

# Wetting Agent for Printing Inks-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/W8FD0AC7E5EMEN.html

Date: March 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: W8FD0AC7E5EMEN

### **Abstracts**

### **Report Summary**

Wetting Agent for Printing Inks-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Wetting Agent for Printing Inks industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Wetting Agent for Printing Inks 2013-2017, and development forecast 2018-2023

Main market players of Wetting Agent for Printing Inks in United States, with company and product introduction, position in the Wetting Agent for Printing Inks market Market status and development trend of Wetting Agent for Printing Inks by types and applications

Cost and profit status of Wetting Agent for Printing Inks, and marketing status Market growth drivers and challenges

The report segments the United States Wetting Agent for Printing Inks market as:

United States Wetting Agent for Printing Inks Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic



The Midwest

The West

The South

Southwest

United States Wetting Agent for Printing Inks Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Water-based ink

Oil-based ink

United States Wetting Agent for Printing Inks Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Pulp & Paper

Coating

Adhesives

**Textile** 

Pesticide

Other

United States Wetting Agent for Printing Inks Market: Players Segment Analysis (Company and Product introduction, Wetting Agent for Printing Inks Sales Volume, Revenue, Price and Gross Margin):

**BASF** 

**Dow Corning** 

**Dow Chemical Company** 

**BYK** 

DIC

**Evonik TEGO** 

Ashland

Elementis

Silcona

**LEVACO Chemicals** 

Sannopco

**Huntsman Corporation** 

Momentive Specialty Chemicals(Lawter)



Munzing Corporation
Heistman
Onist Chem
Tianjin Surfychem
Anhui Xoanons Chemical
Silok
Baihua Chemical
Tech Polymer
Shanghai Yuling Chemical

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF WETTING AGENT FOR PRINTING INKS

- 1.1 Definition of Wetting Agent for Printing Inks in This Report
- 1.2 Commercial Types of Wetting Agent for Printing Inks
  - 1.2.1 Water-based ink
  - 1.2.2 Oil-based ink
- 1.3 Downstream Application of Wetting Agent for Printing Inks
  - 1.3.1 Pulp & Paper
  - 1.3.2 Coating
  - 1.3.3 Adhesives
  - 1.3.4 Textile
  - 1.3.5 Pesticide
  - 1.3.6 Other
- 1.4 Development History of Wetting Agent for Printing Inks
- 1.5 Market Status and Trend of Wetting Agent for Printing Inks 2013-2023
- 1.5.1 United States Wetting Agent for Printing Inks Market Status and Trend 2013-2023
  - 1.5.2 Regional Wetting Agent for Printing Inks Market Status and Trend 2013-2023

#### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Wetting Agent for Printing Inks in United States 2013-2017
- 2.2 Consumption Market of Wetting Agent for Printing Inks in United States by Regions
- 2.2.1 Consumption Volume of Wetting Agent for Printing Inks in United States by Regions
- 2.2.2 Revenue of Wetting Agent for Printing Inks in United States by Regions
- 2.3 Market Analysis of Wetting Agent for Printing Inks in United States by Regions
- 2.3.1 Market Analysis of Wetting Agent for Printing Inks in New England 2013-2017
- 2.3.2 Market Analysis of Wetting Agent for Printing Inks in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Wetting Agent for Printing Inks in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Wetting Agent for Printing Inks in The West 2013-2017
  - 2.3.5 Market Analysis of Wetting Agent for Printing Inks in The South 2013-2017
- 2.3.6 Market Analysis of Wetting Agent for Printing Inks in Southwest 2013-2017
- 2.4 Market Development Forecast of Wetting Agent for Printing Inks in United States 2018-2023
- 2.4.1 Market Development Forecast of Wetting Agent for Printing Inks in United States



2018-2023

2.4.2 Market Development Forecast of Wetting Agent for Printing Inks by Regions 2018-2023

#### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
- 3.1.1 Consumption Volume of Wetting Agent for Printing Inks in United States by Types
- 3.1.2 Revenue of Wetting Agent for Printing Inks in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Wetting Agent for Printing Inks in United States by Types

### CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Wetting Agent for Printing Inks in United States by Downstream Industry
- 4.2 Demand Volume of Wetting Agent for Printing Inks by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Wetting Agent for Printing Inks by Downstream Industry in New England
- 4.2.2 Demand Volume of Wetting Agent for Printing Inks by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Wetting Agent for Printing Inks by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Wetting Agent for Printing Inks by Downstream Industry in The West
- 4.2.5 Demand Volume of Wetting Agent for Printing Inks by Downstream Industry in The South
- 4.2.6 Demand Volume of Wetting Agent for Printing Inks by Downstream Industry in Southwest
- 4.3 Market Forecast of Wetting Agent for Printing Inks in United States by Downstream



Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WETTING AGENT FOR PRINTING INKS

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Wetting Agent for Printing Inks Downstream Industry Situation and Trend Overview

# CHAPTER 6 WETTING AGENT FOR PRINTING INKS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Wetting Agent for Printing Inks in United States by Major Players
- 6.2 Revenue of Wetting Agent for Printing Inks in United States by Major Players
- 6.3 Basic Information of Wetting Agent for Printing Inks by Major Players
- 6.3.1 Headquarters Location and Established Time of Wetting Agent for Printing Inks Major Players
  - 6.3.2 Employees and Revenue Level of Wetting Agent for Printing Inks Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 WETTING AGENT FOR PRINTING INKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- **7.1 BASF** 
  - 7.1.1 Company profile
  - 7.1.2 Representative Wetting Agent for Printing Inks Product
  - 7.1.3 Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin of BASF
- 7.2 Dow Corning
  - 7.2.1 Company profile
  - 7.2.2 Representative Wetting Agent for Printing Inks Product
- 7.2.3 Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin of Dow Corning
- 7.3 Dow Chemical Company
  - 7.3.1 Company profile
  - 7.3.2 Representative Wetting Agent for Printing Inks Product
- 7.3.3 Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin of Dow Chemical Company



#### 7.4 BYK

- 7.4.1 Company profile
- 7.4.2 Representative Wetting Agent for Printing Inks Product
- 7.4.3 Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin of BYK7.5 DIC
  - 7.5.1 Company profile
  - 7.5.2 Representative Wetting Agent for Printing Inks Product
- 7.5.3 Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin of DIC
- 7.6 Evonik TEGO
  - 7.6.1 Company profile
  - 7.6.2 Representative Wetting Agent for Printing Inks Product
- 7.6.3 Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin of Evonik TEGO
- 7.7 Ashland
  - 7.7.1 Company profile
  - 7.7.2 Representative Wetting Agent for Printing Inks Product
- 7.7.3 Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin of Ashland
- 7.8 Elementis
  - 7.8.1 Company profile
- 7.8.2 Representative Wetting Agent for Printing Inks Product
- 7.8.3 Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin of Elementis
- 7.9 Silcona
  - 7.9.1 Company profile
  - 7.9.2 Representative Wetting Agent for Printing Inks Product
- 7.9.3 Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin of Silcona
- 7.10 LEVACO Chemicals
  - 7.10.1 Company profile
  - 7.10.2 Representative Wetting Agent for Printing Inks Product
- 7.10.3 Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin of LEVACO Chemicals
- 7.11 Sannopco
  - 7.11.1 Company profile
  - 7.11.2 Representative Wetting Agent for Printing Inks Product
- 7.11.3 Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin of Sannopco
- 7.12 Huntsman Corporation



- 7.12.1 Company profile
- 7.12.2 Representative Wetting Agent for Printing Inks Product
- 7.12.3 Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin of Huntsman Corporation
- 7.13 Momentive Specialty Chemicals(Lawter)
  - 7.13.1 Company profile
  - 7.13.2 Representative Wetting Agent for Printing Inks Product
- 7.13.3 Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin of Momentive Specialty Chemicals(Lawter)
- 7.14 Munzing Corporation
  - 7.14.1 Company profile
  - 7.14.2 Representative Wetting Agent for Printing Inks Product
- 7.14.3 Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin of Munzing Corporation
- 7.15 Heistman
- 7.15.1 Company profile
- 7.15.2 Representative Wetting Agent for Printing Inks Product
- 7.15.3 Wetting Agent for Printing Inks Sales, Revenue, Price and Gross Margin of Heistman
- 7.16 Onist Chem
- 7.17 Tianjin Surfychem
- 7.18 Anhui Xoanons Chemical
- 7.19 Silok
- 7.20 Baihua Chemical
- 7.21 Tech Polymer
- 7.22 Shanghai Yuling Chemical

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WETTING AGENT FOR PRINTING INKS

- 8.1 Industry Chain of Wetting Agent for Printing Inks
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WETTING AGENT FOR PRINTING INKS

- 9.1 Cost Structure Analysis of Wetting Agent for Printing Inks
- 9.2 Raw Materials Cost Analysis of Wetting Agent for Printing Inks



- 9.3 Labor Cost Analysis of Wetting Agent for Printing Inks
- 9.4 Manufacturing Expenses Analysis of Wetting Agent for Printing Inks

### CHAPTER 10 MARKETING STATUS ANALYSIS OF WETTING AGENT FOR PRINTING INKS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Wetting Agent for Printing Inks-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/W8FD0AC7E5EMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/W8FD0AC7E5EMEN.html">https://marketpublishers.com/r/W8FD0AC7E5EMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970