

# Wind Power-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WBD8FE4A9FEEN.html>

Date: January 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: WBD8FE4A9FEEN

## Abstracts

### Report Summary

Wind Power-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Wind Power industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Wind Power 2013-2017, and development forecast 2018-2023

Main market players of Wind Power in North America, with company and product introduction, position in the Wind Power market

Market status and development trend of Wind Power by types and applications

Cost and profit status of Wind Power, and marketing status

Market growth drivers and challenges

The report segments the North America Wind Power market as:

North America Wind Power Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Wind Power Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

1.5MW  
2.0MW  
2.5MW  
3.0MW  
5.0/6.0MW  
Other

North America Wind Power Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Offshore Wind Power  
Onshore Wind Power

North America Wind Power Market: Players Segment Analysis (Company and Product introduction, Wind Power Sales Volume, Revenue, Price and Gross Margin):

Vestas  
GE Energy  
Siemens  
Gamesa  
Sulzon Group  
Enercon  
Nordex  
Goldwind  
United Power  
Envision  
Mingyang  
CSIC Haizhuang Wind Power  
Shanghai Electric  
XEMC  
Sinovel

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF WIND POWER

- 1.1 Definition of Wind Power in This Report
- 1.2 Commercial Types of Wind Power
  - 1.2.1 1.5MW
  - 1.2.2 2.0MW
  - 1.2.3 2.5MW
  - 1.2.4 3.0MW
  - 1.2.5 5.0/6.0MW
  - 1.2.6 Other
- 1.3 Downstream Application of Wind Power
  - 1.3.1 Offshore Wind Power
  - 1.3.2 Onshore Wind Power
- 1.4 Development History of Wind Power
- 1.5 Market Status and Trend of Wind Power 2013-2023
  - 1.5.1 North America Wind Power Market Status and Trend 2013-2023
  - 1.5.2 Regional Wind Power Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Wind Power in North America 2013-2017
- 2.2 Consumption Market of Wind Power in North America by Regions
  - 2.2.1 Consumption Volume of Wind Power in North America by Regions
  - 2.2.2 Revenue of Wind Power in North America by Regions
- 2.3 Market Analysis of Wind Power in North America by Regions
  - 2.3.1 Market Analysis of Wind Power in United States 2013-2017
  - 2.3.2 Market Analysis of Wind Power in Canada 2013-2017
  - 2.3.3 Market Analysis of Wind Power in Mexico 2013-2017
- 2.4 Market Development Forecast of Wind Power in North America 2018-2023
  - 2.4.1 Market Development Forecast of Wind Power in North America 2018-2023
  - 2.4.2 Market Development Forecast of Wind Power by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Wind Power in North America by Types
  - 3.1.2 Revenue of Wind Power in North America by Types

### 3.2 North America Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in United States

#### 3.2.2 Market Status by Types in Canada

#### 3.2.3 Market Status by Types in Mexico

### 3.3 Market Forecast of Wind Power in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Wind Power in North America by Downstream Industry

### 4.2 Demand Volume of Wind Power by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Wind Power by Downstream Industry in United States

#### 4.2.2 Demand Volume of Wind Power by Downstream Industry in Canada

#### 4.2.3 Demand Volume of Wind Power by Downstream Industry in Mexico

### 4.3 Market Forecast of Wind Power in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WIND POWER**

### 5.1 North America Economy Situation and Trend Overview

### 5.2 Wind Power Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WIND POWER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

### 6.1 Sales Volume of Wind Power in North America by Major Players

### 6.2 Revenue of Wind Power in North America by Major Players

### 6.3 Basic Information of Wind Power by Major Players

#### 6.3.1 Headquarters Location and Established Time of Wind Power Major Players

#### 6.3.2 Employees and Revenue Level of Wind Power Major Players

### 6.4 Market Competition News and Trend

#### 6.4.1 Merger, Consolidation or Acquisition News

#### 6.4.2 Investment or Disinvestment News

#### 6.4.3 New Product Development and Launch

## **CHAPTER 7 WIND POWER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Vestas

#### 7.1.1 Company profile

- 7.1.2 Representative Wind Power Product
- 7.1.3 Wind Power Sales, Revenue, Price and Gross Margin of Vestas
- 7.2 GE Energy
  - 7.2.1 Company profile
  - 7.2.2 Representative Wind Power Product
  - 7.2.3 Wind Power Sales, Revenue, Price and Gross Margin of GE Energy
- 7.3 Siemens
  - 7.3.1 Company profile
  - 7.3.2 Representative Wind Power Product
  - 7.3.3 Wind Power Sales, Revenue, Price and Gross Margin of Siemens
- 7.4 Gamesa
  - 7.4.1 Company profile
  - 7.4.2 Representative Wind Power Product
  - 7.4.3 Wind Power Sales, Revenue, Price and Gross Margin of Gamesa
- 7.5 Sulzon Group
  - 7.5.1 Company profile
  - 7.5.2 Representative Wind Power Product
  - 7.5.3 Wind Power Sales, Revenue, Price and Gross Margin of Sulzon Group
- 7.6 Enercon
  - 7.6.1 Company profile
  - 7.6.2 Representative Wind Power Product
  - 7.6.3 Wind Power Sales, Revenue, Price and Gross Margin of Enercon
- 7.7 Nordex
  - 7.7.1 Company profile
  - 7.7.2 Representative Wind Power Product
  - 7.7.3 Wind Power Sales, Revenue, Price and Gross Margin of Nordex
- 7.8 Goldwind
  - 7.8.1 Company profile
  - 7.8.2 Representative Wind Power Product
  - 7.8.3 Wind Power Sales, Revenue, Price and Gross Margin of Goldwind
- 7.9 United Power
  - 7.9.1 Company profile
  - 7.9.2 Representative Wind Power Product
  - 7.9.3 Wind Power Sales, Revenue, Price and Gross Margin of United Power
- 7.10 Envision
  - 7.10.1 Company profile
  - 7.10.2 Representative Wind Power Product
  - 7.10.3 Wind Power Sales, Revenue, Price and Gross Margin of Envision
- 7.11 Mingyang

- 7.11.1 Company profile
- 7.11.2 Representative Wind Power Product
- 7.11.3 Wind Power Sales, Revenue, Price and Gross Margin of Mingyang
- 7.12 CSIC Haizhuang Wind Power
  - 7.12.1 Company profile
  - 7.12.2 Representative Wind Power Product
  - 7.12.3 Wind Power Sales, Revenue, Price and Gross Margin of CSIC Haizhuang Wind Power
- 7.13 Shanghai Electric
  - 7.13.1 Company profile
  - 7.13.2 Representative Wind Power Product
  - 7.13.3 Wind Power Sales, Revenue, Price and Gross Margin of Shanghai Electric
- 7.14 XEMC
  - 7.14.1 Company profile
  - 7.14.2 Representative Wind Power Product
  - 7.14.3 Wind Power Sales, Revenue, Price and Gross Margin of XEMC
- 7.15 Sinovel
  - 7.15.1 Company profile
  - 7.15.2 Representative Wind Power Product
  - 7.15.3 Wind Power Sales, Revenue, Price and Gross Margin of Sinovel

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WIND POWER**

- 8.1 Industry Chain of Wind Power
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WIND POWER**

- 9.1 Cost Structure Analysis of Wind Power
- 9.2 Raw Materials Cost Analysis of Wind Power
- 9.3 Labor Cost Analysis of Wind Power
- 9.4 Manufacturing Expenses Analysis of Wind Power

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WIND POWER**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing

- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Wind Power-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WBD8FE4A9FEEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WBD8FE4A9FEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970