 Company profile

7.1.2 Representative Women's Backpacks Product

7.1.3 Women's Backpacks Sales, Revenue, Price and Gross Margin of Dior

### 7.2 LVMH

7.2.1 Company profile

7.2.2 Representative Women's Backpacks Product

7.2.3 Women's Backpacks Sales, Revenue, Price and Gross Margin of LVMH

### 7.3 Coach

7.3.1 Company profile

7.3.2 Representative Women's Backpacks Product

7.3.3 Women's Backpacks Sales, Revenue, Price and Gross Margin of Coach

### 7.4 Kering

7.4.1 Company profile

7.4.2 Representative Women's Backpacks Product

7.4.3 Women's Backpacks Sales, Revenue, Price and Gross Margin of Kering

### 7.5 Prada

7.5.1 Company profile

7.5.2 Representative Women's Backpacks Product

7.5.3 Women's Backpacks Sales, Revenue, Price and Gross Margin of Prada

### 7.6 Michael Kors

7.6.1 Company profile

7.6.2 Representative Women's Backpacks Product

7.6.3 Women's Backpacks Sales, Revenue, Price and Gross Margin of Michael Kors

### 7.7 Hermes

7.7.1 Company profile

7.7.2 Representative Women's Backpacks Product

7.7.3 Women's Backpacks Sales, Revenue, Price and Gross Margin of Hermes

### 7.8 Chanel

- 7.8.1 Company profile
- 7.8.2 Representative Women's Backpacks Product
- 7.8.3 Women's Backpacks Sales, Revenue, Price and Gross Margin of Chanel
- 7.9 Richemont Group
  - 7.9.1 Company profile
  - 7.9.2 Representative Women's Backpacks Product
  - 7.9.3 Women's Backpacks Sales, Revenue, Price and Gross Margin of Richemont Group
- 7.10 Kate Spade
  - 7.10.1 Company profile
  - 7.10.2 Representative Women's Backpacks Product
  - 7.10.3 Women's Backpacks Sales, Revenue, Price and Gross Margin of Kate Spade
- 7.11 Burberry
  - 7.11.1 Company profile
  - 7.11.2 Representative Women's Backpacks Product
  - 7.11.3 Women's Backpacks Sales, Revenue, Price and Gross Margin of Burberry
- 7.12 Tory Burch
  - 7.12.1 Company profile
  - 7.12.2 Representative Women's Backpacks Product
  - 7.12.3 Women's Backpacks Sales, Revenue, Price and Gross Margin of Tory Burch
- 7.13 Septwolves
  - 7.13.1 Company profile
  - 7.13.2 Representative Women's Backpacks Product
  - 7.13.3 Women's Backpacks Sales, Revenue, Price and Gross Margin of Septwolves
- 7.14 Fion
  - 7.14.1 Company profile
  - 7.14.2 Representative Women's Backpacks Product
  - 7.14.3 Women's Backpacks Sales, Revenue, Price and Gross Margin of Fion
- 7.15 Goldlion
  - 7.15.1 Company profile
  - 7.15.2 Representative Women's Backpacks Product
  - 7.15.3 Women's Backpacks Sales, Revenue, Price and Gross Margin of Goldlion
- 7.16 Wanlima
- 7.17 The North Face
- 7.18 Nike
- 7.19 Osprey
- 7.20 Rebecca Minkoff
- 7.21 Adidas
- 7.22 ZARA

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WOMEN'S BACKPACKS**

- 8.1 Industry Chain of Women's Backpacks
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WOMEN'S BACKPACKS**

- 9.1 Cost Structure Analysis of Women's Backpacks
- 9.2 Raw Materials Cost Analysis of Women's Backpacks
- 9.3 Labor Cost Analysis of Women's Backpacks
- 9.4 Manufacturing Expenses Analysis of Women's Backpacks

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WOMEN'S BACKPACKS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Women's Backpacks-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WD72AF13BD7MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WD72AF13BD7MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970