

# Wire Harness Industry-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/W3958BE6C95EN.html

Date: February 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: W3958BE6C95EN

### **Abstracts**

### **Report Summary**

Wire Harness Industry-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Wire Harness Industry industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Wire Harness Industry 2013-2017, and development forecast 2018-2023

Main market players of Wire Harness Industry in EMEA, with company and product introduction, position in the Wire Harness Industry market

Market status and development trend of Wire Harness Industry by types and applications

Cost and profit status of Wire Harness Industry, and marketing status Market growth drivers and challenges

The report segments the EMEA Wire Harness Industry market as:

EMEA Wire Harness Industry Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa



EMEA Wire Harness Industry Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Speed sensors Wire Harness
HVAC Wire Harness
Engine Wire Harness
Other Wire Harness

EMEA Wire Harness Industry Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Vehicle Light Commercial Vehicle Heavy Commercial Vehicle

EMEA Wire Harness Industry Market: Players Segment Analysis (Company and Product introduction, Wire Harness Industry Sales Volume, Revenue, Price and Gross Margin):

Delphi

Aisin Seiki

Yazaki

Furukawa Electric

Sumitomo Electric

Lear

**SMG** 

**THB Group** 

Minda

Nexans

Yura

Fujikura

**LEONI** 

Furukawa

PKC

Tianjin Jin-Zhu

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.







### **Contents**

#### **CHAPTER 1 OVERVIEW OF WIRE HARNESS INDUSTRY**

- 1.1 Definition of Wire Harness Industry in This Report
- 1.2 Commercial Types of Wire Harness Industry
  - 1.2.1 Speed sensors Wire Harness
  - 1.2.2 HVAC Wire Harness
  - 1.2.3 Engine Wire Harness
  - 1.2.4 Other Wire Harness
- 1.3 Downstream Application of Wire Harness Industry
  - 1.3.1 Passenger Vehicle
  - 1.3.2 Light Commercial Vehicle
- 1.3.3 Heavy Commercial Vehicle
- 1.4 Development History of Wire Harness Industry
- 1.5 Market Status and Trend of Wire Harness Industry 2013-2023
- 1.5.1 EMEA Wire Harness Industry Market Status and Trend 2013-2023
- 1.5.2 Regional Wire Harness Industry Market Status and Trend 2013-2023

#### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Wire Harness Industry in EMEA 2013-2017
- 2.2 Consumption Market of Wire Harness Industry in EMEA by Regions
- 2.2.1 Consumption Volume of Wire Harness Industry in EMEA by Regions
- 2.2.2 Revenue of Wire Harness Industry in EMEA by Regions
- 2.3 Market Analysis of Wire Harness Industry in EMEA by Regions
  - 2.3.1 Market Analysis of Wire Harness Industry in Europe 2013-2017
  - 2.3.2 Market Analysis of Wire Harness Industry in Middle East 2013-2017
  - 2.3.3 Market Analysis of Wire Harness Industry in Africa 2013-2017
- 2.4 Market Development Forecast of Wire Harness Industry in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Wire Harness Industry in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Wire Harness Industry by Regions 2018-2023

#### CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Wire Harness Industry in EMEA by Types
  - 3.1.2 Revenue of Wire Harness Industry in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Wire Harness Industry in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Wire Harness Industry in EMEA by Downstream Industry
- 4.2 Demand Volume of Wire Harness Industry by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Wire Harness Industry by Downstream Industry in Europe
- 4.2.2 Demand Volume of Wire Harness Industry by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Wire Harness Industry by Downstream Industry in Africa
- 4.3 Market Forecast of Wire Harness Industry in EMEA by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WIRE HARNESS INDUSTRY

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Wire Harness Industry Downstream Industry Situation and Trend Overview

# CHAPTER 6 WIRE HARNESS INDUSTRY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Wire Harness Industry in EMEA by Major Players
- 6.2 Revenue of Wire Harness Industry in EMEA by Major Players
- 6.3 Basic Information of Wire Harness Industry by Major Players
- 6.3.1 Headquarters Location and Established Time of Wire Harness Industry Major Players
- 6.3.2 Employees and Revenue Level of Wire Harness Industry Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 WIRE HARNESS INDUSTRY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



