

# Wetsuits-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WF8D219F9D2EN.html>

Date: February 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: WF8D219F9D2EN

## Abstracts

### Report Summary

Wetsuits-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Wetsuits industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Wetsuits 2013-2017, and development forecast 2018-2023

Main market players of Wetsuits in EMEA, with company and product introduction, position in the Wetsuits market

Market status and development trend of Wetsuits by types and applications

Cost and profit status of Wetsuits, and marketing status

Market growth drivers and challenges

The report segments the EMEA Wetsuits market as:

EMEA Wetsuits Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Wetsuits Market: Product Type Segment Analysis (Consumption Volume,

Average Price, Revenue, Market Share and Trend 2013-2023):

Hooded Wetsuits  
Full Wetsuits  
Convertible Wetsuits  
Sleeveless Wetsuits  
Shorty or Spring Wetsuits  
Others

EMEA Wetsuits Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men  
Women  
Kids

EMEA Wetsuits Market: Players Segment Analysis (Company and Product introduction, Wetsuits Sales Volume, Revenue, Price and Gross Margin):

O'Neill  
Quiksilver  
Billabong  
Rip Curl  
Body Glove  
Aqua Lung  
GUL  
Hurley  
Patagonia  
Cressi  
Osprey  
Scubapro  
Mares  
Poseidon  
Typhoon  
TWF  
Spartan  
C-Skins  
TUSA  
Saekodive

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF WETSUITS**

- 1.1 Definition of Wetsuits in This Report
- 1.2 Commercial Types of Wetsuits
  - 1.2.1 Hooded Wetsuits
  - 1.2.2 Full Wetsuits
  - 1.2.3 Convertible Wetsuits
  - 1.2.4 Sleeveless Wetsuits
  - 1.2.5 Shorty or Spring Wetsuits
  - 1.2.6 Others
- 1.3 Downstream Application of Wetsuits
  - 1.3.1 Men
  - 1.3.2 Women
  - 1.3.3 Kids
- 1.4 Development History of Wetsuits
- 1.5 Market Status and Trend of Wetsuits 2013-2023
  - 1.5.1 EMEA Wetsuits Market Status and Trend 2013-2023
  - 1.5.2 Regional Wetsuits Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Wetsuits in EMEA 2013-2017
- 2.2 Consumption Market of Wetsuits in EMEA by Regions
  - 2.2.1 Consumption Volume of Wetsuits in EMEA by Regions
  - 2.2.2 Revenue of Wetsuits in EMEA by Regions
- 2.3 Market Analysis of Wetsuits in EMEA by Regions
  - 2.3.1 Market Analysis of Wetsuits in Europe 2013-2017
  - 2.3.2 Market Analysis of Wetsuits in Middle East 2013-2017
  - 2.3.3 Market Analysis of Wetsuits in Africa 2013-2017
- 2.4 Market Development Forecast of Wetsuits in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Wetsuits in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Wetsuits by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Wetsuits in EMEA by Types

- 3.1.2 Revenue of Wetsuits in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Wetsuits in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Wetsuits in EMEA by Downstream Industry
- 4.2 Demand Volume of Wetsuits by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Wetsuits by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Wetsuits by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Wetsuits by Downstream Industry in Africa
- 4.3 Market Forecast of Wetsuits in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WETSUITS**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Wetsuits Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WETSUITS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Wetsuits in EMEA by Major Players
- 6.2 Revenue of Wetsuits in EMEA by Major Players
- 6.3 Basic Information of Wetsuits by Major Players
  - 6.3.1 Headquarters Location and Established Time of Wetsuits Major Players
  - 6.3.2 Employees and Revenue Level of Wetsuits Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 WETSUITS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 O'Neill

- 7.1.1 Company profile
- 7.1.2 Representative Wetsuits Product
- 7.1.3 Wetsuits Sales, Revenue, Price and Gross Margin of O'Neill
- 7.2 Quiksilver
  - 7.2.1 Company profile
  - 7.2.2 Representative Wetsuits Product
  - 7.2.3 Wetsuits Sales, Revenue, Price and Gross Margin of Quiksilver
- 7.3 Billabong
  - 7.3.1 Company profile
  - 7.3.2 Representative Wetsuits Product
  - 7.3.3 Wetsuits Sales, Revenue, Price and Gross Margin of Billabong
- 7.4 Rip Curl
  - 7.4.1 Company profile
  - 7.4.2 Representative Wetsuits Product
  - 7.4.3 Wetsuits Sales, Revenue, Price and Gross Margin of Rip Curl
- 7.5 Body Glove
  - 7.5.1 Company profile
  - 7.5.2 Representative Wetsuits Product
  - 7.5.3 Wetsuits Sales, Revenue, Price and Gross Margin of Body Glove
- 7.6 Aqua Lung
  - 7.6.1 Company profile
  - 7.6.2 Representative Wetsuits Product
  - 7.6.3 Wetsuits Sales, Revenue, Price and Gross Margin of Aqua Lung
- 7.7 GUL
  - 7.7.1 Company profile
  - 7.7.2 Representative Wetsuits Product
  - 7.7.3 Wetsuits Sales, Revenue, Price and Gross Margin of GUL
- 7.8 Hurley
  - 7.8.1 Company profile
  - 7.8.2 Representative Wetsuits Product
  - 7.8.3 Wetsuits Sales, Revenue, Price and Gross Margin of Hurley
- 7.9 Patagonia
  - 7.9.1 Company profile
  - 7.9.2 Representative Wetsuits Product
  - 7.9.3 Wetsuits Sales, Revenue, Price and Gross Margin of Patagonia
- 7.10 Cressi
  - 7.10.1 Company profile
  - 7.10.2 Representative Wetsuits Product
  - 7.10.3 Wetsuits Sales, Revenue, Price and Gross Margin of Cressi

## 7.11 Osprey

7.11.1 Company profile

7.11.2 Representative Wetsuits Product

7.11.3 Wetsuits Sales, Revenue, Price and Gross Margin of Osprey

## 7.12 Scubapro

7.12.1 Company profile

7.12.2 Representative Wetsuits Product

7.12.3 Wetsuits Sales, Revenue, Price and Gross Margin of Scubapro

## 7.13 Mares

7.13.1 Company profile

7.13.2 Representative Wetsuits Product

7.13.3 Wetsuits Sales, Revenue, Price and Gross Margin of Mares

## 7.14 Poseidon

7.14.1 Company profile

7.14.2 Representative Wetsuits Product

7.14.3 Wetsuits Sales, Revenue, Price and Gross Margin of Poseidon

## 7.15 Typhoon

7.15.1 Company profile

7.15.2 Representative Wetsuits Product

7.15.3 Wetsuits Sales, Revenue, Price and Gross Margin of Typhoon

## 7.16 TWF

## 7.17 Spartan

## 7.18 C-Skins

## 7.19 TUSA

## 7.20 Saekodive

# **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WETSUITS**

## 8.1 Industry Chain of Wetsuits

## 8.2 Upstream Market and Representative Companies Analysis

## 8.3 Downstream Market and Representative Companies Analysis

# **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WETSUITS**

## 9.1 Cost Structure Analysis of Wetsuits

## 9.2 Raw Materials Cost Analysis of Wetsuits

## 9.3 Labor Cost Analysis of Wetsuits

## 9.4 Manufacturing Expenses Analysis of Wetsuits

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WETSUITS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Wetsuits-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WF8D219F9D2EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WF8D219F9D2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970