

# Waterproofing Coating-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/W856F801D67MEN.html

Date: August 2018

Pages: 141

Price: US\$ 3,480.00 (Single User License)

ID: W856F801D67MEN

### **Abstracts**

#### **Report Summary**

Waterproofing Coating-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Waterproofing Coating industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Waterproofing Coating 2013-2017, and development forecast 2018-2023

Main market players of Waterproofing Coating in EMEA, with company and product introduction, position in the Waterproofing Coating market

Market status and development trend of Waterproofing Coating by types and applications

Cost and profit status of Waterproofing Coating, and marketing status Market growth drivers and challenges

The report segments the EMEA Waterproofing Coating market as:

EMEA Waterproofing Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Europe

Middle East

Africa

EMEA Waterproofing Coating Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):
Polyurethane Waterproof Coating
Polymer Cement Based Waterproof Coating

EMEA Waterproofing Coating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Paints and Coatings

Building & Construction

Automotives & Aviation

Marine

Industrial

Other

EMEA Waterproofing Coating Market: Players Segment Analysis (Company and Product introduction, Waterproofing Coating Sales Volume, Revenue, Price and Gross Margin):

AkzoNobel

**DuPont** 

**PPG Industries** 

**Valspar Corporation** 

**BASF** 

Flosilchemical

Dampney Company

Sherwin-Williams Company

Ceresit

Maydos

Hongyuan Group

Davco

Hempel

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF WATERPROOFING COATING

- 1.1 Definition of Waterproofing Coating in This Report
- 1.2 Commercial Types of Waterproofing Coating
  - 1.2.1 Polyurethane Waterproof Coating
  - 1.2.2 Polymer Cement Based Waterproof Coating
- 1.3 Downstream Application of Waterproofing Coating
  - 1.3.1 Paints and Coatings
  - 1.3.2 Building & Construction
- 1.3.3 Automotives & Aviation
- 1.3.4 Marine
- 1.3.5 Industrial
- 1.3.6 Other
- 1.4 Development History of Waterproofing Coating
- 1.5 Market Status and Trend of Waterproofing Coating 2013-2023
- 1.5.1 EMEA Waterproofing Coating Market Status and Trend 2013-2023
- 1.5.2 Regional Waterproofing Coating Market Status and Trend 2013-2023

#### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Waterproofing Coating in EMEA 2013-2017
- 2.2 Consumption Market of Waterproofing Coating in EMEA by Regions
- 2.2.1 Consumption Volume of Waterproofing Coating in EMEA by Regions
- 2.2.2 Revenue of Waterproofing Coating in EMEA by Regions
- 2.3 Market Analysis of Waterproofing Coating in EMEA by Regions
- 2.3.1 Market Analysis of Waterproofing Coating in Europe 2013-2017
- 2.3.2 Market Analysis of Waterproofing Coating in Middle East 2013-2017
- 2.3.3 Market Analysis of Waterproofing Coating in Africa 2013-2017
- 2.4 Market Development Forecast of Waterproofing Coating in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Waterproofing Coating in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Waterproofing Coating by Regions 2018-2023

#### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
- 3.1.1 Consumption Volume of Waterproofing Coating in EMEA by Types
- 3.1.2 Revenue of Waterproofing Coating in EMEA by Types



- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Waterproofing Coating in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Waterproofing Coating in EMEA by Downstream Industry
- 4.2 Demand Volume of Waterproofing Coating by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Waterproofing Coating by Downstream Industry in Europe
- 4.2.2 Demand Volume of Waterproofing Coating by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Waterproofing Coating by Downstream Industry in Africa
- 4.3 Market Forecast of Waterproofing Coating in EMEA by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WATERPROOFING COATING

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Waterproofing Coating Downstream Industry Situation and Trend Overview

# CHAPTER 6 WATERPROOFING COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Waterproofing Coating in EMEA by Major Players
- 6.2 Revenue of Waterproofing Coating in EMEA by Major Players
- 6.3 Basic Information of Waterproofing Coating by Major Players
- 6.3.1 Headquarters Location and Established Time of Waterproofing Coating Major Players
- 6.3.2 Employees and Revenue Level of Waterproofing Coating Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

