

# Whiskey-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WB606C2770FEN.html>

Date: April 2018

Pages: 148

Price: US\$ 2,980.00 (Single User License)

ID: WB606C2770FEN

## Abstracts

### Report Summary

Whiskey-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Whiskey industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Whiskey 2013-2017, and development forecast 2018-2023

Main market players of Whiskey in India, with company and product introduction, position in the Whiskey market

Market status and development trend of Whiskey by types and applications

Cost and profit status of Whiskey, and marketing status

Market growth drivers and challenges

The report segments the India Whiskey market as:

India Whiskey Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Whiskey Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Single malt whisky  
Blended malt whisky  
Grain whisky  
Blended whisky  
Others

India Whiskey Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

FoodService industry  
Bar  
Personal

India Whiskey Market: Players Segment Analysis (Company and Product introduction, Whiskey Sales Volume, Revenue, Price and Gross Margin):

ABD  
Beam Suntory  
Diageo  
Pernod Ricard  
Pernod Ricard  
Asahi Breweries  
Bacardi  
Constellation Spirits  
Distell Group  
Gruppo Campari  
Heaven Hill Distilleries  
Highwood Distilleries  
John Distilleries  
Radico Khaitan  
Shiva Distilleries  
Tilak Nagar Industries  
United Spirits

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF WHISKEY

- 1.1 Definition of Whiskey in This Report
- 1.2 Commercial Types of Whiskey
  - 1.2.1 Single malt whisky
  - 1.2.2 Blended malt whisky
  - 1.2.3 Grain whisky
  - 1.2.4 Blended whisky
  - 1.2.5 Others
- 1.3 Downstream Application of Whiskey
  - 1.3.1 FoodService industry
  - 1.3.2 Bar
  - 1.3.3 Personal
- 1.4 Development History of Whiskey
- 1.5 Market Status and Trend of Whiskey 2013-2023
  - 1.5.1 India Whiskey Market Status and Trend 2013-2023
  - 1.5.2 Regional Whiskey Market Status and Trend 2013-2023

### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Whiskey in India 2013-2017
- 2.2 Consumption Market of Whiskey in India by Regions
  - 2.2.1 Consumption Volume of Whiskey in India by Regions
  - 2.2.2 Revenue of Whiskey in India by Regions
- 2.3 Market Analysis of Whiskey in India by Regions
  - 2.3.1 Market Analysis of Whiskey in North India 2013-2017
  - 2.3.2 Market Analysis of Whiskey in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Whiskey in East India 2013-2017
  - 2.3.4 Market Analysis of Whiskey in South India 2013-2017
  - 2.3.5 Market Analysis of Whiskey in West India 2013-2017
- 2.4 Market Development Forecast of Whiskey in India 2017-2023
  - 2.4.1 Market Development Forecast of Whiskey in India 2017-2023
  - 2.4.2 Market Development Forecast of Whiskey by Regions 2017-2023

### CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types

- 3.1.1 Consumption Volume of Whiskey in India by Types
- 3.1.2 Revenue of Whiskey in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Whiskey in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Whiskey in India by Downstream Industry
- 4.2 Demand Volume of Whiskey by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Whiskey by Downstream Industry in North India
  - 4.2.2 Demand Volume of Whiskey by Downstream Industry in Northeast India
  - 4.2.3 Demand Volume of Whiskey by Downstream Industry in East India
  - 4.2.4 Demand Volume of Whiskey by Downstream Industry in South India
  - 4.2.5 Demand Volume of Whiskey by Downstream Industry in West India
- 4.3 Market Forecast of Whiskey in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WHISKEY**

- 5.1 India Economy Situation and Trend Overview
- 5.2 Whiskey Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WHISKEY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

- 6.1 Sales Volume of Whiskey in India by Major Players
- 6.2 Revenue of Whiskey in India by Major Players
- 6.3 Basic Information of Whiskey by Major Players
  - 6.3.1 Headquarters Location and Established Time of Whiskey Major Players
  - 6.3.2 Employees and Revenue Level of Whiskey Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 WHISKEY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 ABD

