

# Waterproof Breathable Textile-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/W99C0FCD29AEN.html>

Date: January 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: W99C0FCD29AEN

## Abstracts

### Report Summary

Waterproof Breathable Textile-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Waterproof Breathable Textile industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Waterproof Breathable Textile 2013-2017, and development forecast 2018-2023

Main market players of Waterproof Breathable Textile in North America, with company and product introduction, position in the Waterproof Breathable Textile market  
Market status and development trend of Waterproof Breathable Textile by types and applications

Cost and profit status of Waterproof Breathable Textile, and marketing status

Market growth drivers and challenges

The report segments the North America Waterproof Breathable Textile market as:

North America Waterproof Breathable Textile Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

## Mexico

North America Waterproof Breathable Textile Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Densely Woven Breathable Textiles

Membrane Breathable Textiles

Coated Breathable Textiles

North America Waterproof Breathable Textile Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Flight Suits

Disaster Rescue Suits

Protective Clothings

Active Sportswears

Others

North America Waterproof Breathable Textile Market: Players Segment Analysis (Company and Product introduction, Waterproof Breathable Textile Sales Volume, Revenue, Price and Gross Margin):

Columbia Sportswear

Heartland Textiles

HeiQ Materials

Helly Hansen

Jack Wolfskin

Mountain Hardwear

Patagonia

Polartec

Rudolf Group

Schoeller Technologies

SympaTex Technologies

Tanatex Chemicals

Toray Industries

Sioen Fabrics

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF WATERPROOF BREATHABLE TEXTILE**

- 1.1 Definition of Waterproof Breathable Textile in This Report
- 1.2 Commercial Types of Waterproof Breathable Textile
  - 1.2.1 Densely Woven Breathable Textiles
  - 1.2.2 Membrane Breathable Textiles
  - 1.2.3 Coated Breathable Textiles
- 1.3 Downstream Application of Waterproof Breathable Textile
  - 1.3.1 Flight Suits
  - 1.3.2 Disaster Rescue Suits
  - 1.3.3 Protective Clothings
  - 1.3.4 Active Sportswears
  - 1.3.5 Others
- 1.4 Development History of Waterproof Breathable Textile
- 1.5 Market Status and Trend of Waterproof Breathable Textile 2013-2023
  - 1.5.1 North America Waterproof Breathable Textile Market Status and Trend 2013-2023
  - 1.5.2 Regional Waterproof Breathable Textile Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Waterproof Breathable Textile in North America 2013-2017
- 2.2 Consumption Market of Waterproof Breathable Textile in North America by Regions
  - 2.2.1 Consumption Volume of Waterproof Breathable Textile in North America by Regions
  - 2.2.2 Revenue of Waterproof Breathable Textile in North America by Regions
- 2.3 Market Analysis of Waterproof Breathable Textile in North America by Regions
  - 2.3.1 Market Analysis of Waterproof Breathable Textile in United States 2013-2017
  - 2.3.2 Market Analysis of Waterproof Breathable Textile in Canada 2013-2017
  - 2.3.3 Market Analysis of Waterproof Breathable Textile in Mexico 2013-2017
- 2.4 Market Development Forecast of Waterproof Breathable Textile in North America 2018-2023
  - 2.4.1 Market Development Forecast of Waterproof Breathable Textile in North America 2018-2023
  - 2.4.2 Market Development Forecast of Waterproof Breathable Textile by Regions 2018-2023

## **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Waterproof Breathable Textile in North America by Types

3.1.2 Revenue of Waterproof Breathable Textile in North America by Types

### 3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

### 3.3 Market Forecast of Waterproof Breathable Textile in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Waterproof Breathable Textile in North America by Downstream Industry

### 4.2 Demand Volume of Waterproof Breathable Textile by Downstream Industry in Major Countries

4.2.1 Demand Volume of Waterproof Breathable Textile by Downstream Industry in United States

4.2.2 Demand Volume of Waterproof Breathable Textile by Downstream Industry in Canada

4.2.3 Demand Volume of Waterproof Breathable Textile by Downstream Industry in Mexico

### 4.3 Market Forecast of Waterproof Breathable Textile in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WATERPROOF BREATHABLE TEXTILE**

### 5.1 North America Economy Situation and Trend Overview

### 5.2 Waterproof Breathable Textile Downstream Industry Situation and Trend Overview

## **CHAPTER 6 WATERPROOF BREATHABLE TEXTILE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

### 6.1 Sales Volume of Waterproof Breathable Textile in North America by Major Players

### 6.2 Revenue of Waterproof Breathable Textile in North America by Major Players

## 6.3 Basic Information of Waterproof Breathable Textile by Major Players

### 6.3.1 Headquarters Location and Established Time of Waterproof Breathable Textile

#### Major Players

### 6.3.2 Employees and Revenue Level of Waterproof Breathable Textile Major Players

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 WATERPROOF BREATHABLE TEXTILE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Columbia Sportswear

