

Women T-Shirts-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WBB2AA84BCEEN.html>

Date: January 2018

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: WBB2AA84BCEEN

Abstracts

Report Summary

Women T-Shirts-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Women T-Shirts industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Women T-Shirts 2013-2017, and development forecast 2018-2023

Main market players of Women T-Shirts in United States, with company and product introduction, position in the Women T-Shirts market

Market status and development trend of Women T-Shirts by types and applications

Cost and profit status of Women T-Shirts, and marketing status

Market growth drivers and challenges

The report segments the United States Women T-Shirts market as:

United States Women T-Shirts Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Women T-Shirts Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cotton type
Denim type
Fiber type
Modal
Silk
Other Synthetic fiber type
Others

United States Women T-Shirts Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

For Spring and Autumn
For Winter
For Summer

United States Women T-Shirts Market: Players Segment Analysis (Company and Product introduction, Women T-Shirts Sales Volume, Revenue, Price and Gross Margin):

People Tree
Alternative Apparel
Howies Ltd.
ONNO
CHINTI AND?PARKER
PEOPLE TREE
G-STAR RAW
EILEEN FISHER
ZADY
AMERICAN APPAREL
Nike
Gap Inc.
ZARA
UNIQLO CO. LTD.
New Look

H&M CONSCIOUS BESTSELLER

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF WOMEN T-SHIRTS

- 1.1 Definition of Women T-Shirts in This Report
- 1.2 Commercial Types of Women T-Shirts
 - 1.2.1 Cotton type
 - 1.2.2 Denim type
 - 1.2.3 Fiber type
 - 1.2.4 Modal
 - 1.2.5 Silk
 - 1.2.6 Other Synthetic fiber type
 - 1.2.7 Others
- 1.3 Downstream Application of Women T-Shirts
 - 1.3.1 For Spring and Autumn
 - 1.3.2 For Winter
 - 1.3.3 For Summer
- 1.4 Development History of Women T-Shirts
- 1.5 Market Status and Trend of Women T-Shirts 2013-2023
 - 1.5.1 United States Women T-Shirts Market Status and Trend 2013-2023
 - 1.5.2 Regional Women T-Shirts Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Women T-Shirts in United States 2013-2017
- 2.2 Consumption Market of Women T-Shirts in United States by Regions
 - 2.2.1 Consumption Volume of Women T-Shirts in United States by Regions
 - 2.2.2 Revenue of Women T-Shirts in United States by Regions
- 2.3 Market Analysis of Women T-Shirts in United States by Regions
 - 2.3.1 Market Analysis of Women T-Shirts in New England 2013-2017
 - 2.3.2 Market Analysis of Women T-Shirts in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Women T-Shirts in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Women T-Shirts in The West 2013-2017
 - 2.3.5 Market Analysis of Women T-Shirts in The South 2013-2017
 - 2.3.6 Market Analysis of Women T-Shirts in Southwest 2013-2017
- 2.4 Market Development Forecast of Women T-Shirts in United States 2018-2023
 - 2.4.1 Market Development Forecast of Women T-Shirts in United States 2018-2023
 - 2.4.2 Market Development Forecast of Women T-Shirts by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Women T-Shirts in United States by Types

3.1.2 Revenue of Women T-Shirts in United States by Types

3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Women T-Shirts in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Women T-Shirts in United States by Downstream Industry

4.2 Demand Volume of Women T-Shirts by Downstream Industry in Major Countries

4.2.1 Demand Volume of Women T-Shirts by Downstream Industry in New England

4.2.2 Demand Volume of Women T-Shirts by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Women T-Shirts by Downstream Industry in The Midwest

