

## Water Sports Apparel-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/WAC7965CA1AEN.html

Date: April 2018 Pages: 154 Price: US\$ 3,480.00 (Single User License) ID: WAC7965CA1AEN

### Abstracts

#### **Report Summary**

Water Sports Apparel-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Water Sports Apparel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Water Sports Apparel 2013-2017, and development forecast 2018-2023 Main market players of Water Sports Apparel in Europe, with company and product introduction, position in the Water Sports Apparel market Market status and development trend of Water Sports Apparel by types and applications Cost and profit status of Water Sports Apparel, and marketing status Market growth drivers and challenges

The report segments the Europe Water Sports Apparel market as:

Europe Water Sports Apparel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Germany United Kingdom France Italy Spain Benelux



Russia

Europe Water Sports Apparel Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Wetsuits Swimwear

Europe Water Sports Apparel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Adults

Children

Europe Water Sports Apparel Market: Players Segment Analysis (Company and Product introduction, Water Sports Apparel Sales Volume, Revenue, Price and Gross Margin):

Yamaha Nookie Jobe Billabong Columbia Fox Guy Harvey Jet Pilot O'Neill Overton's Pelagic Rip Curl Salt Life

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



## Contents

#### CHAPTER 1 OVERVIEW OF WATER SPORTS APPAREL

- 1.1 Definition of Water Sports Apparel in This Report
- 1.2 Commercial Types of Water Sports Apparel
- 1.2.1 Wetsuits
- 1.2.2 Swimwear
- 1.3 Downstream Application of Water Sports Apparel
- 1.3.1 Adults
- 1.3.2 Children
- 1.4 Development History of Water Sports Apparel
- 1.5 Market Status and Trend of Water Sports Apparel 2013-2023
- 1.5.1 Europe Water Sports Apparel Market Status and Trend 2013-2023
- 1.5.2 Regional Water Sports Apparel Market Status and Trend 2013-2023

#### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Water Sports Apparel in Europe 2013-2017
- 2.2 Consumption Market of Water Sports Apparel in Europe by Regions
- 2.2.1 Consumption Volume of Water Sports Apparel in Europe by Regions
- 2.2.2 Revenue of Water Sports Apparel in Europe by Regions
- 2.3 Market Analysis of Water Sports Apparel in Europe by Regions
- 2.3.1 Market Analysis of Water Sports Apparel in Germany 2013-2017
- 2.3.2 Market Analysis of Water Sports Apparel in United Kingdom 2013-2017
- 2.3.3 Market Analysis of Water Sports Apparel in France 2013-2017
- 2.3.4 Market Analysis of Water Sports Apparel in Italy 2013-2017
- 2.3.5 Market Analysis of Water Sports Apparel in Spain 2013-2017
- 2.3.6 Market Analysis of Water Sports Apparel in Benelux 2013-2017
- 2.3.7 Market Analysis of Water Sports Apparel in Russia 2013-2017
- 2.4 Market Development Forecast of Water Sports Apparel in Europe 2018-2023
- 2.4.1 Market Development Forecast of Water Sports Apparel in Europe 2018-2023
- 2.4.2 Market Development Forecast of Water Sports Apparel by Regions 2018-2023

#### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
- 3.1.1 Consumption Volume of Water Sports Apparel in Europe by Types
- 3.1.2 Revenue of Water Sports Apparel in Europe by Types



- 3.2 Europe Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia

3.3 Market Forecast of Water Sports Apparel in Europe by Types

## CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Water Sports Apparel in Europe by Downstream Industry4.2 Demand Volume of Water Sports Apparel by Downstream Industry in MajorCountries

4.2.1 Demand Volume of Water Sports Apparel by Downstream Industry in Germany4.2.2 Demand Volume of Water Sports Apparel by Downstream Industry in UnitedKingdom

- 4.2.3 Demand Volume of Water Sports Apparel by Downstream Industry in France
- 4.2.4 Demand Volume of Water Sports Apparel by Downstream Industry in Italy
- 4.2.5 Demand Volume of Water Sports Apparel by Downstream Industry in Spain
- 4.2.6 Demand Volume of Water Sports Apparel by Downstream Industry in Benelux

4.2.7 Demand Volume of Water Sports Apparel by Downstream Industry in Russia 4.3 Market Forecast of Water Sports Apparel in Europe by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WATER SPORTS APPAREL

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Water Sports Apparel Downstream Industry Situation and Trend Overview

### CHAPTER 6 WATER SPORTS APPAREL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Water Sports Apparel in Europe by Major Players
- 6.2 Revenue of Water Sports Apparel in Europe by Major Players
- 6.3 Basic Information of Water Sports Apparel by Major Players
  - 6.3.1 Headquarters Location and Established Time of Water Sports Apparel Major



#### Players

- 6.3.2 Employees and Revenue Level of Water Sports Apparel Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 WATER SPORTS APPAREL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Yamaha
- 7.1.1 Company profile
- 7.1.2 Representative Water Sports Apparel Product
- 7.1.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Yamaha

7.2 Nookie

- 7.2.1 Company profile
- 7.2.2 Representative Water Sports Apparel Product
- 7.2.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Nookie
- 7.3 Jobe
- 7.3.1 Company profile
- 7.3.2 Representative Water Sports Apparel Product
- 7.3.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Jobe

7.4 Billabong

- 7.4.1 Company profile
- 7.4.2 Representative Water Sports Apparel Product
- 7.4.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Billabong

7.5 Columbia

- 7.5.1 Company profile
- 7.5.2 Representative Water Sports Apparel Product
- 7.5.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Columbia

7.6 Fox

- 7.6.1 Company profile
- 7.6.2 Representative Water Sports Apparel Product
- 7.6.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Fox

7.7 Guy Harvey

- 7.7.1 Company profile
- 7.7.2 Representative Water Sports Apparel Product
- 7.7.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Guy Harvey

7.8 Jet Pilot



- 7.8.1 Company profile
- 7.8.2 Representative Water Sports Apparel Product
- 7.8.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Jet Pilot

7.9 O'Neill

- 7.9.1 Company profile
- 7.9.2 Representative Water Sports Apparel Product
- 7.9.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of O'Neill

7.10 Overton's

- 7.10.1 Company profile
- 7.10.2 Representative Water Sports Apparel Product
- 7.10.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Overton's
- 7.11 Pelagic
- 7.11.1 Company profile
- 7.11.2 Representative Water Sports Apparel Product
- 7.11.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Pelagic

#### 7.12 Rip Curl

- 7.12.1 Company profile
- 7.12.2 Representative Water Sports Apparel Product
- 7.12.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Rip Curl
- 7.13 Salt Life
  - 7.13.1 Company profile
  - 7.13.2 Representative Water Sports Apparel Product
  - 7.13.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Salt Life

#### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WATER SPORTS APPAREL

- 8.1 Industry Chain of Water Sports Apparel
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WATER SPORTS APPAREL

- 9.1 Cost Structure Analysis of Water Sports Apparel
- 9.2 Raw Materials Cost Analysis of Water Sports Apparel
- 9.3 Labor Cost Analysis of Water Sports Apparel
- 9.4 Manufacturing Expenses Analysis of Water Sports Apparel



#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF WATER SPORTS APPAREL**

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Water Sports Apparel-Europe Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/WAC7965CA1AEN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/WAC7965CA1AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970