#### CHAPTER 7 WATERPROOFING COATING MAJOR MANUFACTURERS



#### INTRODUCTION AND MARKET DATA

- 7.1 AkzoNobel
  - 7.1.1 Company profile
  - 7.1.2 Representative Waterproofing Coating Product
  - 7.1.3 Waterproofing Coating Sales, Revenue, Price and Gross Margin of AkzoNobel
- 7.2 DuPont
  - 7.2.1 Company profile
  - 7.2.2 Representative Waterproofing Coating Product
- 7.2.3 Waterproofing Coating Sales, Revenue, Price and Gross Margin of DuPont
- 7.3 PPG Industries
  - 7.3.1 Company profile
  - 7.3.2 Representative Waterproofing Coating Product
- 7.3.3 Waterproofing Coating Sales, Revenue, Price and Gross Margin of PPG Industries
- 7.4 Valspar Corporation
  - 7.4.1 Company profile
  - 7.4.2 Representative Waterproofing Coating Product
- 7.4.3 Waterproofing Coating Sales, Revenue, Price and Gross Margin of Valspar Corporation
- **7.5 BASF** 
  - 7.5.1 Company profile
  - 7.5.2 Representative Waterproofing Coating Product
- 7.5.3 Waterproofing Coating Sales, Revenue, Price and Gross Margin of BASF
- 7.6 Flosilchemical
  - 7.6.1 Company profile
  - 7.6.2 Representative Waterproofing Coating Product
  - 7.6.3 Waterproofing Coating Sales, Revenue, Price and Gross Margin of

#### Flosilchemical

- 7.7 Dampney Company
  - 7.7.1 Company profile
  - 7.7.2 Representative Waterproofing Coating Product
- 7.7.3 Waterproofing Coating Sales, Revenue, Price and Gross Margin of Dampney Company
- 7.8 Sherwin-Williams Company
  - 7.8.1 Company profile
  - 7.8.2 Representative Waterproofing Coating Product
- 7.8.3 Waterproofing Coating Sales, Revenue, Price and Gross Margin of Sherwin-Williams Company



- 7.9 Ceresit
  - 7.9.1 Company profile
  - 7.9.2 Representative Waterproofing Coating Product
  - 7.9.3 Waterproofing Coating Sales, Revenue, Price and Gross Margin of Ceresit
- 7.10 Maydos
  - 7.10.1 Company profile
  - 7.10.2 Representative Waterproofing Coating Product
- 7.10.3 Waterproofing Coating Sales, Revenue, Price and Gross Margin of Maydos
- 7.11 Hongyuan Group
  - 7.11.1 Company profile
  - 7.11.2 Representative Waterproofing Coating Product
- 7.11.3 Waterproofing Coating Sales, Revenue, Price and Gross Margin of Hongyuan Group
- 7.12 Davco
  - 7.12.1 Company profile
  - 7.12.2 Representative Waterproofing Coating Product
- 7.12.3 Waterproofing Coating Sales, Revenue, Price and Gross Margin of Davco
- 7.13 Hempel
  - 7.13.1 Company profile
  - 7.13.2 Representative Waterproofing Coating Product
  - 7.13.3 Waterproofing Coating Sales, Revenue, Price and Gross Margin of Hempel

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WATERPROOFING COATING

- 8.1 Industry Chain of Waterproofing Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WATERPROOFING COATING

- 9.1 Cost Structure Analysis of Waterproofing Coating
- 9.2 Raw Materials Cost Analysis of Waterproofing Coating
- 9.3 Labor Cost Analysis of Waterproofing Coating
- 9.4 Manufacturing Expenses Analysis of Waterproofing Coating

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF WATERPROOFING COATING**



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Waterproofing Coating-EMEA Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/W856F801D67MEN.html">https://marketpublishers.com/r/W856F801D67MEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/W856F801D67MEN.html">https://marketpublishers.com/r/W856F801D67MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970