

# Weight Loss Management-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/W5062FC375DMEN.html

Date: February 2018

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: W5062FC375DMEN

### **Abstracts**

### **Report Summary**

Weight Loss Management-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Weight Loss Management industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Weight Loss Management 2013-2017, and development forecast 2018-2023

Main market players of Weight Loss Management in United States, with company and product introduction, position in the Weight Loss Management market Market status and development trend of Weight Loss Management by types and applications

Cost and profit status of Weight Loss Management, and marketing status Market growth drivers and challenges

The report segments the United States Weight Loss Management market as:

United States Weight Loss Management Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest
The West



The South

Southwest

United States Weight Loss Management Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Weight Loss Diet Fitness Equipment Surgical Equipment

United States Weight Loss Management Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Fitness Centers
Slimming Centers
Consulting Services
Online Weight Loss Programs

United States Weight Loss Management Market: Players Segment Analysis (Company and Product introduction, Weight Loss Management Sales Volume, Revenue, Price and Gross Margin):

Cybex International

Ediets.Com, Inc.

Equinox, Inc.

Amer Sports

Apollo Endosurgery, Inc.

Jenny Craig

Johnson Health Technology Co., Ltd.

Atkins Nutritionals, Inc.

**Brunswick Corporation** 

Covidien PLC

Herbalife Ltd.

Nutrisystem, Inc.

Olympus Corporation

Technogym SPA

Kellogg

Weight Watchers International, Inc.



Ethicon Fitness First Group Gold's Gym

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF WEIGHT LOSS MANAGEMENT**

- 1.1 Definition of Weight Loss Management in This Report
- 1.2 Commercial Types of Weight Loss Management
  - 1.2.1 Weight Loss Diet
  - 1.2.2 Fitness Equipment
  - 1.2.3 Surgical Equipment
- 1.3 Downstream Application of Weight Loss Management
  - 1.3.1 Fitness Centers
  - 1.3.2 Slimming Centers
- 1.3.3 Consulting Services
- 1.3.4 Online Weight Loss Programs
- 1.4 Development History of Weight Loss Management
- 1.5 Market Status and Trend of Weight Loss Management 2013-2023
- 1.5.1 United States Weight Loss Management Market Status and Trend 2013-2023
- 1.5.2 Regional Weight Loss Management Market Status and Trend 2013-2023

#### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Weight Loss Management in United States 2013-2017
- 2.2 Consumption Market of Weight Loss Management in United States by Regions
  - 2.2.1 Consumption Volume of Weight Loss Management in United States by Regions
  - 2.2.2 Revenue of Weight Loss Management in United States by Regions
- 2.3 Market Analysis of Weight Loss Management in United States by Regions
  - 2.3.1 Market Analysis of Weight Loss Management in New England 2013-2017
  - 2.3.2 Market Analysis of Weight Loss Management in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Weight Loss Management in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Weight Loss Management in The West 2013-2017
  - 2.3.5 Market Analysis of Weight Loss Management in The South 2013-2017
  - 2.3.6 Market Analysis of Weight Loss Management in Southwest 2013-2017
- 2.4 Market Development Forecast of Weight Loss Management in United States 2018-2023
- 2.4.1 Market Development Forecast of Weight Loss Management in United States 2018-2023
- 2.4.2 Market Development Forecast of Weight Loss Management by Regions 2018-2023



#### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Weight Loss Management in United States by Types
  - 3.1.2 Revenue of Weight Loss Management in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Weight Loss Management in United States by Types

### CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Weight Loss Management in United States by Downstream Industry
- 4.2 Demand Volume of Weight Loss Management by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Weight Loss Management by Downstream Industry in New England
- 4.2.2 Demand Volume of Weight Loss Management by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Weight Loss Management by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Weight Loss Management by Downstream Industry in The West
- 4.2.5 Demand Volume of Weight Loss Management by Downstream Industry in The South
- 4.2.6 Demand Volume of Weight Loss Management by Downstream Industry in Southwest
- 4.3 Market Forecast of Weight Loss Management in United States by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WEIGHT LOSS MANAGEMENT