- 7.1 Delphi
  - 7.1.1 Company profile
  - 7.1.2 Representative Wire Harness Industry Product
  - 7.1.3 Wire Harness Industry Sales, Revenue, Price and Gross Margin of Delphi
- 7.2 Aisin Seiki
  - 7.2.1 Company profile
  - 7.2.2 Representative Wire Harness Industry Product
  - 7.2.3 Wire Harness Industry Sales, Revenue, Price and Gross Margin of Aisin Seiki
- 7.3 Yazaki
  - 7.3.1 Company profile
  - 7.3.2 Representative Wire Harness Industry Product
- 7.3.3 Wire Harness Industry Sales, Revenue, Price and Gross Margin of Yazaki
- 7.4 Furukawa Electric
  - 7.4.1 Company profile
  - 7.4.2 Representative Wire Harness Industry Product
- 7.4.3 Wire Harness Industry Sales, Revenue, Price and Gross Margin of Furukawa Electric
- 7.5 Sumitomo Electric
  - 7.5.1 Company profile
  - 7.5.2 Representative Wire Harness Industry Product
- 7.5.3 Wire Harness Industry Sales, Revenue, Price and Gross Margin of Sumitomo Electric
- 7.6 Lear
  - 7.6.1 Company profile
  - 7.6.2 Representative Wire Harness Industry Product
- 7.6.3 Wire Harness Industry Sales, Revenue, Price and Gross Margin of Lear
- 7.7 SMG
  - 7.7.1 Company profile
  - 7.7.2 Representative Wire Harness Industry Product
  - 7.7.3 Wire Harness Industry Sales, Revenue, Price and Gross Margin of SMG
- 7.8 THB Group
  - 7.8.1 Company profile
  - 7.8.2 Representative Wire Harness Industry Product
  - 7.8.3 Wire Harness Industry Sales, Revenue, Price and Gross Margin of THB Group
- 7.9 Minda
  - 7.9.1 Company profile
  - 7.9.2 Representative Wire Harness Industry Product
- 7.9.3 Wire Harness Industry Sales, Revenue, Price and Gross Margin of Minda



- 7.10 Nexans
  - 7.10.1 Company profile
  - 7.10.2 Representative Wire Harness Industry Product
  - 7.10.3 Wire Harness Industry Sales, Revenue, Price and Gross Margin of Nexans
- 7.11 Yura
  - 7.11.1 Company profile
  - 7.11.2 Representative Wire Harness Industry Product
  - 7.11.3 Wire Harness Industry Sales, Revenue, Price and Gross Margin of Yura
- 7.12 Fujikura
- 7.12.1 Company profile
- 7.12.2 Representative Wire Harness Industry Product
- 7.12.3 Wire Harness Industry Sales, Revenue, Price and Gross Margin of Fujikura
- **7.13 LEONI** 
  - 7.13.1 Company profile
  - 7.13.2 Representative Wire Harness Industry Product
  - 7.13.3 Wire Harness Industry Sales, Revenue, Price and Gross Margin of LEONI
- 7.14 Furukawa
  - 7.14.1 Company profile
  - 7.14.2 Representative Wire Harness Industry Product
  - 7.14.3 Wire Harness Industry Sales, Revenue, Price and Gross Margin of Furukawa
- 7.15 PKC
  - 7.15.1 Company profile
  - 7.15.2 Representative Wire Harness Industry Product
- 7.15.3 Wire Harness Industry Sales, Revenue, Price and Gross Margin of PKC
- 7.16 Tianjin Jin-Zhu

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WIRE HARNESS INDUSTRY

- 8.1 Industry Chain of Wire Harness Industry
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WIRE HARNESS INDUSTRY

- 9.1 Cost Structure Analysis of Wire Harness Industry
- 9.2 Raw Materials Cost Analysis of Wire Harness Industry
- 9.3 Labor Cost Analysis of Wire Harness Industry



### 9.4 Manufacturing Expenses Analysis of Wire Harness Industry

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF WIRE HARNESS INDUSTRY**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Wire Harness Industry-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/W3958BE6C95EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/W3958BE6C95EN.html">https://marketpublishers.com/r/W3958BE6C95EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970