

# Wireless Platforms-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WA2E1DF5758EN.html>

Date: February 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: WA2E1DF5758EN

## Abstracts

### Report Summary

Wireless Platforms-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Wireless Platforms industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Wireless Platforms 2013-2017, and development forecast 2018-2023

Main market players of Wireless Platforms in North America, with company and product introduction, position in the Wireless Platforms market

Market status and development trend of Wireless Platforms by types and applications

Cost and profit status of Wireless Platforms, and marketing status

Market growth drivers and challenges

The report segments the North America Wireless Platforms market as:

North America Wireless Platforms Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Wireless Platforms Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wireless Baseband  
Wireless Broadband  
Wireless Processors  
Wireless Power Management  
Wireless Telecommunication  
Wireless Sensors

North America Wireless Platforms Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Data Processing  
Communications  
Consumer Electronics  
Automotive  
Industrial

North America Wireless Platforms Market: Players Segment Analysis (Company and Product introduction, Wireless Platforms Sales Volume, Revenue, Price and Gross Margin):

Arm Holdings  
Broadcom Corporation  
Freescale Semiconductor  
Infineon Technologies  
Intel  
Marvell Technology Group  
Mediatek  
Mips Technologies  
Nvidia Corporation  
Nxp  
Qualcomm  
Renesas Electronics

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



## Contents

### **CHAPTER 1 OVERVIEW OF WIRELESS PLATFORMS**

- 1.1 Definition of Wireless Platforms in This Report
- 1.2 Commercial Types of Wireless Platforms
  - 1.2.1 Wireless Baseband
  - 1.2.2 Wireless Broadband
  - 1.2.3 Wireless Processors
  - 1.2.4 Wireless Power Management
  - 1.2.5 Wireless Telecommunication
  - 1.2.6 Wireless Sensors
- 1.3 Downstream Application of Wireless Platforms
  - 1.3.1 Data Processing
  - 1.3.2 Communications
  - 1.3.3 Consumer Electronics
  - 1.3.4 Automotive
  - 1.3.5 Industrial
- 1.4 Development History of Wireless Platforms
- 1.5 Market Status and Trend of Wireless Platforms 2013-2023
  - 1.5.1 North America Wireless Platforms Market Status and Trend 2013-2023
  - 1.5.2 Regional Wireless Platforms Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Wireless Platforms in North America 2013-2017
- 2.2 Consumption Market of Wireless Platforms in North America by Regions
  - 2.2.1 Consumption Volume of Wireless Platforms in North America by Regions
  - 2.2.2 Revenue of Wireless Platforms in North America by Regions
- 2.3 Market Analysis of Wireless Platforms in North America by Regions
  - 2.3.1 Market Analysis of Wireless Platforms in United States 2013-2017
  - 2.3.2 Market Analysis of Wireless Platforms in Canada 2013-2017
  - 2.3.3 Market Analysis of Wireless Platforms in Mexico 2013-2017
- 2.4 Market Development Forecast of Wireless Platforms in North America 2018-2023
  - 2.4.1 Market Development Forecast of Wireless Platforms in North America 2018-2023
  - 2.4.2 Market Development Forecast of Wireless Platforms by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Wireless Platforms in North America by Types
  - 3.1.2 Revenue of Wireless Platforms in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Wireless Platforms in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Wireless Platforms in North America by Downstream Industry
- 4.2 Demand Volume of Wireless Platforms by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Wireless Platforms by Downstream Industry in United States
  - 4.2.2 Demand Volume of Wireless Platforms by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Wireless Platforms by Downstream Industry in Mexico
- 4.3 Market Forecast of Wireless Platforms in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WIRELESS PLATFORMS**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Wireless Platforms Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WIRELESS PLATFORMS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Wireless Platforms in North America by Major Players
- 6.2 Revenue of Wireless Platforms in North America by Major Players
- 6.3 Basic Information of Wireless Platforms by Major Players
  - 6.3.1 Headquarters Location and Established Time of Wireless Platforms Major Players
  - 6.3.2 Employees and Revenue Level of Wireless Platforms Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 WIRELESS PLATFORMS MAJOR MANUFACTURERS INTRODUCTION**

## **AND MARKET DATA**

### 7.1 Arm Holdings

7.1.1 Company profile

7.1.2 Representative Wireless Platforms Product

7.1.3 Wireless Platforms Sales, Revenue, Price and Gross Margin of Arm Holdings

### 7.2 Broadcom Corporation

7.2.1 Company profile

7.2.2 Representative Wireless Platforms Product

7.2.3 Wireless Platforms Sales, Revenue, Price and Gross Margin of Broadcom Corporation

### 7.3 Freescale Semiconductor

7.3.1 Company profile

7.3.2 Representative Wireless Platforms Product

7.3.3 Wireless Platforms Sales, Revenue, Price and Gross Margin of Freescale Semiconductor

### 7.4 Infineon Technologies

7.4.1 Company profile

7.4.2 Representative Wireless Platforms Product

7.4.3 Wireless Platforms Sales, Revenue, Price and Gross Margin of Infineon Technologies

### 7.5 Intel

7.5.1 Company profile

7.5.2 Representative Wireless Platforms Product

7.5.3 Wireless Platforms Sales, Revenue, Price and Gross Margin of Intel

### 7.6 Marvell Technology Group

7.6.1 Company profile

7.6.2 Representative Wireless Platforms Product

7.6.3 Wireless Platforms Sales, Revenue, Price and Gross Margin of Marvell Technology Group

### 7.7 Mediatek

7.7.1 Company profile

7.7.2 Representative Wireless Platforms Product

7.7.3 Wireless Platforms Sales, Revenue, Price and Gross Margin of Mediatek

### 7.8 Mips Technologies

7.8.1 Company profile

7.8.2 Representative Wireless Platforms Product

7.8.3 Wireless Platforms Sales, Revenue, Price and Gross Margin of Mips Technologies

## 7.9 Nvidia Corporation

### 7.9.1 Company profile

### 7.9.2 Representative Wireless Platforms Product

### 7.9.3 Wireless Platforms Sales, Revenue, Price and Gross Margin of Nvidia Corporation

## 7.10 Nxp

### 7.10.1 Company profile

### 7.10.2 Representative Wireless Platforms Product

### 7.10.3 Wireless Platforms Sales, Revenue, Price and Gross Margin of Nxp

## 7.11 Qualcomm

### 7.11.1 Company profile

### 7.11.2 Representative Wireless Platforms Product

### 7.11.3 Wireless Platforms Sales, Revenue, Price and Gross Margin of Qualcomm

## 7.12 Renesas Electronics

### 7.12.1 Company profile

### 7.12.2 Representative Wireless Platforms Product

### 7.12.3 Wireless Platforms Sales, Revenue, Price and Gross Margin of Renesas Electronics

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WIRELESS PLATFORMS**

### 8.1 Industry Chain of Wireless Platforms

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WIRELESS PLATFORMS**

### 9.1 Cost Structure Analysis of Wireless Platforms

### 9.2 Raw Materials Cost Analysis of Wireless Platforms

### 9.3 Labor Cost Analysis of Wireless Platforms

### 9.4 Manufacturing Expenses Analysis of Wireless Platforms

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WIRELESS PLATFORMS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Wireless Platforms-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WA2E1DF5758EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WA2E1DF5758EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970