

# Wireless Test Equipment-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WBB9C4D4ED1PEN.html>

Date: June 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: WBB9C4D4ED1PEN

## Abstracts

### Report Summary

Wireless Test Equipment-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Wireless Test Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Wireless Test Equipment 2013-2017, and development forecast 2018-2023

Main market players of Wireless Test Equipment in North America, with company and product introduction, position in the Wireless Test Equipment market

Market status and development trend of Wireless Test Equipment by types and applications

Cost and profit status of Wireless Test Equipment, and marketing status

Market growth drivers and challenges

The report segments the North America Wireless Test Equipment market as:

North America Wireless Test Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Wireless Test Equipment Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend  
2013-2023):

Wireless Mobile Device Experimental Equipment  
Wireless Base Stations Experimental Equipment  
Drive Experiment Equipment

North America Wireless Test Equipment Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Communication  
Electronic Products  
Military  
Other

North America Wireless Test Equipment Market: Players Segment Analysis (Company  
and Product introduction, Wireless Test Equipment Sales Volume, Revenue, Price and  
Gross Margin):

Anritsu Corporation (Japan)  
AWT Global, LLC (USA)  
Cobham AvComm (UK)  
Cobham Wireless (UK)  
DEKRA Testing and Certification, S.A.U. (Spain)  
Hermon Laboratories TI Ltd. (Israel)  
Keysight Technologies Inc. (USA)  
Rohde & Schwarz GMBH & Co. KG (Germany)  
Spirent Communications Plc (UK)  
Teradyne, Inc. (USA)  
LitePoint Corporation (USA)  
Viavi Solutions Inc. (USA)

In a word, the report provides detailed statistics and analysis on the state of the  
industry; and is a valuable source of guidance and direction for companies and  
individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF WIRELESS TEST EQUIPMENT**

- 1.1 Definition of Wireless Test Equipment in This Report
- 1.2 Commercial Types of Wireless Test Equipment
  - 1.2.1 Wireless Mobile Device Experimental Equipment
  - 1.2.2 Wireless Base Stations Experimental Equipment
  - 1.2.3 Drive Experiment Equipment
- 1.3 Downstream Application of Wireless Test Equipment
  - 1.3.1 Communication
  - 1.3.2 Electronic Products
  - 1.3.3 Military
  - 1.3.4 Other
- 1.4 Development History of Wireless Test Equipment
- 1.5 Market Status and Trend of Wireless Test Equipment 2013-2023
  - 1.5.1 North America Wireless Test Equipment Market Status and Trend 2013-2023
  - 1.5.2 Regional Wireless Test Equipment Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Wireless Test Equipment in North America 2013-2017
- 2.2 Consumption Market of Wireless Test Equipment in North America by Regions
  - 2.2.1 Consumption Volume of Wireless Test Equipment in North America by Regions
  - 2.2.2 Revenue of Wireless Test Equipment in North America by Regions
- 2.3 Market Analysis of Wireless Test Equipment in North America by Regions
  - 2.3.1 Market Analysis of Wireless Test Equipment in United States 2013-2017
  - 2.3.2 Market Analysis of Wireless Test Equipment in Canada 2013-2017
  - 2.3.3 Market Analysis of Wireless Test Equipment in Mexico 2013-2017
- 2.4 Market Development Forecast of Wireless Test Equipment in North America 2018-2023
  - 2.4.1 Market Development Forecast of Wireless Test Equipment in North America 2018-2023
  - 2.4.2 Market Development Forecast of Wireless Test Equipment by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types

- 3.1.1 Consumption Volume of Wireless Test Equipment in North America by Types
- 3.1.2 Revenue of Wireless Test Equipment in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Wireless Test Equipment in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Wireless Test Equipment in North America by Downstream Industry
- 4.2 Demand Volume of Wireless Test Equipment by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Wireless Test Equipment by Downstream Industry in United States
  - 4.2.2 Demand Volume of Wireless Test Equipment by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Wireless Test Equipment by Downstream Industry in Mexico
- 4.3 Market Forecast of Wireless Test Equipment in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WIRELESS TEST EQUIPMENT**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Wireless Test Equipment Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WIRELESS TEST EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Wireless Test Equipment in North America by Major Players
- 6.2 Revenue of Wireless Test Equipment in North America by Major Players
- 6.3 Basic Information of Wireless Test Equipment by Major Players
  - 6.3.1 Headquarters Location and Established Time of Wireless Test Equipment Major Players
  - 6.3.2 Employees and Revenue Level of Wireless Test Equipment Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 WIRELESS TEST EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Anritsu Corporation (Japan)

