

# White Cement-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WE67B65260FMEN.html>

Date: May 2018

Pages: 157

Price: US\$ 2,980.00 (Single User License)

ID: WE67B65260FMEN

## Abstracts

### Report Summary

White Cement-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on White Cement industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of White Cement 2013-2017, and development forecast 2018-2023

Main market players of White Cement in China, with company and product introduction, position in the White Cement market

Market status and development trend of White Cement by types and applications

Cost and profit status of White Cement, and marketing status

Market growth drivers and challenges

The report segments the China White Cement market as:

China White Cement Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China White Cement Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

White Portland Cement  
White Masonry Cement  
White PLC Cement

China White Cement Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Exterior wall decoration  
Component  
Other

China White Cement Market: Players Segment Analysis (Company and Product introduction, White Cement Sales Volume, Revenue, Price and Gross Margin):

Cementir Holding  
JKCL  
Cimsa  
Cemex  
Lafarge  
Sotacib  
Ras Al-Khaimah  
Italcementi  
Aditya Birla  
Federal White Cement  
Shargh White  
Sastobe(Basel Cement)  
Adana Cimento  
Ghadir Investment  
Boral  
Cementos Portland Valderrivas  
Bank Melli Iran Investment  
Saudi White Cement  
Holcim  
SECIL

Kuwait Cement Company  
Dyckerhoff (Buzzi Unicem)  
Cementos TudelaVegufn  
Royal Cement Co  
CBR Heidelberg Cement  
Union Corp  
Fars and Khuestan Cement

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF WHITE CEMENT**

- 1.1 Definition of White Cement in This Report
- 1.2 Commercial Types of White Cement
  - 1.2.1 White Portland Cement
  - 1.2.2 White Masonry Cement
  - 1.2.3 White PLC Cement
- 1.3 Downstream Application of White Cement
  - 1.3.1 Exterior wall decoration
  - 1.3.2 Component
  - 1.3.3 Other
- 1.4 Development History of White Cement
- 1.5 Market Status and Trend of White Cement 2013-2023
  - 1.5.1 China White Cement Market Status and Trend 2013-2023
  - 1.5.2 Regional White Cement Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of White Cement in China 2013-2017
- 2.2 Consumption Market of White Cement in China by Regions
  - 2.2.1 Consumption Volume of White Cement in China by Regions
  - 2.2.2 Revenue of White Cement in China by Regions
- 2.3 Market Analysis of White Cement in China by Regions
  - 2.3.1 Market Analysis of White Cement in North China 2013-2017
  - 2.3.2 Market Analysis of White Cement in Northeast China 2013-2017
  - 2.3.3 Market Analysis of White Cement in East China 2013-2017
  - 2.3.4 Market Analysis of White Cement in Central & South China 2013-2017
  - 2.3.5 Market Analysis of White Cement in Southwest China 2013-2017
  - 2.3.6 Market Analysis of White Cement in Northwest China 2013-2017
- 2.4 Market Development Forecast of White Cement in China 2018-2023
  - 2.4.1 Market Development Forecast of White Cement in China 2018-2023
  - 2.4.2 Market Development Forecast of White Cement by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of White Cement in China by Types

- 3.1.2 Revenue of White Cement in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of White Cement in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of White Cement in China by Downstream Industry
- 4.2 Demand Volume of White Cement by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of White Cement by Downstream Industry in North China
  - 4.2.2 Demand Volume of White Cement by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of White Cement by Downstream Industry in East China
  - 4.2.4 Demand Volume of White Cement by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of White Cement by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of White Cement by Downstream Industry in Northwest China
- 4.3 Market Forecast of White Cement in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WHITE CEMENT**