#### 7.1.1 Company profile

#### 7.1.2 Representative Waterproof Breathable Textile Product

#### 7.1.3 Waterproof Breathable Textile Sales, Revenue, Price and Gross Margin of Columbia Sportswear

### 7.2 Heartland Textiles

#### 7.2.1 Company profile

#### 7.2.2 Representative Waterproof Breathable Textile Product

#### 7.2.3 Waterproof Breathable Textile Sales, Revenue, Price and Gross Margin of Heartland Textiles

### 7.3 HeiQ Materials

#### 7.3.1 Company profile

#### 7.3.2 Representative Waterproof Breathable Textile Product

#### 7.3.3 Waterproof Breathable Textile Sales, Revenue, Price and Gross Margin of HeiQ Materials

### 7.4 Helly Hansen

#### 7.4.1 Company profile

#### 7.4.2 Representative Waterproof Breathable Textile Product

#### 7.4.3 Waterproof Breathable Textile Sales, Revenue, Price and Gross Margin of Helly Hansen

### 7.5 Jack Wolfskin

#### 7.5.1 Company profile

#### 7.5.2 Representative Waterproof Breathable Textile Product

#### 7.5.3 Waterproof Breathable Textile Sales, Revenue, Price and Gross Margin of Jack Wolfskin

### 7.6 Mountain Hardwear

#### 7.6.1 Company profile

- 7.6.2 Representative Waterproof Breathable Textile Product
- 7.6.3 Waterproof Breathable Textile Sales, Revenue, Price and Gross Margin of Mountain Hardwear
- 7.7 Patagonia
  - 7.7.1 Company profile
  - 7.7.2 Representative Waterproof Breathable Textile Product
  - 7.7.3 Waterproof Breathable Textile Sales, Revenue, Price and Gross Margin of Patagonia
- 7.8 Polartec
  - 7.8.1 Company profile
  - 7.8.2 Representative Waterproof Breathable Textile Product
  - 7.8.3 Waterproof Breathable Textile Sales, Revenue, Price and Gross Margin of Polartec
- 7.9 Rudolf Group
  - 7.9.1 Company profile
  - 7.9.2 Representative Waterproof Breathable Textile Product
  - 7.9.3 Waterproof Breathable Textile Sales, Revenue, Price and Gross Margin of Rudolf Group
- 7.10 Schoeller Technologies
  - 7.10.1 Company profile
  - 7.10.2 Representative Waterproof Breathable Textile Product
  - 7.10.3 Waterproof Breathable Textile Sales, Revenue, Price and Gross Margin of Schoeller Technologies
- 7.11 SympaTex Technologies
  - 7.11.1 Company profile
  - 7.11.2 Representative Waterproof Breathable Textile Product
  - 7.11.3 Waterproof Breathable Textile Sales, Revenue, Price and Gross Margin of SympaTex Technologies
- 7.12 Tanatex Chemicals
  - 7.12.1 Company profile
  - 7.12.2 Representative Waterproof Breathable Textile Product
  - 7.12.3 Waterproof Breathable Textile Sales, Revenue, Price and Gross Margin of Tanatex Chemicals
- 7.13 Toray Industries
  - 7.13.1 Company profile
  - 7.13.2 Representative Waterproof Breathable Textile Product
  - 7.13.3 Waterproof Breathable Textile Sales, Revenue, Price and Gross Margin of Toray Industries
- 7.14 Sioen Fabrics

- 7.14.1 Company profile
- 7.14.2 Representative Waterproof Breathable Textile Product
- 7.14.3 Waterproof Breathable Textile Sales, Revenue, Price and Gross Margin of Sioen Fabrics

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WATERPROOF BREATHABLE TEXTILE**

- 8.1 Industry Chain of Waterproof Breathable Textile
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WATERPROOF BREATHABLE TEXTILE**

- 9.1 Cost Structure Analysis of Waterproof Breathable Textile
- 9.2 Raw Materials Cost Analysis of Waterproof Breathable Textile
- 9.3 Labor Cost Analysis of Waterproof Breathable Textile
- 9.4 Manufacturing Expenses Analysis of Waterproof Breathable Textile

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF WATERPROOF BREATHABLE TEXTILE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design



12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Waterproof Breathable Textile-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/W99C0FCD29AEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W99C0FCD29AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970