

Waterborne Polyurethane Coatings-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/WD178F907D0MEN.html>

Date: March 2018

Pages: 141

Price: US\$ 2,980.00 (Single User License)

ID: WD178F907D0MEN

Abstracts

Report Summary

Waterborne Polyurethane Coatings-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Waterborne Polyurethane Coatings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Waterborne Polyurethane Coatings 2013-2017, and development forecast 2018-2023

Main market players of Waterborne Polyurethane Coatings in China, with company and product introduction, position in the Waterborne Polyurethane Coatings market
Market status and development trend of Waterborne Polyurethane Coatings by types and applications

Cost and profit status of Waterborne Polyurethane Coatings, and marketing status

Market growth drivers and challenges

The report segments the China Waterborne Polyurethane Coatings market as:

China Waterborne Polyurethane Coatings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Waterborne Polyurethane Coatings Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Polyurethane Emulsion Coating

Polyurethane Dispersion Coating

Polyurethane Aqueous Solution Coating

China Waterborne Polyurethane Coatings Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Textile

Leather Processing

Coating

Timber Processing

Building Materials

Paper & Adhesives

Other

China Waterborne Polyurethane Coatings Market: Players Segment Analysis (Company
and Product introduction, Waterborne Polyurethane Coatings Sales Volume, Revenue,
Price and Gross Margin):

AkzoNobel NV

Axalta Coating Systems

RPM International

PPG Industries

Nippon Paint Company

Kansai Paint Company

Tikkurila Oyj

Bergers Paint India Limited

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF WATERBORNE POLYURETHANE COATINGS

- 1.1 Definition of Waterborne Polyurethane Coatings in This Report
- 1.2 Commercial Types of Waterborne Polyurethane Coatings
 - 1.2.1 Polyurethane Emulsion Coating
 - 1.2.2 Polyurethane Dispersion Coating
 - 1.2.3 Polyurethane Aqueous Solution Coating
- 1.3 Downstream Application of Waterborne Polyurethane Coatings
 - 1.3.1 Textile
 - 1.3.2 Leather Processing
 - 1.3.3 Coating
 - 1.3.4 Timber Processing
 - 1.3.5 Building Materials
 - 1.3.6 Paper & Adhesives
 - 1.3.7 Other
- 1.4 Development History of Waterborne Polyurethane Coatings
- 1.5 Market Status and Trend of Waterborne Polyurethane Coatings 2013-2023
 - 1.5.1 China Waterborne Polyurethane Coatings Market Status and Trend 2013-2023
 - 1.5.2 Regional Waterborne Polyurethane Coatings Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Waterborne Polyurethane Coatings in China 2013-2017
- 2.2 Consumption Market of Waterborne Polyurethane Coatings in China by Regions
 - 2.2.1 Consumption Volume of Waterborne Polyurethane Coatings in China by Regions
 - 2.2.2 Revenue of Waterborne Polyurethane Coatings in China by Regions
- 2.3 Market Analysis of Waterborne Polyurethane Coatings in China by Regions
 - 2.3.1 Market Analysis of Waterborne Polyurethane Coatings in North China 2013-2017
 - 2.3.2 Market Analysis of Waterborne Polyurethane Coatings in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Waterborne Polyurethane Coatings in East China 2013-2017
 - 2.3.4 Market Analysis of Waterborne Polyurethane Coatings in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Waterborne Polyurethane Coatings in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Waterborne Polyurethane Coatings in Northwest China

2013-2017

2.4 Market Development Forecast of Waterborne Polyurethane Coatings in China

2018-2023

2.4.1 Market Development Forecast of Waterborne Polyurethane Coatings in China

2018-2023

2.4.2 Market Development Forecast of Waterborne Polyurethane Coatings by Regions

2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Waterborne Polyurethane Coatings in China by Types

3.1.2 Revenue of Waterborne Polyurethane Coatings in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Waterborne Polyurethane Coatings in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Waterborne Polyurethane Coatings in China by Downstream Industry

