

Water Sports Apparel-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/W6B92B228FCEN.html>

Date: April 2018

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: W6B92B228FCEN

Abstracts

Report Summary

Water Sports Apparel-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Water Sports Apparel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Water Sports Apparel 2013-2017, and development forecast 2018-2023

Main market players of Water Sports Apparel in North America, with company and product introduction, position in the Water Sports Apparel market

Market status and development trend of Water Sports Apparel by types and applications

Cost and profit status of Water Sports Apparel, and marketing status

Market growth drivers and challenges

The report segments the North America Water Sports Apparel market as:

North America Water Sports Apparel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Water Sports Apparel Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wetsuits

Swimwear

North America Water Sports Apparel Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Adults

Children

North America Water Sports Apparel Market: Players Segment Analysis (Company and
Product introduction, Water Sports Apparel Sales Volume, Revenue, Price and Gross
Margin):

Yamaha

Nookie

Jobe

Billabong

Columbia

Fox

Guy Harvey

Jet Pilot

O'Neill

Overton's

Pelagic

Rip Curl

Salt Life

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF WATER SPORTS APPAREL

- 1.1 Definition of Water Sports Apparel in This Report
- 1.2 Commercial Types of Water Sports Apparel
 - 1.2.1 Wetsuits
 - 1.2.2 Swimwear
- 1.3 Downstream Application of Water Sports Apparel
 - 1.3.1 Adults
 - 1.3.2 Children
- 1.4 Development History of Water Sports Apparel
- 1.5 Market Status and Trend of Water Sports Apparel 2013-2023
 - 1.5.1 North America Water Sports Apparel Market Status and Trend 2013-2023
 - 1.5.2 Regional Water Sports Apparel Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Water Sports Apparel in North America 2013-2017
- 2.2 Consumption Market of Water Sports Apparel in North America by Regions
 - 2.2.1 Consumption Volume of Water Sports Apparel in North America by Regions
 - 2.2.2 Revenue of Water Sports Apparel in North America by Regions
- 2.3 Market Analysis of Water Sports Apparel in North America by Regions
 - 2.3.1 Market Analysis of Water Sports Apparel in United States 2013-2017
 - 2.3.2 Market Analysis of Water Sports Apparel in Canada 2013-2017
 - 2.3.3 Market Analysis of Water Sports Apparel in Mexico 2013-2017
- 2.4 Market Development Forecast of Water Sports Apparel in North America 2018-2023
 - 2.4.1 Market Development Forecast of Water Sports Apparel in North America 2018-2023
 - 2.4.2 Market Development Forecast of Water Sports Apparel by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Water Sports Apparel in North America by Types
 - 3.1.2 Revenue of Water Sports Apparel in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada

- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Water Sports Apparel in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Water Sports Apparel in North America by Downstream Industry
- 4.2 Demand Volume of Water Sports Apparel by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Water Sports Apparel by Downstream Industry in United States
 - 4.2.2 Demand Volume of Water Sports Apparel by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Water Sports Apparel by Downstream Industry in Mexico
- 4.3 Market Forecast of Water Sports Apparel in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WATER SPORTS APPAREL

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Water Sports Apparel Downstream Industry Situation and Trend Overview

CHAPTER 6 WATER SPORTS APPAREL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Water Sports Apparel in North America by Major Players
- 6.2 Revenue of Water Sports Apparel in North America by Major Players
- 6.3 Basic Information of Water Sports Apparel by Major Players
 - 6.3.1 Headquarters Location and Established Time of Water Sports Apparel Major Players
 - 6.3.2 Employees and Revenue Level of Water Sports Apparel Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 WATER SPORTS APPAREL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Yamaha

- 7.1.1 Company profile
- 7.1.2 Representative Water Sports Apparel Product
- 7.1.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Yamaha
- 7.2 Nookie
 - 7.2.1 Company profile
 - 7.2.2 Representative Water Sports Apparel Product
 - 7.2.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Nookie
- 7.3 Jobe
 - 7.3.1 Company profile
 - 7.3.2 Representative Water Sports Apparel Product
 - 7.3.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Jobe
- 7.4 Billabong
 - 7.4.1 Company profile
 - 7.4.2 Representative Water Sports Apparel Product
 - 7.4.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Billabong
- 7.5 Columbia
 - 7.5.1 Company profile
 - 7.5.2 Representative Water Sports Apparel Product
 - 7.5.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Columbia
- 7.6 Fox
 - 7.6.1 Company profile
 - 7.6.2 Representative Water Sports Apparel Product
 - 7.6.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Fox
- 7.7 Guy Harvey
 - 7.7.1 Company profile
 - 7.7.2 Representative Water Sports Apparel Product
 - 7.7.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Guy Harvey
- 7.8 Jet Pilot
 - 7.8.1 Company profile
 - 7.8.2 Representative Water Sports Apparel Product
 - 7.8.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Jet Pilot
- 7.9 O'Neill
 - 7.9.1 Company profile
 - 7.9.2 Representative Water Sports Apparel Product
 - 7.9.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of O'Neill
- 7.10 Overton's
 - 7.10.1 Company profile
 - 7.10.2 Representative Water Sports Apparel Product
 - 7.10.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Overton's

7.11 Pelagic

7.11.1 Company profile

7.11.2 Representative Water Sports Apparel Product

7.11.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Pelagic

7.12 Rip Curl

7.12.1 Company profile

7.12.2 Representative Water Sports Apparel Product

7.12.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Rip Curl

7.13 Salt Life

7.13.1 Company profile

7.13.2 Representative Water Sports Apparel Product

7.13.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Salt Life

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WATER SPORTS APPAREL

8.1 Industry Chain of Water Sports Apparel

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WATER SPORTS APPAREL

9.1 Cost Structure Analysis of Water Sports Apparel

9.2 Raw Materials Cost Analysis of Water Sports Apparel

9.3 Labor Cost Analysis of Water Sports Apparel

9.4 Manufacturing Expenses Analysis of Water Sports Apparel

CHAPTER 10 MARKETING STATUS ANALYSIS OF WATER SPORTS APPAREL

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Water Sports Apparel-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/W6B92B228FCEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W6B92B228FCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970