

# Waterproof Textiles-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/W6B882C3236EN.html>

Date: May 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: W6B882C3236EN

## Abstracts

### Report Summary

Waterproof Textiles-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Waterproof Textiles industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Waterproof Textiles 2013-2017, and development forecast 2018-2023

Main market players of Waterproof Textiles in North America, with company and product introduction, position in the Waterproof Textiles market

Market status and development trend of Waterproof Textiles by types and applications

Cost and profit status of Waterproof Textiles, and marketing status

Market growth drivers and challenges

The report segments the North America Waterproof Textiles market as:

North America Waterproof Textiles Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Waterproof Textiles Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

## Fluoropolymers

Polyurethane (PU)

Polyester Microfilament Yarns

Other

North America Waterproof Textiles Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Garment

Tents

Other

North America Waterproof Textiles Market: Players Segment Analysis (Company and Product introduction, Waterproof Textiles Sales Volume, Revenue, Price and Gross Margin):

Clariant

Columbia Sportswear

Dow Corning

Heartland Textiles

Huntsman Textile Effects

General Electric

Archroma

APT Fabrics

W.L. Gore and Associates Inc

Lowe Alpine

Xinxiang Xinxing Special Fabric

Anhui Zhongen

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF WATERPROOF TEXTILES**

- 1.1 Definition of Waterproof Textiles in This Report
- 1.2 Commercial Types of Waterproof Textiles
  - 1.2.1 Fluoropolymers
  - 1.2.2 Polyurethane (PU)
  - 1.2.3 Polyester Microfilament Yarns
  - 1.2.4 Other
- 1.3 Downstream Application of Waterproof Textiles
  - 1.3.1 Garment
  - 1.3.2 Tents
  - 1.3.3 Other
- 1.4 Development History of Waterproof Textiles
- 1.5 Market Status and Trend of Waterproof Textiles 2013-2023
  - 1.5.1 North America Waterproof Textiles Market Status and Trend 2013-2023
  - 1.5.2 Regional Waterproof Textiles Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Waterproof Textiles in North America 2013-2017
- 2.2 Consumption Market of Waterproof Textiles in North America by Regions
  - 2.2.1 Consumption Volume of Waterproof Textiles in North America by Regions
  - 2.2.2 Revenue of Waterproof Textiles in North America by Regions
- 2.3 Market Analysis of Waterproof Textiles in North America by Regions
  - 2.3.1 Market Analysis of Waterproof Textiles in United States 2013-2017
  - 2.3.2 Market Analysis of Waterproof Textiles in Canada 2013-2017
  - 2.3.3 Market Analysis of Waterproof Textiles in Mexico 2013-2017
- 2.4 Market Development Forecast of Waterproof Textiles in North America 2018-2023
  - 2.4.1 Market Development Forecast of Waterproof Textiles in North America 2018-2023
  - 2.4.2 Market Development Forecast of Waterproof Textiles by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Waterproof Textiles in North America by Types
  - 3.1.2 Revenue of Waterproof Textiles in North America by Types

### 3.2 North America Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in United States

#### 3.2.2 Market Status by Types in Canada

#### 3.2.3 Market Status by Types in Mexico

### 3.3 Market Forecast of Waterproof Textiles in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Waterproof Textiles in North America by Downstream Industry

### 4.2 Demand Volume of Waterproof Textiles by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Waterproof Textiles by Downstream Industry in United States

#### 4.2.2 Demand Volume of Waterproof Textiles by Downstream Industry in Canada

#### 4.2.3 Demand Volume of Waterproof Textiles by Downstream Industry in Mexico

### 4.3 Market Forecast of Waterproof Textiles in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WATERPROOF TEXTILES**

### 5.1 North America Economy Situation and Trend Overview

### 5.2 Waterproof Textiles Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WATERPROOF TEXTILES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

