

Whiskey-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/W961D01D02EEN.html>

Date: April 2018

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: W961D01D02EEN

Abstracts

Report Summary

Whiskey-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Whiskey industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Whiskey 2013-2017, and development forecast 2018-2023

Main market players of Whiskey in South America, with company and product introduction, position in the Whiskey market

Market status and development trend of Whiskey by types and applications

Cost and profit status of Whiskey, and marketing status

Market growth drivers and challenges

The report segments the South America Whiskey market as:

South America Whiskey Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Whiskey Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Single malt whisky
Blended malt whisky
Grain whisky
Blended whisky
Others

South America Whiskey Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

FoodService industry
Bar
Personal

South America Whiskey Market: Players Segment Analysis (Company and Product introduction, Whiskey Sales Volume, Revenue, Price and Gross Margin):

ABD
Beam Suntory
Diageo
Pernod Ricard
Pernod Ricard
Asahi Breweries
Bacardi
Constellation Spirits
Distell Group
Gruppo Campari
Heaven Hill Distilleries
Highwood Distilleries
John Distilleries
Radico Khaitan
Shiva Distilleries
Tilak Nagar Industries
United Spirits

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF WHISKEY

- 1.1 Definition of Whiskey in This Report
- 1.2 Commercial Types of Whiskey
 - 1.2.1 Single malt whisky
 - 1.2.2 Blended malt whisky
 - 1.2.3 Grain whisky
 - 1.2.4 Blended whisky
 - 1.2.5 Others
- 1.3 Downstream Application of Whiskey
 - 1.3.1 FoodService industry
 - 1.3.2 Bar
 - 1.3.3 Personal
- 1.4 Development History of Whiskey
- 1.5 Market Status and Trend of Whiskey 2013-2023
 - 1.5.1 South America Whiskey Market Status and Trend 2013-2023
 - 1.5.2 Regional Whiskey Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Whiskey in South America 2013-2017
- 2.2 Consumption Market of Whiskey in South America by Regions
 - 2.2.1 Consumption Volume of Whiskey in South America by Regions
 - 2.2.2 Revenue of Whiskey in South America by Regions
- 2.3 Market Analysis of Whiskey in South America by Regions
 - 2.3.1 Market Analysis of Whiskey in Brazil 2013-2017
 - 2.3.2 Market Analysis of Whiskey in Argentina 2013-2017
 - 2.3.3 Market Analysis of Whiskey in Venezuela 2013-2017
 - 2.3.4 Market Analysis of Whiskey in Colombia 2013-2017
 - 2.3.5 Market Analysis of Whiskey in Others 2013-2017
- 2.4 Market Development Forecast of Whiskey in South America 2018-2023
 - 2.4.1 Market Development Forecast of Whiskey in South America 2018-2023
 - 2.4.2 Market Development Forecast of Whiskey by Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types

- 3.1.1 Consumption Volume of Whiskey in South America by Types
- 3.1.2 Revenue of Whiskey in South America by Types
- 3.2 South America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Brazil
 - 3.2.2 Market Status by Types in Argentina
 - 3.2.3 Market Status by Types in Venezuela
 - 3.2.4 Market Status by Types in Colombia
 - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Whiskey in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Whiskey in South America by Downstream Industry
- 4.2 Demand Volume of Whiskey by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Whiskey by Downstream Industry in Brazil
 - 4.2.2 Demand Volume of Whiskey by Downstream Industry in Argentina
 - 4.2.3 Demand Volume of Whiskey by Downstream Industry in Venezuela
 - 4.2.4 Demand Volume of Whiskey by Downstream Industry in Colombia
 - 4.2.5 Demand Volume of Whiskey by Downstream Industry in Others
- 4.3 Market Forecast of Whiskey in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WHISKEY

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Whiskey Downstream Industry Situation and Trend Overview