- 7.1.1 Company profile
- 7.1.2 Representative Wireless Test Equipment Product
- 7.1.3 Wireless Test Equipment Sales, Revenue, Price and Gross Margin of Anritsu Corporation (Japan)

### 7.2 AWT Global, LLC (USA)

- 7.2.1 Company profile
- 7.2.2 Representative Wireless Test Equipment Product
- 7.2.3 Wireless Test Equipment Sales, Revenue, Price and Gross Margin of AWT Global, LLC (USA)

### 7.3 Cobham AvComm (UK)

- 7.3.1 Company profile
- 7.3.2 Representative Wireless Test Equipment Product
- 7.3.3 Wireless Test Equipment Sales, Revenue, Price and Gross Margin of Cobham AvComm (UK)

### 7.4 Cobham Wireless (UK)

- 7.4.1 Company profile
- 7.4.2 Representative Wireless Test Equipment Product
- 7.4.3 Wireless Test Equipment Sales, Revenue, Price and Gross Margin of Cobham Wireless (UK)

### 7.5 DEKRA Testing and Certification, S.A.U. (Spain)

- 7.5.1 Company profile
- 7.5.2 Representative Wireless Test Equipment Product
- 7.5.3 Wireless Test Equipment Sales, Revenue, Price and Gross Margin of DEKRA Testing and Certification, S.A.U. (Spain)

### 7.6 Hermon Laboratories TI Ltd. (Israel)

- 7.6.1 Company profile
- 7.6.2 Representative Wireless Test Equipment Product
- 7.6.3 Wireless Test Equipment Sales, Revenue, Price and Gross Margin of Hermon Laboratories TI Ltd. (Israel)

### 7.7 Keysight Technologies Inc. (USA)

- 7.7.1 Company profile
- 7.7.2 Representative Wireless Test Equipment Product

7.7.3 Wireless Test Equipment Sales, Revenue, Price and Gross Margin of Keysight Technologies Inc. (USA)

7.8 Rohde & Schwarz GMBH & Co. KG (Germany)

7.8.1 Company profile

7.8.2 Representative Wireless Test Equipment Product

7.8.3 Wireless Test Equipment Sales, Revenue, Price and Gross Margin of Rohde & Schwarz GMBH & Co. KG (Germany)

7.9 Spirent Communications Plc (UK)

7.9.1 Company profile

7.9.2 Representative Wireless Test Equipment Product

7.9.3 Wireless Test Equipment Sales, Revenue, Price and Gross Margin of Spirent Communications Plc (UK)

7.10 Teradyne, Inc. (USA)

7.10.1 Company profile

7.10.2 Representative Wireless Test Equipment Product

7.10.3 Wireless Test Equipment Sales, Revenue, Price and Gross Margin of Teradyne, Inc. (USA)

7.11 LitePoint Corporation (USA)

7.11.1 Company profile

7.11.2 Representative Wireless Test Equipment Product

7.11.3 Wireless Test Equipment Sales, Revenue, Price and Gross Margin of LitePoint Corporation (USA)

7.12 Viavi Solutions Inc. (USA)

7.12.1 Company profile

7.12.2 Representative Wireless Test Equipment Product

7.12.3 Wireless Test Equipment Sales, Revenue, Price and Gross Margin of Viavi Solutions Inc. (USA)

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WIRELESS TEST EQUIPMENT**

8.1 Industry Chain of Wireless Test Equipment

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WIRELESS TEST EQUIPMENT**

9.1 Cost Structure Analysis of Wireless Test Equipment

9.2 Raw Materials Cost Analysis of Wireless Test Equipment

9.3 Labor Cost Analysis of Wireless Test Equipment

9.4 Manufacturing Expenses Analysis of Wireless Test Equipment

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WIRELESS TEST EQUIPMENT**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Wireless Test Equipment-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WBB9C4D4ED1PEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WBB9C4D4ED1PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970