

Whiskey-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/W7E2CE71420EN.html

Date: April 2018

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: W7E2CE71420EN

Abstracts

Report Summary

Whiskey-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Whiskey industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Whiskey 2013-2017, and development forecast 2018-2023

Main market players of Whiskey in EMEA, with company and product introduction, position in the Whiskey market

Market status and development trend of Whiskey by types and applications Cost and profit status of Whiskey, and marketing status Market growth drivers and challenges

The report segments the EMEA Whiskey market as:

EMEA Whiskey Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Whiskey Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Single malt whisky

Blended malt whisky

Grain whisky

Blended whisky

Others

EMEA Whiskey Market: Application Segment Analysis (Consumption Volume and

Market Share 2013-2023; Downstream Customers and Market Analysis)

FoodService industry

Bar

Personal

EMEA Whiskey Market: Players Segment Analysis (Company and Product introduction, Whiskey Sales Volume, Revenue, Price and Gross Margin):

ABD

Beam Suntory

Diageo

Pernod Ricard

Pernod Ricard

Asahi Breweries

Bacardi

Constellation Spirits

Distell Group

Gruppo Campari

Heaven Hill Distilleries

Highwood Distilleries

John Distilleries

Radico Khaitan

Shiva Distilleries

Tilak Nagar Industries

United Spirits

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF WHISKEY

- 1.1 Definition of Whiskey in This Report
- 1.2 Commercial Types of Whiskey
 - 1.2.1 Single malt whisky
 - 1.2.2 Blended malt whisky
 - 1.2.3 Grain whisky
 - 1.2.4 Blended whisky
 - 1.2.5 Others
- 1.3 Downstream Application of Whiskey
 - 1.3.1 FoodService industry
 - 1.3.2 Bar
 - 1.3.3 Personal
- 1.4 Development History of Whiskey
- 1.5 Market Status and Trend of Whiskey 2013-2023
 - 1.5.1 EMEA Whiskey Market Status and Trend 2013-2023
 - 1.5.2 Regional Whiskey Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Whiskey in EMEA 2013-2017
- 2.2 Consumption Market of Whiskey in EMEA by Regions
 - 2.2.1 Consumption Volume of Whiskey in EMEA by Regions
 - 2.2.2 Revenue of Whiskey in EMEA by Regions
- 2.3 Market Analysis of Whiskey in EMEA by Regions
 - 2.3.1 Market Analysis of Whiskey in Europe 2013-2017
 - 2.3.2 Market Analysis of Whiskey in Middle East 2013-2017
 - 2.3.3 Market Analysis of Whiskey in Africa 2013-2017
- 2.4 Market Development Forecast of Whiskey in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Whiskey in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Whiskey by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Whiskey in EMEA by Types
 - 3.1.2 Revenue of Whiskey in EMEA by Types



- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Whiskey in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Whiskey in EMEA by Downstream Industry
- 4.2 Demand Volume of Whiskey by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Whiskey by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Whiskey by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Whiskey by Downstream Industry in Africa
- 4.3 Market Forecast of Whiskey in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WHISKEY

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Whiskey Downstream Industry Situation and Trend Overview

CHAPTER 6 WHISKEY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Whiskey in EMEA by Major Players
- 6.2 Revenue of Whiskey in EMEA by Major Players
- 6.3 Basic Information of Whiskey by Major Players
 - 6.3.1 Headquarters Location and Established Time of Whiskey Major Players
 - 6.3.2 Employees and Revenue Level of Whiskey Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 WHISKEY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 ABD
 - 7.1.1 Company profile



- 7.1.2 Representative Whiskey Product
- 7.1.3 Whiskey Sales, Revenue, Price and Gross Margin of ABD
- 7.2 Beam Suntory
 - 7.2.1 Company profile
 - 7.2.2 Representative Whiskey Product
 - 7.2.3 Whiskey Sales, Revenue, Price and Gross Margin of Beam Suntory
- 7.3 Diageo
 - 7.3.1 Company profile
 - 7.3.2 Representative Whiskey Product
 - 7.3.3 Whiskey Sales, Revenue, Price and Gross Margin of Diageo
- 7.4 Pernod Ricard
 - 7.4.1 Company profile
 - 7.4.2 Representative Whiskey Product
 - 7.4.3 Whiskey Sales, Revenue, Price and Gross Margin of Pernod Ricard
- 7.5 Pernod Ricard
 - 7.5.1 Company profile
 - 7.5.2 Representative Whiskey Product
 - 7.5.3 Whiskey Sales, Revenue, Price and Gross Margin of Pernod Ricard
- 7.6 Asahi Breweries
 - 7.6.1 Company profile
 - 7.6.2 Representative Whiskey Product
 - 7.6.3 Whiskey Sales, Revenue, Price and Gross Margin of Asahi Breweries
- 7.7 Bacardi
 - 7.7.1 Company profile
 - 7.7.2 Representative Whiskey Product
 - 7.7.3 Whiskey Sales, Revenue, Price and Gross Margin of Bacardi
- 7.8 Constellation Spirits
 - 7.8.1 Company profile
 - 7.8.2 Representative Whiskey Product
 - 7.8.3 Whiskey Sales, Revenue, Price and Gross Margin of Constellation Spirits
- 7.9 Distell Group
 - 7.9.1 Company profile
 - 7.9.2 Representative Whiskey Product
 - 7.9.3 Whiskey Sales, Revenue, Price and Gross Margin of Distell Group
- 7.10 Gruppo Campari
 - 7.10.1 Company profile
 - 7.10.2 Representative Whiskey Product
 - 7.10.3 Whiskey Sales, Revenue, Price and Gross Margin of Gruppo Campari
- 7.11 Heaven Hill Distilleries



- 7.11.1 Company profile
- 7.11.2 Representative Whiskey Product
- 7.11.3 Whiskey Sales, Revenue, Price and Gross Margin of Heaven Hill Distilleries
- 7.12 Highwood Distilleries
 - 7.12.1 Company profile
 - 7.12.2 Representative Whiskey Product
- 7.12.3 Whiskey Sales, Revenue, Price and Gross Margin of Highwood Distilleries
- 7.13 John Distilleries
 - 7.13.1 Company profile
 - 7.13.2 Representative Whiskey Product
 - 7.13.3 Whiskey Sales, Revenue, Price and Gross Margin of John Distilleries
- 7.14 Radico Khaitan
 - 7.14.1 Company profile
 - 7.14.2 Representative Whiskey Product
- 7.14.3 Whiskey Sales, Revenue, Price and Gross Margin of Radico Khaitan
- 7.15 Shiva Distilleries
 - 7.15.1 Company profile
 - 7.15.2 Representative Whiskey Product
 - 7.15.3 Whiskey Sales, Revenue, Price and Gross Margin of Shiva Distilleries
- 7.16 Tilak Nagar Industries
- 7.17 United Spirits

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WHISKEY

- 8.1 Industry Chain of Whiskey
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WHISKEY

- 9.1 Cost Structure Analysis of Whiskey
- 9.2 Raw Materials Cost Analysis of Whiskey
- 9.3 Labor Cost Analysis of Whiskey
- 9.4 Manufacturing Expenses Analysis of Whiskey

CHAPTER 10 MARKETING STATUS ANALYSIS OF WHISKEY

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Whiskey-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/W7E2CE71420EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/W7E2CE71420EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970