- 5.1 United States Economy Situation and Trend Overview
- 5.2 Weight Loss Management Downstream Industry Situation and Trend Overview

### CHAPTER 6 WEIGHT LOSS MANAGEMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Weight Loss Management in United States by Major Players
- 6.2 Revenue of Weight Loss Management in United States by Major Players
- 6.3 Basic Information of Weight Loss Management by Major Players
- 6.3.1 Headquarters Location and Established Time of Weight Loss Management Major Players
- 6.3.2 Employees and Revenue Level of Weight Loss Management Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 WEIGHT LOSS MANAGEMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Cybex International
  - 7.1.1 Company profile
  - 7.1.2 Representative Weight Loss Management Product
- 7.1.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Cybex International
- 7.2 Ediets.Com, Inc.
  - 7.2.1 Company profile
  - 7.2.2 Representative Weight Loss Management Product
- 7.2.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Ediets.Com, Inc.
- 7.3 Equinox, Inc.
  - 7.3.1 Company profile
  - 7.3.2 Representative Weight Loss Management Product
- 7.3.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Equinox, Inc.
- 7.4 Amer Sports
  - 7.4.1 Company profile
  - 7.4.2 Representative Weight Loss Management Product
  - 7.4.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Amer



### **Sports**

- 7.5 Apollo Endosurgery, Inc.
  - 7.5.1 Company profile
  - 7.5.2 Representative Weight Loss Management Product
- 7.5.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Apollo Endosurgery, Inc.
- 7.6 Jenny Craig
  - 7.6.1 Company profile
  - 7.6.2 Representative Weight Loss Management Product
- 7.6.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Jenny Craig
- 7.7 Johnson Health Technology Co., Ltd.
  - 7.7.1 Company profile
  - 7.7.2 Representative Weight Loss Management Product
- 7.7.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Johnson Health Technology Co., Ltd.
- 7.8 Atkins Nutritionals, Inc.
  - 7.8.1 Company profile
  - 7.8.2 Representative Weight Loss Management Product
- 7.8.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Atkins Nutritionals, Inc.
- 7.9 Brunswick Corporation
  - 7.9.1 Company profile
  - 7.9.2 Representative Weight Loss Management Product
- 7.9.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Brunswick Corporation
- 7.10 Covidien PLC
  - 7.10.1 Company profile
  - 7.10.2 Representative Weight Loss Management Product
- 7.10.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Covidien PLC
- 7.11 Herbalife Ltd.
  - 7.11.1 Company profile
- 7.11.2 Representative Weight Loss Management Product
- 7.11.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Herbalife Ltd.
- 7.12 Nutrisystem, Inc.
  - 7.12.1 Company profile
  - 7.12.2 Representative Weight Loss Management Product



- 7.12.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Nutrisystem, Inc.
- 7.13 Olympus Corporation
  - 7.13.1 Company profile
  - 7.13.2 Representative Weight Loss Management Product
- 7.13.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Olympus Corporation
- 7.14 Technogym SPA
  - 7.14.1 Company profile
  - 7.14.2 Representative Weight Loss Management Product
- 7.14.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Technogym SPA

### 7.15 Kellogg

- 7.15.1 Company profile
- 7.15.2 Representative Weight Loss Management Product
- 7.15.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Kellogg
- 7.16 Weight Watchers International, Inc.
- 7.17 Ethicon
- 7.18 Fitness First Group
- 7.19 Gold's Gym

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WEIGHT LOSS MANAGEMENT

- 8.1 Industry Chain of Weight Loss Management
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WEIGHT LOSS MANAGEMENT

- 9.1 Cost Structure Analysis of Weight Loss Management
- 9.2 Raw Materials Cost Analysis of Weight Loss Management
- 9.3 Labor Cost Analysis of Weight Loss Management
- 9.4 Manufacturing Expenses Analysis of Weight Loss Management

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF WEIGHT LOSS MANAGEMENT**

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Weight Loss Management-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/W5062FC375DMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/W5062FC375DMEN.html">https://marketpublishers.com/r/W5062FC375DMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970