

# Wireless Audio Speaker-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WF1BE8ECC91EN.html>

Date: December 2017

Pages: 146

Price: US\$ 2,480.00 (Single User License)

ID: WF1BE8ECC91EN

## Abstracts

### Report Summary

Wireless Audio Speaker-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Wireless Audio Speaker industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Wireless Audio Speaker 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Wireless Audio Speaker worldwide, with company and product introduction, position in the Wireless Audio Speaker market

Market status and development trend of Wireless Audio Speaker by types and applications

Cost and profit status of Wireless Audio Speaker, and marketing status

Market growth drivers and challenges

The report segments the global Wireless Audio Speaker market as:

Global Wireless Audio Speaker Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Wireless Audio Speaker Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Bluetooth technology

Wi-Fi technology

Sonos technology

Airplay technology

Others

Global Wireless Audio Speaker Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home Audio

Commercial

Consumer

Automotive

Others (Security & Defense)

Global Wireless Audio Speaker Market: Manufacturers Segment Analysis (Company and Product introduction, Wireless Audio Speaker Sales Volume, Revenue, Price and Gross Margin):

Logitech

Texas Instruments

Samsung

Sony

HP

Creative

LG

Ultimate Ears

Braven

Philips

Hercules

Harman

JBL

Microchip Technology Inc.

Yamaha  
Denon

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF WIRELESS AUDIO SPEAKER**

- 1.1 Definition of Wireless Audio Speaker in This Report
- 1.2 Commercial Types of Wireless Audio Speaker
  - 1.2.1 Bluetooth technology
  - 1.2.2 Wi-Fi technology
  - 1.2.3 Sonos technology
  - 1.2.4 Airplay technology
  - 1.2.5 Others
- 1.3 Downstream Application of Wireless Audio Speaker
  - 1.3.1 Home Audio
  - 1.3.2 Commercial
  - 1.3.3 Consumer
  - 1.3.4 Automotive
  - 1.3.5 Others (Security & Defense)
- 1.4 Development History of Wireless Audio Speaker
- 1.5 Market Status and Trend of Wireless Audio Speaker 2013-2023
  - 1.5.1 Global Wireless Audio Speaker Market Status and Trend 2013-2023
  - 1.5.2 Regional Wireless Audio Speaker Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Wireless Audio Speaker 2013-2017
- 2.2 Production Market of Wireless Audio Speaker by Regions
  - 2.2.1 Production Volume of Wireless Audio Speaker by Regions
  - 2.2.2 Production Value of Wireless Audio Speaker by Regions
- 2.3 Demand Market of Wireless Audio Speaker by Regions
- 2.4 Production and Demand Status of Wireless Audio Speaker by Regions
  - 2.4.1 Production and Demand Status of Wireless Audio Speaker by Regions 2013-2017
  - 2.4.2 Import and Export Status of Wireless Audio Speaker by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Wireless Audio Speaker by Types
- 3.2 Production Value of Wireless Audio Speaker by Types
- 3.3 Market Forecast of Wireless Audio Speaker by Types

## **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Wireless Audio Speaker by Downstream Industry
- 4.2 Market Forecast of Wireless Audio Speaker by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WIRELESS AUDIO SPEAKER**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Wireless Audio Speaker Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WIRELESS AUDIO SPEAKER MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Wireless Audio Speaker by Major Manufacturers
- 6.2 Production Value of Wireless Audio Speaker by Major Manufacturers
- 6.3 Basic Information of Wireless Audio Speaker by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Wireless Audio Speaker Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Wireless Audio Speaker Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 WIRELESS AUDIO SPEAKER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Logitech
  - 7.1.1 Company profile
  - 7.1.2 Representative Wireless Audio Speaker Product
  - 7.1.3 Wireless Audio Speaker Sales, Revenue, Price and Gross Margin of Logitech
- 7.2 Texas Instruments
  - 7.2.1 Company profile
  - 7.2.2 Representative Wireless Audio Speaker Product
  - 7.2.3 Wireless Audio Speaker Sales, Revenue, Price and Gross Margin of Texas Instruments

