

Wetsuits-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WC34469EC81EN.html>

Date: February 2018

Pages: 155

Price: US\$ 2,980.00 (Single User License)

ID: WC34469EC81EN

Abstracts

Report Summary

Wetsuits-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Wetsuits industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Wetsuits 2013-2017, and development forecast 2018-2023

Main market players of Wetsuits in China, with company and product introduction, position in the Wetsuits market

Market status and development trend of Wetsuits by types and applications

Cost and profit status of Wetsuits, and marketing status

Market growth drivers and challenges

The report segments the China Wetsuits market as:

China Wetsuits Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Wetsuits Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hooded Wetsuits

Full Wetsuits

Convertible Wetsuits

Sleeveless Wetsuits

Shorty or Spring Wetsuits

Others

China Wetsuits Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men

Women

Kids

China Wetsuits Market: Players Segment Analysis (Company and Product introduction, Wetsuits Sales Volume, Revenue, Price and Gross Margin):

O'Neill

Quiksilver

Billabong

Rip Curl

Body Glove

Aqua Lung

GUL

Hurley

Patagonia

Cressi

Osprey

Scubapro

Mares

Poseidon

Typhoon

TWF

Spartan

C-Skins
TUSA
Saekodive

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF WETSUITS

- 1.1 Definition of Wetsuits in This Report
- 1.2 Commercial Types of Wetsuits
 - 1.2.1 Hooded Wetsuits
 - 1.2.2 Full Wetsuits
 - 1.2.3 Convertible Wetsuits
 - 1.2.4 Sleeveless Wetsuits
 - 1.2.5 Shorty or Spring Wetsuits
 - 1.2.6 Others
- 1.3 Downstream Application of Wetsuits
 - 1.3.1 Men
 - 1.3.2 Women
 - 1.3.3 Kids
- 1.4 Development History of Wetsuits
- 1.5 Market Status and Trend of Wetsuits 2013-2023
 - 1.5.1 China Wetsuits Market Status and Trend 2013-2023
 - 1.5.2 Regional Wetsuits Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Wetsuits in China 2013-2017
- 2.2 Consumption Market of Wetsuits in China by Regions
 - 2.2.1 Consumption Volume of Wetsuits in China by Regions
 - 2.2.2 Revenue of Wetsuits in China by Regions
- 2.3 Market Analysis of Wetsuits in China by Regions
 - 2.3.1 Market Analysis of Wetsuits in North China 2013-2017
 - 2.3.2 Market Analysis of Wetsuits in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Wetsuits in East China 2013-2017
 - 2.3.4 Market Analysis of Wetsuits in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Wetsuits in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Wetsuits in Northwest China 2013-2017
- 2.4 Market Development Forecast of Wetsuits in China 2018-2023
 - 2.4.1 Market Development Forecast of Wetsuits in China 2018-2023
 - 2.4.2 Market Development Forecast of Wetsuits by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Wetsuits in China by Types
 - 3.1.2 Revenue of Wetsuits in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Wetsuits in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Wetsuits in China by Downstream Industry
- 4.2 Demand Volume of Wetsuits by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Wetsuits by Downstream Industry in North China
 - 4.2.2 Demand Volume of Wetsuits by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Wetsuits by Downstream Industry in East China
 - 4.2.4 Demand Volume of Wetsuits by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Wetsuits by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Wetsuits by Downstream Industry in Northwest China
- 4.3 Market Forecast of Wetsuits in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WETSUITS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Wetsuits Downstream Industry Situation and Trend Overview

CHAPTER 6 WETSUITS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Wetsuits in China by Major Players
- 6.2 Revenue of Wetsuits in China by Major Players
- 6.3 Basic Information of Wetsuits by Major Players
 - 6.3.1 Headquarters Location and Established Time of Wetsuits Major Players
 - 6.3.2 Employees and Revenue Level of Wetsuits Major Players

- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 WETSUITS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 O'Neill
 - 7.1.1 Company profile
 - 7.1.2 Representative Wetsuits Product
 - 7.1.3 Wetsuits Sales, Revenue, Price and Gross Margin of O'Neill
- 7.2 Quiksilver
 - 7.2.1 Company profile
 - 7.2.2 Representative Wetsuits Product
 - 7.2.3 Wetsuits Sales, Revenue, Price and Gross Margin of Quiksilver
- 7.3 Billabong
 - 7.3.1 Company profile
 - 7.3.2 Representative Wetsuits Product
 - 7.3.3 Wetsuits Sales, Revenue, Price and Gross Margin of Billabong
- 7.4 Rip Curl
 - 7.4.1 Company profile
 - 7.4.2 Representative Wetsuits Product
 - 7.4.3 Wetsuits Sales, Revenue, Price and Gross Margin of Rip Curl
- 7.5 Body Glove
 - 7.5.1 Company profile
 - 7.5.2 Representative Wetsuits Product
 - 7.5.3 Wetsuits Sales, Revenue, Price and Gross Margin of Body Glove
- 7.6 Aqua Lung
 - 7.6.1 Company profile
 - 7.6.2 Representative Wetsuits Product
 - 7.6.3 Wetsuits Sales, Revenue, Price and Gross Margin of Aqua Lung
- 7.7 GUL
 - 7.7.1 Company profile
 - 7.7.2 Representative Wetsuits Product
 - 7.7.3 Wetsuits Sales, Revenue, Price and Gross Margin of GUL
- 7.8 Hurley
 - 7.8.1 Company profile
 - 7.8.2 Representative Wetsuits Product

- 7.8.3 Wetsuits Sales, Revenue, Price and Gross Margin of Hurley
- 7.9 Patagonia
 - 7.9.1 Company profile
 - 7.9.2 Representative Wetsuits Product
 - 7.9.3 Wetsuits Sales, Revenue, Price and Gross Margin of Patagonia
- 7.10 Cressi
 - 7.10.1 Company profile
 - 7.10.2 Representative Wetsuits Product
 - 7.10.3 Wetsuits Sales, Revenue, Price and Gross Margin of Cressi
- 7.11 Osprey
 - 7.11.1 Company profile
 - 7.11.2 Representative Wetsuits Product
 - 7.11.3 Wetsuits Sales, Revenue, Price and Gross Margin of Osprey
- 7.12 Scubapro
 - 7.12.1 Company profile
 - 7.12.2 Representative Wetsuits Product
 - 7.12.3 Wetsuits Sales, Revenue, Price and Gross Margin of Scubapro
- 7.13 Mares
 - 7.13.1 Company profile
 - 7.13.2 Representative Wetsuits Product
 - 7.13.3 Wetsuits Sales, Revenue, Price and Gross Margin of Mares
- 7.14 Poseidon
 - 7.14.1 Company profile
 - 7.14.2 Representative Wetsuits Product
 - 7.14.3 Wetsuits Sales, Revenue, Price and Gross Margin of Poseidon
- 7.15 Typhoon
 - 7.15.1 Company profile
 - 7.15.2 Representative Wetsuits Product
 - 7.15.3 Wetsuits Sales, Revenue, Price and Gross Margin of Typhoon
- 7.16 TWF
- 7.17 Spartan
- 7.18 C-Skins
- 7.19 TUSA
- 7.20 Saekodive

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WETSUITS

- 8.1 Industry Chain of Wetsuits
- 8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WETSUITS

- 9.1 Cost Structure Analysis of Wetsuits
- 9.2 Raw Materials Cost Analysis of Wetsuits
- 9.3 Labor Cost Analysis of Wetsuits
- 9.4 Manufacturing Expenses Analysis of Wetsuits

CHAPTER 10 MARKETING STATUS ANALYSIS OF WETSUITS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Wetsuits-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WC34469EC81EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WC34469EC81EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970