4.2 Demand Volume of Waterborne Polyurethane Coatings by Downstream Industry in Major Countries

4.2.1 Demand Volume of Waterborne Polyurethane Coatings by Downstream Industry in North China

4.2.2 Demand Volume of Waterborne Polyurethane Coatings by Downstream Industry in Northeast China

4.2.3 Demand Volume of Waterborne Polyurethane Coatings by Downstream Industry in East China

4.2.4 Demand Volume of Waterborne Polyurethane Coatings by Downstream Industry in Central & South China

4.2.5 Demand Volume of Waterborne Polyurethane Coatings by Downstream Industry in Southwest China

- 4.2.6 Demand Volume of Waterborne Polyurethane Coatings by Downstream Industry in Northwest China
- 4.3 Market Forecast of Waterborne Polyurethane Coatings in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WATERBORNE POLYURETHANE COATINGS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Waterborne Polyurethane Coatings Downstream Industry Situation and Trend Overview

CHAPTER 6 WATERBORNE POLYURETHANE COATINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Waterborne Polyurethane Coatings in China by Major Players
- 6.2 Revenue of Waterborne Polyurethane Coatings in China by Major Players
- 6.3 Basic Information of Waterborne Polyurethane Coatings by Major Players
 - 6.3.1 Headquarters Location and Established Time of Waterborne Polyurethane Coatings Major Players
 - 6.3.2 Employees and Revenue Level of Waterborne Polyurethane Coatings Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 WATERBORNE POLYURETHANE COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 AkzoNobel NV
 - 7.1.1 Company profile
 - 7.1.2 Representative Waterborne Polyurethane Coatings Product
 - 7.1.3 Waterborne Polyurethane Coatings Sales, Revenue, Price and Gross Margin of AkzoNobel NV
- 7.2 Axalta Coating Systems
 - 7.2.1 Company profile
 - 7.2.2 Representative Waterborne Polyurethane Coatings Product
 - 7.2.3 Waterborne Polyurethane Coatings Sales, Revenue, Price and Gross Margin of

Axalta Coating Systems

7.3 RPM International

7.3.1 Company profile

7.3.2 Representative Waterborne Polyurethane Coatings Product

7.3.3 Waterborne Polyurethane Coatings Sales, Revenue, Price and Gross Margin of RPM International

7.4 PPG Industries

7.4.1 Company profile

7.4.2 Representative Waterborne Polyurethane Coatings Product

7.4.3 Waterborne Polyurethane Coatings Sales, Revenue, Price and Gross Margin of PPG Industries

7.5 Nippon Paint Company

7.5.1 Company profile

7.5.2 Representative Waterborne Polyurethane Coatings Product

7.5.3 Waterborne Polyurethane Coatings Sales, Revenue, Price and Gross Margin of Nippon Paint Company

7.6 Kansai Paint Company

7.6.1 Company profile

7.6.2 Representative Waterborne Polyurethane Coatings Product

7.6.3 Waterborne Polyurethane Coatings Sales, Revenue, Price and Gross Margin of Kansai Paint Company

7.7 Tikkurila Oyj

7.7.1 Company profile

7.7.2 Representative Waterborne Polyurethane Coatings Product

7.7.3 Waterborne Polyurethane Coatings Sales, Revenue, Price and Gross Margin of Tikkurila Oyj

7.8 Bergers Paint India Limited

7.8.1 Company profile

7.8.2 Representative Waterborne Polyurethane Coatings Product

7.8.3 Waterborne Polyurethane Coatings Sales, Revenue, Price and Gross Margin of Bergers Paint India Limited

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WATERBORNE POLYURETHANE COATINGS

8.1 Industry Chain of Waterborne Polyurethane Coatings

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WATERBORNE POLYURETHANE COATINGS

- 9.1 Cost Structure Analysis of Waterborne Polyurethane Coatings
- 9.2 Raw Materials Cost Analysis of Waterborne Polyurethane Coatings
- 9.3 Labor Cost Analysis of Waterborne Polyurethane Coatings
- 9.4 Manufacturing Expenses Analysis of Waterborne Polyurethane Coatings

CHAPTER 10 MARKETING STATUS ANALYSIS OF WATERBORNE POLYURETHANE COATINGS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Waterborne Polyurethane Coatings-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/WD178F907D0MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WD178F907D0MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970