7.1.1 Company profile

7.1.2 Representative Whiskey Product

7.1.3 Whiskey Sales, Revenue, Price and Gross Margin of ABD

### 7.2 Beam Suntory

7.2.1 Company profile

7.2.2 Representative Whiskey Product

7.2.3 Whiskey Sales, Revenue, Price and Gross Margin of Beam Suntory

### 7.3 Diageo

7.3.1 Company profile

7.3.2 Representative Whiskey Product

7.3.3 Whiskey Sales, Revenue, Price and Gross Margin of Diageo

### 7.4 Pernod Ricard

7.4.1 Company profile

7.4.2 Representative Whiskey Product

7.4.3 Whiskey Sales, Revenue, Price and Gross Margin of Pernod Ricard

### 7.5 Pernod Ricard

7.5.1 Company profile

7.5.2 Representative Whiskey Product

7.5.3 Whiskey Sales, Revenue, Price and Gross Margin of Pernod Ricard

### 7.6 Asahi Breweries

7.6.1 Company profile

7.6.2 Representative Whiskey Product

7.6.3 Whiskey Sales, Revenue, Price and Gross Margin of Asahi Breweries

### 7.7 Bacardi

7.7.1 Company profile

7.7.2 Representative Whiskey Product

7.7.3 Whiskey Sales, Revenue, Price and Gross Margin of Bacardi

### 7.8 Constellation Spirits

7.8.1 Company profile

7.8.2 Representative Whiskey Product

7.8.3 Whiskey Sales, Revenue, Price and Gross Margin of Constellation Spirits

### 7.9 Distell Group

7.9.1 Company profile

7.9.2 Representative Whiskey Product

- 7.9.3 Whiskey Sales, Revenue, Price and Gross Margin of Distell Group
- 7.10 Gruppo Campari
  - 7.10.1 Company profile
  - 7.10.2 Representative Whiskey Product
  - 7.10.3 Whiskey Sales, Revenue, Price and Gross Margin of Gruppo Campari
- 7.11 Heaven Hill Distilleries
  - 7.11.1 Company profile
  - 7.11.2 Representative Whiskey Product
  - 7.11.3 Whiskey Sales, Revenue, Price and Gross Margin of Heaven Hill Distilleries
- 7.12 Highwood Distilleries
  - 7.12.1 Company profile
  - 7.12.2 Representative Whiskey Product
  - 7.12.3 Whiskey Sales, Revenue, Price and Gross Margin of Highwood Distilleries
- 7.13 John Distilleries
  - 7.13.1 Company profile
  - 7.13.2 Representative Whiskey Product
  - 7.13.3 Whiskey Sales, Revenue, Price and Gross Margin of John Distilleries
- 7.14 Radico Khaitan
  - 7.14.1 Company profile
  - 7.14.2 Representative Whiskey Product
  - 7.14.3 Whiskey Sales, Revenue, Price and Gross Margin of Radico Khaitan
- 7.15 Shiva Distilleries
  - 7.15.1 Company profile
  - 7.15.2 Representative Whiskey Product
  - 7.15.3 Whiskey Sales, Revenue, Price and Gross Margin of Shiva Distilleries
- 7.16 Tilak Nagar Industries
- 7.17 United Spirits

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WHISKEY**

- 8.1 Industry Chain of Whiskey
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WHISKEY**

- 9.1 Cost Structure Analysis of Whiskey
- 9.2 Raw Materials Cost Analysis of Whiskey
- 9.3 Labor Cost Analysis of Whiskey

## 9.4 Manufacturing Expenses Analysis of Whiskey

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF WHISKEY**

#### 10.1 Marketing Channel

##### 10.1.1 Direct Marketing

##### 10.1.2 Indirect Marketing

##### 10.1.3 Marketing Channel Development Trend

#### 10.2 Market Positioning

##### 10.2.1 Pricing Strategy

##### 10.2.2 Brand Strategy

##### 10.2.3 Target Client

#### 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

#### 12.1 Methodology/Research Approach

##### 12.1.1 Research Programs/Design

##### 12.1.2 Market Size Estimation

##### 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

##### 12.2.1 Secondary Sources

##### 12.2.2 Primary Sources

#### 12.3 Reference

## I would like to order

Product name: Whiskey-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WB606C2770FEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WB606C2770FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970