### 6.1 Sales Volume of Waterproof Textiles in North America by Major Players

### 6.2 Revenue of Waterproof Textiles in North America by Major Players

### 6.3 Basic Information of Waterproof Textiles by Major Players

#### 6.3.1 Headquarters Location and Established Time of Waterproof Textiles Major Players

#### 6.3.2 Employees and Revenue Level of Waterproof Textiles Major Players

### 6.4 Market Competition News and Trend

#### 6.4.1 Merger, Consolidation or Acquisition News

#### 6.4.2 Investment or Disinvestment News

#### 6.4.3 New Product Development and Launch

## **CHAPTER 7 WATERPROOF TEXTILES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Clariant

- 7.1.1 Company profile
- 7.1.2 Representative Waterproof Textiles Product
- 7.1.3 Waterproof Textiles Sales, Revenue, Price and Gross Margin of Clariant
- 7.2 Columbia Sportswear
  - 7.2.1 Company profile
  - 7.2.2 Representative Waterproof Textiles Product
  - 7.2.3 Waterproof Textiles Sales, Revenue, Price and Gross Margin of Columbia Sportswear
- 7.3 Dow Corning
  - 7.3.1 Company profile
  - 7.3.2 Representative Waterproof Textiles Product
  - 7.3.3 Waterproof Textiles Sales, Revenue, Price and Gross Margin of Dow Corning
- 7.4 Heartland Textiles
  - 7.4.1 Company profile
  - 7.4.2 Representative Waterproof Textiles Product
  - 7.4.3 Waterproof Textiles Sales, Revenue, Price and Gross Margin of Heartland Textiles
- 7.5 Huntsman Textile Effects
  - 7.5.1 Company profile
  - 7.5.2 Representative Waterproof Textiles Product
  - 7.5.3 Waterproof Textiles Sales, Revenue, Price and Gross Margin of Huntsman Textile Effects
- 7.6 General Electric
  - 7.6.1 Company profile
  - 7.6.2 Representative Waterproof Textiles Product
  - 7.6.3 Waterproof Textiles Sales, Revenue, Price and Gross Margin of General Electric
- 7.7 Archroma
  - 7.7.1 Company profile
  - 7.7.2 Representative Waterproof Textiles Product
  - 7.7.3 Waterproof Textiles Sales, Revenue, Price and Gross Margin of Archroma
- 7.8 APT Fabrics
  - 7.8.1 Company profile
  - 7.8.2 Representative Waterproof Textiles Product
  - 7.8.3 Waterproof Textiles Sales, Revenue, Price and Gross Margin of APT Fabrics
- 7.9 W.L. Gore and Associates Inc
  - 7.9.1 Company profile
  - 7.9.2 Representative Waterproof Textiles Product
  - 7.9.3 Waterproof Textiles Sales, Revenue, Price and Gross Margin of W.L. Gore and Associates Inc

## 7.10 Lowe Alpine

### 7.10.1 Company profile

### 7.10.2 Representative Waterproof Textiles Product

### 7.10.3 Waterproof Textiles Sales, Revenue, Price and Gross Margin of Lowe Alpine

## 7.11 Xinxiang Xinxing Special Fabric

### 7.11.1 Company profile

### 7.11.2 Representative Waterproof Textiles Product

### 7.11.3 Waterproof Textiles Sales, Revenue, Price and Gross Margin of Xinxiang Xinxing Special Fabric

## 7.12 Anhui Zhongen

### 7.12.1 Company profile

### 7.12.2 Representative Waterproof Textiles Product

### 7.12.3 Waterproof Textiles Sales, Revenue, Price and Gross Margin of Anhui Zhongen

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WATERPROOF TEXTILES**

### 8.1 Industry Chain of Waterproof Textiles

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WATERPROOF TEXTILES**

### 9.1 Cost Structure Analysis of Waterproof Textiles

### 9.2 Raw Materials Cost Analysis of Waterproof Textiles

### 9.3 Labor Cost Analysis of Waterproof Textiles

### 9.4 Manufacturing Expenses Analysis of Waterproof Textiles

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WATERPROOF TEXTILES**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Waterproof Textiles-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/W6B882C3236EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W6B882C3236EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970