

# Watercolour Paint-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/W2F8FB54DA3EN.html

Date: December 2017 Pages: 150 Price: US\$ 3,480.00 (Single User License) ID: W2F8FB54DA3EN

# Abstracts

**Report Summary** 

Watercolour Paint-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Watercolour Paint industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Watercolour Paint 2013-2017, and development forecast 2018-2023 Main market players of Watercolour Paint in North America, with company and product introduction, position in the Watercolour Paint market Market status and development trend of Watercolour Paint by types and applications Cost and profit status of Watercolour Paint, and marketing status Market growth drivers and challenges

The report segments the North America Watercolour Paint market as:

North America Watercolour Paint Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Watercolour Paint Market: Product Type Segment Analysis



(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Watercolour Gouache

North America Watercolour Paint Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Ink & Painting Printing and Dyeing Plastic Products Paper Making Rubber Products Others

North America Watercolour Paint Market: Players Segment Analysis (Company and Product introduction, Watercolour Paint Sales Volume, Revenue, Price and Gross Margin):

Sennelier M.Graham Daniel Smith Schmincke Winsor & Newton Daler Rowney Old Holland Liquitex Michael Harding Schmincke

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

# CHAPTER 1 OVERVIEW OF WATERCOLOUR PAINT

- 1.1 Definition of Watercolour Paint in This Report
- 1.2 Commercial Types of Watercolour Paint
- 1.2.1 Watercolour
- 1.2.2 Gouache
- 1.3 Downstream Application of Watercolour Paint
- 1.3.1 Ink & Painting
- 1.3.2 Printing and Dyeing
- 1.3.3 Plastic Products
- 1.3.4 Paper Making
- 1.3.5 Rubber Products
- 1.3.6 Others
- 1.4 Development History of Watercolour Paint
- 1.5 Market Status and Trend of Watercolour Paint 2013-2023
- 1.5.1 North America Watercolour Paint Market Status and Trend 2013-2023
- 1.5.2 Regional Watercolour Paint Market Status and Trend 2013-2023

# **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Watercolour Paint in North America 2013-2017
- 2.2 Consumption Market of Watercolour Paint in North America by Regions
  - 2.2.1 Consumption Volume of Watercolour Paint in North America by Regions
- 2.2.2 Revenue of Watercolour Paint in North America by Regions
- 2.3 Market Analysis of Watercolour Paint in North America by Regions
- 2.3.1 Market Analysis of Watercolour Paint in United States 2013-2017
- 2.3.2 Market Analysis of Watercolour Paint in Canada 2013-2017
- 2.3.3 Market Analysis of Watercolour Paint in Mexico 2013-2017
- 2.4 Market Development Forecast of Watercolour Paint in North America 2018-2023
- 2.4.1 Market Development Forecast of Watercolour Paint in North America 2018-2023
- 2.4.2 Market Development Forecast of Watercolour Paint by Regions 2018-2023

# CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Watercolour Paint in North America by Types
- 3.1.2 Revenue of Watercolour Paint in North America by Types



- 3.2 North America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Watercolour Paint in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Watercolour Paint in North America by Downstream Industry
- 4.2 Demand Volume of Watercolour Paint by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Watercolour Paint by Downstream Industry in United States
- 4.2.2 Demand Volume of Watercolour Paint by Downstream Industry in Canada
- 4.2.3 Demand Volume of Watercolour Paint by Downstream Industry in Mexico
- 4.3 Market Forecast of Watercolour Paint in North America by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WATERCOLOUR PAINT

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Watercolour Paint Downstream Industry Situation and Trend Overview

# CHAPTER 6 WATERCOLOUR PAINT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Watercolour Paint in North America by Major Players
- 6.2 Revenue of Watercolour Paint in North America by Major Players
- 6.3 Basic Information of Watercolour Paint by Major Players
- 6.3.1 Headquarters Location and Established Time of Watercolour Paint Major Players
- 6.3.2 Employees and Revenue Level of Watercolour Paint Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 WATERCOLOUR PAINT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Sennelier

7.1.1 Company profile



- 7.1.2 Representative Watercolour Paint Product
- 7.1.3 Watercolour Paint Sales, Revenue, Price and Gross Margin of Sennelier
- 7.2 M.Graham
  - 7.2.1 Company profile
  - 7.2.2 Representative Watercolour Paint Product
- 7.2.3 Watercolour Paint Sales, Revenue, Price and Gross Margin of M.Graham
- 7.3 Daniel Smith
  - 7.3.1 Company profile
  - 7.3.2 Representative Watercolour Paint Product
- 7.3.3 Watercolour Paint Sales, Revenue, Price and Gross Margin of Daniel Smith
- 7.4 Schmincke
  - 7.4.1 Company profile
  - 7.4.2 Representative Watercolour Paint Product
- 7.4.3 Watercolour Paint Sales, Revenue, Price and Gross Margin of Schmincke
- 7.5 Winsor & Newton
- 7.5.1 Company profile
- 7.5.2 Representative Watercolour Paint Product
- 7.5.3 Watercolour Paint Sales, Revenue, Price and Gross Margin of Winsor & Newton
- 7.6 Daler Rowney
  - 7.6.1 Company profile
  - 7.6.2 Representative Watercolour Paint Product
- 7.6.3 Watercolour Paint Sales, Revenue, Price and Gross Margin of Daler Rowney
- 7.7 Old Holland
  - 7.7.1 Company profile
  - 7.7.2 Representative Watercolour Paint Product
- 7.7.3 Watercolour Paint Sales, Revenue, Price and Gross Margin of Old Holland
- 7.8 Liquitex
  - 7.8.1 Company profile
  - 7.8.2 Representative Watercolour Paint Product
- 7.8.3 Watercolour Paint Sales, Revenue, Price and Gross Margin of Liquitex
- 7.9 Michael Harding
  - 7.9.1 Company profile
  - 7.9.2 Representative Watercolour Paint Product
  - 7.9.3 Watercolour Paint Sales, Revenue, Price and Gross Margin of Michael Harding
- 7.10 Schmincke
  - 7.10.1 Company profile
  - 7.10.2 Representative Watercolour Paint Product
  - 7.10.3 Watercolour Paint Sales, Revenue, Price and Gross Margin of Schmincke



# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WATERCOLOUR PAINT

- 8.1 Industry Chain of Watercolour Paint
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WATERCOLOUR PAINT

- 9.1 Cost Structure Analysis of Watercolour Paint
- 9.2 Raw Materials Cost Analysis of Watercolour Paint
- 9.3 Labor Cost Analysis of Watercolour Paint
- 9.4 Manufacturing Expenses Analysis of Watercolour Paint

# CHAPTER 10 MARKETING STATUS ANALYSIS OF WATERCOLOUR PAINT

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

# **CHAPTER 11 REPORT CONCLUSION**

# CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



# I would like to order

Product name: Watercolour Paint-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/W2F8FB54DA3EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/W2F8FB54DA3EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970