CHAPTER 6 WHISKEY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Whiskey in South America by Major Players
- 6.2 Revenue of Whiskey in South America by Major Players
- 6.3 Basic Information of Whiskey by Major Players
 - 6.3.1 Headquarters Location and Established Time of Whiskey Major Players
 - 6.3.2 Employees and Revenue Level of Whiskey Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 WHISKEY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 ABD

7.1.1 Company profile

7.1.2 Representative Whiskey Product

7.1.3 Whiskey Sales, Revenue, Price and Gross Margin of ABD

7.2 Beam Suntory

7.2.1 Company profile

7.2.2 Representative Whiskey Product

7.2.3 Whiskey Sales, Revenue, Price and Gross Margin of Beam Suntory

7.3 Diageo

7.3.1 Company profile

7.3.2 Representative Whiskey Product

7.3.3 Whiskey Sales, Revenue, Price and Gross Margin of Diageo

7.4 Pernod Ricard

7.4.1 Company profile

7.4.2 Representative Whiskey Product

7.4.3 Whiskey Sales, Revenue, Price and Gross Margin of Pernod Ricard

7.5 Pernod Ricard

7.5.1 Company profile

7.5.2 Representative Whiskey Product

7.5.3 Whiskey Sales, Revenue, Price and Gross Margin of Pernod Ricard

7.6 Asahi Breweries

7.6.1 Company profile

7.6.2 Representative Whiskey Product

7.6.3 Whiskey Sales, Revenue, Price and Gross Margin of Asahi Breweries

7.7 Bacardi

7.7.1 Company profile

7.7.2 Representative Whiskey Product

7.7.3 Whiskey Sales, Revenue, Price and Gross Margin of Bacardi

7.8 Constellation Spirits

7.8.1 Company profile

7.8.2 Representative Whiskey Product

7.8.3 Whiskey Sales, Revenue, Price and Gross Margin of Constellation Spirits

7.9 Distell Group

7.9.1 Company profile

7.9.2 Representative Whiskey Product

- 7.9.3 Whiskey Sales, Revenue, Price and Gross Margin of Distell Group
- 7.10 Gruppo Campari
 - 7.10.1 Company profile
 - 7.10.2 Representative Whiskey Product
 - 7.10.3 Whiskey Sales, Revenue, Price and Gross Margin of Gruppo Campari
- 7.11 Heaven Hill Distilleries
 - 7.11.1 Company profile
 - 7.11.2 Representative Whiskey Product
 - 7.11.3 Whiskey Sales, Revenue, Price and Gross Margin of Heaven Hill Distilleries
- 7.12 Highwood Distilleries
 - 7.12.1 Company profile
 - 7.12.2 Representative Whiskey Product
 - 7.12.3 Whiskey Sales, Revenue, Price and Gross Margin of Highwood Distilleries
- 7.13 John Distilleries
 - 7.13.1 Company profile
 - 7.13.2 Representative Whiskey Product
 - 7.13.3 Whiskey Sales, Revenue, Price and Gross Margin of John Distilleries
- 7.14 Radico Khaitan
 - 7.14.1 Company profile
 - 7.14.2 Representative Whiskey Product
 - 7.14.3 Whiskey Sales, Revenue, Price and Gross Margin of Radico Khaitan
- 7.15 Shiva Distilleries
 - 7.15.1 Company profile
 - 7.15.2 Representative Whiskey Product
 - 7.15.3 Whiskey Sales, Revenue, Price and Gross Margin of Shiva Distilleries
- 7.16 Tilak Nagar Industries
- 7.17 United Spirits

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WHISKEY

- 8.1 Industry Chain of Whiskey
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WHISKEY

- 9.1 Cost Structure Analysis of Whiskey
- 9.2 Raw Materials Cost Analysis of Whiskey
- 9.3 Labor Cost Analysis of Whiskey

9.4 Manufacturing Expenses Analysis of Whiskey

CHAPTER 10 MARKETING STATUS ANALYSIS OF WHISKEY

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Whiskey-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/W961D01D02EEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W961D01D02EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970