- 5.1 China Economy Situation and Trend Overview
- 5.2 White Cement Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WHITE CEMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of White Cement in China by Major Players
- 6.2 Revenue of White Cement in China by Major Players
- 6.3 Basic Information of White Cement by Major Players
  - 6.3.1 Headquarters Location and Established Time of White Cement Major Players
  - 6.3.2 Employees and Revenue Level of White Cement Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 WHITE CEMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Cementir Holding
  - 7.1.1 Company profile
  - 7.1.2 Representative White Cement Product
  - 7.1.3 White Cement Sales, Revenue, Price and Gross Margin of Cementir Holding
- 7.2 JKCL
  - 7.2.1 Company profile
  - 7.2.2 Representative White Cement Product
  - 7.2.3 White Cement Sales, Revenue, Price and Gross Margin of JKCL
- 7.3 Cimsa
  - 7.3.1 Company profile
  - 7.3.2 Representative White Cement Product
  - 7.3.3 White Cement Sales, Revenue, Price and Gross Margin of Cimsa
- 7.4 Cemex
  - 7.4.1 Company profile
  - 7.4.2 Representative White Cement Product
  - 7.4.3 White Cement Sales, Revenue, Price and Gross Margin of Cemex
- 7.5 Lafarge
  - 7.5.1 Company profile
  - 7.5.2 Representative White Cement Product
  - 7.5.3 White Cement Sales, Revenue, Price and Gross Margin of Lafarge
- 7.6 Sotacib
  - 7.6.1 Company profile
  - 7.6.2 Representative White Cement Product
  - 7.6.3 White Cement Sales, Revenue, Price and Gross Margin of Sotacib
- 7.7 Ras Al-Khaimah
  - 7.7.1 Company profile
  - 7.7.2 Representative White Cement Product
  - 7.7.3 White Cement Sales, Revenue, Price and Gross Margin of Ras Al-Khaimah
- 7.8 Italcementi
  - 7.8.1 Company profile
  - 7.8.2 Representative White Cement Product
  - 7.8.3 White Cement Sales, Revenue, Price and Gross Margin of Italcementi
- 7.9 Aditya Birla

- 7.9.1 Company profile
- 7.9.2 Representative White Cement Product
- 7.9.3 White Cement Sales, Revenue, Price and Gross Margin of Aditya Birla
- 7.10 Federal White Cement
  - 7.10.1 Company profile
  - 7.10.2 Representative White Cement Product
  - 7.10.3 White Cement Sales, Revenue, Price and Gross Margin of Federal White Cement
- 7.11 Shargh White
  - 7.11.1 Company profile
  - 7.11.2 Representative White Cement Product
  - 7.11.3 White Cement Sales, Revenue, Price and Gross Margin of Shargh White
- 7.12 Sastobe(Basel Cement)
  - 7.12.1 Company profile
  - 7.12.2 Representative White Cement Product
  - 7.12.3 White Cement Sales, Revenue, Price and Gross Margin of Sastobe(Basel Cement)
- 7.13 Adana Cimento
  - 7.13.1 Company profile
  - 7.13.2 Representative White Cement Product
  - 7.13.3 White Cement Sales, Revenue, Price and Gross Margin of Adana Cimento
- 7.14 Ghadir Investment
  - 7.14.1 Company profile
  - 7.14.2 Representative White Cement Product
  - 7.14.3 White Cement Sales, Revenue, Price and Gross Margin of Ghadir Investment
- 7.15 Boral
  - 7.15.1 Company profile
  - 7.15.2 Representative White Cement Product
  - 7.15.3 White Cement Sales, Revenue, Price and Gross Margin of Boral
- 7.16 Cementos Portland Valderrivas
- 7.17 Bank Melli Iran Investment
- 7.18 Saudi White Cement
- 7.19 Holcim
- 7.20 SECIL
- 7.21 Kuwait Cement Company
- 7.22 Dyckerhoff (Buzzi Unicem)
- 7.23 Cementos TudelaVegufn
- 7.24 Royal Cement Co
- 7.25 CBR Heidelberg Cement

7.26 Union Corp

7.27 Fars and Khuestan Cement

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WHITE CEMENT**

8.1 Industry Chain of White Cement

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WHITE CEMENT**

9.1 Cost Structure Analysis of White Cement

9.2 Raw Materials Cost Analysis of White Cement

9.3 Labor Cost Analysis of White Cement

9.4 Manufacturing Expenses Analysis of White Cement

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WHITE CEMENT**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources



12.2.2 Primary Sources  
12.3 Reference

## I would like to order

Product name: White Cement-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WE67B65260FMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WE67B65260FMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970