

# Wheeled Tractor Machinery-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WBA27F44ED0MEN.html>

Date: March 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: WBA27F44ED0MEN

## Abstracts

### Report Summary

Wheeled Tractor Machinery-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Wheeled Tractor Machinery industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Wheeled Tractor Machinery 2013-2017, and development forecast 2018-2023

Main market players of Wheeled Tractor Machinery in EMEA, with company and product introduction, position in the Wheeled Tractor Machinery market

Market status and development trend of Wheeled Tractor Machinery by types and applications

Cost and profit status of Wheeled Tractor Machinery, and marketing status

Market growth drivers and challenges

The report segments the EMEA Wheeled Tractor Machinery market as:

EMEA Wheeled Tractor Machinery Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Wheeled Tractor Machinery Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend  
2013-2023):

Two Wheeled Tractors

Four Wheeled Tractors

EMEA Wheeled Tractor Machinery Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Agriculture

Industry

Construction industry

EMEA Wheeled Tractor Machinery Market: Players Segment Analysis (Company and  
Product introduction, Wheeled Tractor Machinery Sales Volume, Revenue, Price and  
Gross Margin):

Deere and Company

CNH Global NV

Mahindra & Mahindra Ltd

AGCO Tractor

Farmtrac Tractor Europe

Kubota Tractor Corp

McCormick Tractors

Case IH

Deutz-Fahr

Claas Tractor

Kioti Tractor

Belarus Tractor

Massey Ferguson Tractor

Caterpillar Inc

SAME Deutz-Fahr

Fendt

Escorts

Valtra

Daedong-USA

In a word, the report provides detailed statistics and analysis on the state of the  
industry; and is a valuable source of guidance and direction for companies and  
individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF WHEELED TRACTOR MACHINERY**

- 1.1 Definition of Wheeled Tractor Machinery in This Report
- 1.2 Commercial Types of Wheeled Tractor Machinery
  - 1.2.1 Two Wheeled Tractors
  - 1.2.2 Four Wheeled Tractors
- 1.3 Downstream Application of Wheeled Tractor Machinery
  - 1.3.1 Agriculture
  - 1.3.2 Industry
  - 1.3.3 Construction industry
- 1.4 Development History of Wheeled Tractor Machinery
- 1.5 Market Status and Trend of Wheeled Tractor Machinery 2013-2023
  - 1.5.1 EMEA Wheeled Tractor Machinery Market Status and Trend 2013-2023
  - 1.5.2 Regional Wheeled Tractor Machinery Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Wheeled Tractor Machinery in EMEA 2013-2017
- 2.2 Consumption Market of Wheeled Tractor Machinery in EMEA by Regions
  - 2.2.1 Consumption Volume of Wheeled Tractor Machinery in EMEA by Regions
  - 2.2.2 Revenue of Wheeled Tractor Machinery in EMEA by Regions
- 2.3 Market Analysis of Wheeled Tractor Machinery in EMEA by Regions
  - 2.3.1 Market Analysis of Wheeled Tractor Machinery in Europe 2013-2017
  - 2.3.2 Market Analysis of Wheeled Tractor Machinery in Middle East 2013-2017
  - 2.3.3 Market Analysis of Wheeled Tractor Machinery in Africa 2013-2017
- 2.4 Market Development Forecast of Wheeled Tractor Machinery in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Wheeled Tractor Machinery in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Wheeled Tractor Machinery by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Wheeled Tractor Machinery in EMEA by Types
  - 3.1.2 Revenue of Wheeled Tractor Machinery in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Wheeled Tractor Machinery in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Wheeled Tractor Machinery in EMEA by Downstream Industry
- 4.2 Demand Volume of Wheeled Tractor Machinery by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Wheeled Tractor Machinery by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Wheeled Tractor Machinery by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Wheeled Tractor Machinery by Downstream Industry in Africa
- 4.3 Market Forecast of Wheeled Tractor Machinery in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WHEELED TRACTOR MACHINERY**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Wheeled Tractor Machinery Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WHEELED TRACTOR MACHINERY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Wheeled Tractor Machinery in EMEA by Major Players
- 6.2 Revenue of Wheeled Tractor Machinery in EMEA by Major Players
- 6.3 Basic Information of Wheeled Tractor Machinery by Major Players
  - 6.3.1 Headquarters Location and Established Time of Wheeled Tractor Machinery Major Players
  - 6.3.2 Employees and Revenue Level of Wheeled Tractor Machinery Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 WHEELED TRACTOR MACHINERY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Deere and Company