### 7.3 Samsung

#### 7.3.1 Company profile

#### 7.3.2 Representative Wireless Audio Speaker Product

#### 7.3.3 Wireless Audio Speaker Sales, Revenue, Price and Gross Margin of Samsung

### 7.4 Sony

#### 7.4.1 Company profile

#### 7.4.2 Representative Wireless Audio Speaker Product

#### 7.4.3 Wireless Audio Speaker Sales, Revenue, Price and Gross Margin of Sony

### 7.5 HP

#### 7.5.1 Company profile

#### 7.5.2 Representative Wireless Audio Speaker Product

#### 7.5.3 Wireless Audio Speaker Sales, Revenue, Price and Gross Margin of HP

### 7.6 Creative

#### 7.6.1 Company profile

#### 7.6.2 Representative Wireless Audio Speaker Product

#### 7.6.3 Wireless Audio Speaker Sales, Revenue, Price and Gross Margin of Creative

### 7.7 LG

#### 7.7.1 Company profile

#### 7.7.2 Representative Wireless Audio Speaker Product

#### 7.7.3 Wireless Audio Speaker Sales, Revenue, Price and Gross Margin of LG

### 7.8 Ultimate Ears

#### 7.8.1 Company profile

#### 7.8.2 Representative Wireless Audio Speaker Product

#### 7.8.3 Wireless Audio Speaker Sales, Revenue, Price and Gross Margin of Ultimate

### Ears

### 7.9 Braven

#### 7.9.1 Company profile

#### 7.9.2 Representative Wireless Audio Speaker Product

#### 7.9.3 Wireless Audio Speaker Sales, Revenue, Price and Gross Margin of Braven

### 7.10 Philips

#### 7.10.1 Company profile

#### 7.10.2 Representative Wireless Audio Speaker Product

#### 7.10.3 Wireless Audio Speaker Sales, Revenue, Price and Gross Margin of Philips

### 7.11 Hercules

#### 7.11.1 Company profile

#### 7.11.2 Representative Wireless Audio Speaker Product

#### 7.11.3 Wireless Audio Speaker Sales, Revenue, Price and Gross Margin of Hercules

### 7.12 Harman

#### 7.12.1 Company profile

- 7.12.2 Representative Wireless Audio Speaker Product
- 7.12.3 Wireless Audio Speaker Sales, Revenue, Price and Gross Margin of Harman
- 7.13 JBL
  - 7.13.1 Company profile
  - 7.13.2 Representative Wireless Audio Speaker Product
  - 7.13.3 Wireless Audio Speaker Sales, Revenue, Price and Gross Margin of JBL
- 7.14 Microchip Technology Inc.
  - 7.14.1 Company profile
  - 7.14.2 Representative Wireless Audio Speaker Product
  - 7.14.3 Wireless Audio Speaker Sales, Revenue, Price and Gross Margin of Microchip Technology Inc.
- 7.15 Yamaha
  - 7.15.1 Company profile
  - 7.15.2 Representative Wireless Audio Speaker Product
  - 7.15.3 Wireless Audio Speaker Sales, Revenue, Price and Gross Margin of Yamaha
- 7.16 Denon

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WIRELESS AUDIO SPEAKER**

- 8.1 Industry Chain of Wireless Audio Speaker
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WIRELESS AUDIO SPEAKER**

- 9.1 Cost Structure Analysis of Wireless Audio Speaker
- 9.2 Raw Materials Cost Analysis of Wireless Audio Speaker
- 9.3 Labor Cost Analysis of Wireless Audio Speaker
- 9.4 Manufacturing Expenses Analysis of Wireless Audio Speaker

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WIRELESS AUDIO SPEAKER**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Wireless Audio Speaker-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WF1BE8ECC91EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WF1BE8ECC91EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970