

# Weight Loss Management-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WDDD8FF882EMEN.html>

Date: February 2018

Pages: 140

Price: US\$ 2,980.00 (Single User License)

ID: WDDD8FF882EMEN

## Abstracts

### Report Summary

Weight Loss Management-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Weight Loss Management industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Weight Loss Management 2013-2017, and development forecast 2018-2023

Main market players of Weight Loss Management in China, with company and product introduction, position in the Weight Loss Management market

Market status and development trend of Weight Loss Management by types and applications

Cost and profit status of Weight Loss Management, and marketing status

Market growth drivers and challenges

The report segments the China Weight Loss Management market as:

China Weight Loss Management Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China  
Northwest China

China Weight Loss Management Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Weight Loss Diet  
Fitness Equipment  
Surgical Equipment

China Weight Loss Management Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Fitness Centers  
Slimming Centers  
Consulting Services  
Online Weight Loss Programs

China Weight Loss Management Market: Players Segment Analysis (Company and  
Product introduction, Weight Loss Management Sales Volume, Revenue, Price and  
Gross Margin):

Cybex International  
Ediets.Com, Inc.  
Equinox, Inc.  
Amer Sports  
Apollo Endosurgery, Inc.  
Jenny Craig  
Johnson Health Technology Co., Ltd.  
Atkins Nutritionals, Inc.  
Brunswick Corporation  
Covidien PLC  
Herbalife Ltd.  
Nutrisystem, Inc.  
Olympus Corporation  
Technogym SPA  
Kellogg  
Weight Watchers International, Inc.  
Ethicon

Fitness First Group  
Gold's Gym

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF WEIGHT LOSS MANAGEMENT**

- 1.1 Definition of Weight Loss Management in This Report
- 1.2 Commercial Types of Weight Loss Management
  - 1.2.1 Weight Loss Diet
  - 1.2.2 Fitness Equipment
  - 1.2.3 Surgical Equipment
- 1.3 Downstream Application of Weight Loss Management
  - 1.3.1 Fitness Centers
  - 1.3.2 Slimming Centers
  - 1.3.3 Consulting Services
  - 1.3.4 Online Weight Loss Programs
- 1.4 Development History of Weight Loss Management
- 1.5 Market Status and Trend of Weight Loss Management 2013-2023
  - 1.5.1 China Weight Loss Management Market Status and Trend 2013-2023
  - 1.5.2 Regional Weight Loss Management Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Weight Loss Management in China 2013-2017
- 2.2 Consumption Market of Weight Loss Management in China by Regions
  - 2.2.1 Consumption Volume of Weight Loss Management in China by Regions
  - 2.2.2 Revenue of Weight Loss Management in China by Regions
- 2.3 Market Analysis of Weight Loss Management in China by Regions
  - 2.3.1 Market Analysis of Weight Loss Management in North China 2013-2017
  - 2.3.2 Market Analysis of Weight Loss Management in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Weight Loss Management in East China 2013-2017
  - 2.3.4 Market Analysis of Weight Loss Management in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Weight Loss Management in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Weight Loss Management in Northwest China 2013-2017
- 2.4 Market Development Forecast of Weight Loss Management in China 2018-2023
  - 2.4.1 Market Development Forecast of Weight Loss Management in China 2018-2023
  - 2.4.2 Market Development Forecast of Weight Loss Management by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Weight Loss Management in China by Types

3.1.2 Revenue of Weight Loss Management in China by Types

### 3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

### 3.3 Market Forecast of Weight Loss Management in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Weight Loss Management in China by Downstream Industry

### 4.2 Demand Volume of Weight Loss Management by Downstream Industry in Major Countries

4.2.1 Demand Volume of Weight Loss Management by Downstream Industry in North China

4.2.2 Demand Volume of Weight Loss Management by Downstream Industry in Northeast China

4.2.3 Demand Volume of Weight Loss Management by Downstream Industry in East China

4.2.4 Demand Volume of Weight Loss Management by Downstream Industry in Central & South China

4.2.5 Demand Volume of Weight Loss Management by Downstream Industry in Southwest China

4.2.6 Demand Volume of Weight Loss Management by Downstream Industry in Northwest China

### 4.3 Market Forecast of Weight Loss Management in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WEIGHT LOSS MANAGEMENT**