#### 7.1.1 Company profile

#### 7.1.2 Representative Wheeled Tractor Machinery Product

#### 7.1.3 Wheeled Tractor Machinery Sales, Revenue, Price and Gross Margin of Deere and Company

### 7.2 CNH Global NV

#### 7.2.1 Company profile

#### 7.2.2 Representative Wheeled Tractor Machinery Product

#### 7.2.3 Wheeled Tractor Machinery Sales, Revenue, Price and Gross Margin of CNH Global NV

### 7.3 Mahindra & Mahindra Ltd

#### 7.3.1 Company profile

#### 7.3.2 Representative Wheeled Tractor Machinery Product

#### 7.3.3 Wheeled Tractor Machinery Sales, Revenue, Price and Gross Margin of Mahindra & Mahindra Ltd

### 7.4 AGCO Tractor

#### 7.4.1 Company profile

#### 7.4.2 Representative Wheeled Tractor Machinery Product

#### 7.4.3 Wheeled Tractor Machinery Sales, Revenue, Price and Gross Margin of AGCO Tractor

### 7.5 Farmtrac Tractor Europe

#### 7.5.1 Company profile

#### 7.5.2 Representative Wheeled Tractor Machinery Product

#### 7.5.3 Wheeled Tractor Machinery Sales, Revenue, Price and Gross Margin of Farmtrac Tractor Europe

### 7.6 Kubota Tractor Corp

#### 7.6.1 Company profile

#### 7.6.2 Representative Wheeled Tractor Machinery Product

#### 7.6.3 Wheeled Tractor Machinery Sales, Revenue, Price and Gross Margin of Kubota Tractor Corp

### 7.7 McCormick Tractors

#### 7.7.1 Company profile

#### 7.7.2 Representative Wheeled Tractor Machinery Product

#### 7.7.3 Wheeled Tractor Machinery Sales, Revenue, Price and Gross Margin of McCormick Tractors

### 7.8 Case IH

- 7.8.1 Company profile
- 7.8.2 Representative Wheeled Tractor Machinery Product
- 7.8.3 Wheeled Tractor Machinery Sales, Revenue, Price and Gross Margin of Case IH
- 7.9 Deutz-Fahr
  - 7.9.1 Company profile
  - 7.9.2 Representative Wheeled Tractor Machinery Product
  - 7.9.3 Wheeled Tractor Machinery Sales, Revenue, Price and Gross Margin of Deutz-Fahr
- 7.10 Claas Tractor
  - 7.10.1 Company profile
  - 7.10.2 Representative Wheeled Tractor Machinery Product
  - 7.10.3 Wheeled Tractor Machinery Sales, Revenue, Price and Gross Margin of Claas Tractor
- 7.11 Kioti Tractor
  - 7.11.1 Company profile
  - 7.11.2 Representative Wheeled Tractor Machinery Product
  - 7.11.3 Wheeled Tractor Machinery Sales, Revenue, Price and Gross Margin of Kioti Tractor
- 7.12 Belarus Tractor
  - 7.12.1 Company profile
  - 7.12.2 Representative Wheeled Tractor Machinery Product
  - 7.12.3 Wheeled Tractor Machinery Sales, Revenue, Price and Gross Margin of Belarus Tractor
- 7.13 Massey Ferguson Tractor
  - 7.13.1 Company profile
  - 7.13.2 Representative Wheeled Tractor Machinery Product
  - 7.13.3 Wheeled Tractor Machinery Sales, Revenue, Price and Gross Margin of Massey Ferguson Tractor
- 7.14 Caterpillar Inc
  - 7.14.1 Company profile
  - 7.14.2 Representative Wheeled Tractor Machinery Product
  - 7.14.3 Wheeled Tractor Machinery Sales, Revenue, Price and Gross Margin of Caterpillar Inc
- 7.15 SAME Deutz-Fahr
  - 7.15.1 Company profile
  - 7.15.2 Representative Wheeled Tractor Machinery Product
  - 7.15.3 Wheeled Tractor Machinery Sales, Revenue, Price and Gross Margin of SAME Deutz-Fahr
- 7.16 Fendt

- 7.17 Escorts
- 7.18 Valtra
- 7.19 Daedong-USA

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WHEELED TRACTOR MACHINERY**

- 8.1 Industry Chain of Wheeled Tractor Machinery
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WHEELED TRACTOR MACHINERY**

- 9.1 Cost Structure Analysis of Wheeled Tractor Machinery
- 9.2 Raw Materials Cost Analysis of Wheeled Tractor Machinery
- 9.3 Labor Cost Analysis of Wheeled Tractor Machinery
- 9.4 Manufacturing Expenses Analysis of Wheeled Tractor Machinery

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WHEELED TRACTOR MACHINERY**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation

- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Wheeled Tractor Machinery-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WBA27F44ED0MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WBA27F44ED0MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970