4.2.4 Demand Volume of Women T-Shirts by Downstream Industry in The West

4.2.5 Demand Volume of Women T-Shirts by Downstream Industry in The South

4.2.6 Demand Volume of Women T-Shirts by Downstream Industry in Southwest

4.3 Market Forecast of Women T-Shirts in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WOMEN T-SHIRTS

5.1 United States Economy Situation and Trend Overview

5.2 Women T-Shirts Downstream Industry Situation and Trend Overview

CHAPTER 6 WOMEN T-SHIRTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

6.1 Sales Volume of Women T-Shirts in United States by Major Players

6.2 Revenue of Women T-Shirts in United States by Major Players

6.3 Basic Information of Women T-Shirts by Major Players

- 6.3.1 Headquarters Location and Established Time of Women T-Shirts Major Players
- 6.3.2 Employees and Revenue Level of Women T-Shirts Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 WOMEN T-SHIRTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 People Tree
 - 7.1.1 Company profile
 - 7.1.2 Representative Women T-Shirts Product
 - 7.1.3 Women T-Shirts Sales, Revenue, Price and Gross Margin of People Tree
- 7.2 Alternative Apparel
 - 7.2.1 Company profile
 - 7.2.2 Representative Women T-Shirts Product
 - 7.2.3 Women T-Shirts Sales, Revenue, Price and Gross Margin of Alternative Apparel
- 7.3 Howies Ltd.
 - 7.3.1 Company profile
 - 7.3.2 Representative Women T-Shirts Product
 - 7.3.3 Women T-Shirts Sales, Revenue, Price and Gross Margin of Howies Ltd.
- 7.4 ONNO
 - 7.4.1 Company profile
 - 7.4.2 Representative Women T-Shirts Product
 - 7.4.3 Women T-Shirts Sales, Revenue, Price and Gross Margin of ONNO
- 7.5 CHINTI AND?PARKER
 - 7.5.1 Company profile
 - 7.5.2 Representative Women T-Shirts Product
 - 7.5.3 Women T-Shirts Sales, Revenue, Price and Gross Margin of CHINTI AND?PARKER
- 7.6 PEOPLE TREE
 - 7.6.1 Company profile
 - 7.6.2 Representative Women T-Shirts Product
 - 7.6.3 Women T-Shirts Sales, Revenue, Price and Gross Margin of PEOPLE TREE
- 7.7 G-STAR RAW
 - 7.7.1 Company profile
 - 7.7.2 Representative Women T-Shirts Product
 - 7.7.3 Women T-Shirts Sales, Revenue, Price and Gross Margin of G-STAR RAW

7.8 EILEEN FISHER

7.8.1 Company profile

7.8.2 Representative Women T-Shirts Product

7.8.3 Women T-Shirts Sales, Revenue, Price and Gross Margin of EILEEN FISHER

7.9 ZADY

7.9.1 Company profile

7.9.2 Representative Women T-Shirts Product

7.9.3 Women T-Shirts Sales, Revenue, Price and Gross Margin of ZADY

7.10 AMERICAN APPAREL

7.10.1 Company profile

7.10.2 Representative Women T-Shirts Product

7.10.3 Women T-Shirts Sales, Revenue, Price and Gross Margin of AMERICAN

APPAREL

7.11 Nike

7.11.1 Company profile

7.11.2 Representative Women T-Shirts Product

7.11.3 Women T-Shirts Sales, Revenue, Price and Gross Margin of Nike

7.12 Gap Inc.

7.12.1 Company profile

7.12.2 Representative Women T-Shirts Product

7.12.3 Women T-Shirts Sales, Revenue, Price and Gross Margin of Gap Inc.

7.13 ZARA

7.13.1 Company profile

7.13.2 Representative Women T-Shirts Product

7.13.3 Women T-Shirts Sales, Revenue, Price and Gross Margin of ZARA

7.14 UNIQLO CO. LTD.

7.14.1 Company profile

7.14.2 Representative Women T-Shirts Product

7.14.3 Women T-Shirts Sales, Revenue, Price and Gross Margin of UNIQLO CO. LTD.

7.15 New Look

7.15.1 Company profile

7.15.2 Representative Women T-Shirts Product

7.15.3 Women T-Shirts Sales, Revenue, Price and Gross Margin of New Look

7.16 H&M CONSCIOUS

7.17 BESTSELLER

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WOMEN T-SHIRTS

8.1 Industry Chain of Women T-Shirts

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WOMEN T-SHIRTS

9.1 Cost Structure Analysis of Women T-Shirts

9.2 Raw Materials Cost Analysis of Women T-Shirts

9.3 Labor Cost Analysis of Women T-Shirts

9.4 Manufacturing Expenses Analysis of Women T-Shirts

CHAPTER 10 MARKETING STATUS ANALYSIS OF WOMEN T-SHIRTS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Women T-Shirts-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WBB2AA84BCEEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WBB2AA84BCEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970