### 5.1 China Economy Situation and Trend Overview

### 5.2 Weight Loss Management Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WEIGHT LOSS MANAGEMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Weight Loss Management in China by Major Players
- 6.2 Revenue of Weight Loss Management in China by Major Players
- 6.3 Basic Information of Weight Loss Management by Major Players
  - 6.3.1 Headquarters Location and Established Time of Weight Loss Management Major Players
  - 6.3.2 Employees and Revenue Level of Weight Loss Management Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 WEIGHT LOSS MANAGEMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Cybex International
  - 7.1.1 Company profile
  - 7.1.2 Representative Weight Loss Management Product
  - 7.1.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Cybex International
- 7.2 Ediets.Com, Inc.
  - 7.2.1 Company profile
  - 7.2.2 Representative Weight Loss Management Product
  - 7.2.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Ediets.Com, Inc.
- 7.3 Equinox, Inc.
  - 7.3.1 Company profile
  - 7.3.2 Representative Weight Loss Management Product
  - 7.3.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Equinox, Inc.
- 7.4 Amer Sports
  - 7.4.1 Company profile
  - 7.4.2 Representative Weight Loss Management Product
  - 7.4.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Amer Sports
- 7.5 Apollo Endosurgery, Inc.
  - 7.5.1 Company profile

- 7.5.2 Representative Weight Loss Management Product
- 7.5.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Apollo Endosurgery, Inc.
- 7.6 Jenny Craig
  - 7.6.1 Company profile
  - 7.6.2 Representative Weight Loss Management Product
  - 7.6.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Jenny Craig
- 7.7 Johnson Health Technology Co., Ltd.
  - 7.7.1 Company profile
  - 7.7.2 Representative Weight Loss Management Product
  - 7.7.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Johnson Health Technology Co., Ltd.
- 7.8 Atkins Nutritionals, Inc.
  - 7.8.1 Company profile
  - 7.8.2 Representative Weight Loss Management Product
  - 7.8.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Atkins Nutritionals, Inc.
- 7.9 Brunswick Corporation
  - 7.9.1 Company profile
  - 7.9.2 Representative Weight Loss Management Product
  - 7.9.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Brunswick Corporation
- 7.10 Covidien PLC
  - 7.10.1 Company profile
  - 7.10.2 Representative Weight Loss Management Product
  - 7.10.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Covidien PLC
- 7.11 Herbalife Ltd.
  - 7.11.1 Company profile
  - 7.11.2 Representative Weight Loss Management Product
  - 7.11.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Herbalife Ltd.
- 7.12 Nutrisystem, Inc.
  - 7.12.1 Company profile
  - 7.12.2 Representative Weight Loss Management Product
  - 7.12.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Nutrisystem, Inc.
- 7.13 Olympus Corporation

- 7.13.1 Company profile
- 7.13.2 Representative Weight Loss Management Product
- 7.13.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Olympus Corporation
- 7.14 Technogym SPA
  - 7.14.1 Company profile
  - 7.14.2 Representative Weight Loss Management Product
  - 7.14.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Technogym SPA
- 7.15 Kellogg
  - 7.15.1 Company profile
  - 7.15.2 Representative Weight Loss Management Product
  - 7.15.3 Weight Loss Management Sales, Revenue, Price and Gross Margin of Kellogg
- 7.16 Weight Watchers International, Inc.
- 7.17 Ethicon
- 7.18 Fitness First Group
- 7.19 Gold's Gym

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WEIGHT LOSS MANAGEMENT**

- 8.1 Industry Chain of Weight Loss Management
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WEIGHT LOSS MANAGEMENT**

- 9.1 Cost Structure Analysis of Weight Loss Management
- 9.2 Raw Materials Cost Analysis of Weight Loss Management
- 9.3 Labor Cost Analysis of Weight Loss Management
- 9.4 Manufacturing Expenses Analysis of Weight Loss Management

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WEIGHT LOSS MANAGEMENT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend



## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Weight Loss Management-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WDDD8FF882EMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WDDD8FF882EMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970