

Water Sports Apparel-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/WA4944E190BEN.html

Date: April 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: WA4944E190BEN

Abstracts

Report Summary

Water Sports Apparel-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Water Sports Apparel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Water Sports Apparel 2013-2017, and development forecast 2018-2023

Main market players of Water Sports Apparel in Asia Pacific, with company and product introduction, position in the Water Sports Apparel market

Market status and development trend of Water Sports Apparel by types and applications Cost and profit status of Water Sports Apparel, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Water Sports Apparel market as:

Asia Pacific Water Sports Apparel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia



Asia Pacific Water Sports Apparel Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Wetsuits

Swimwear

Asia Pacific Water Sports Apparel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Adults

Children

Asia Pacific Water Sports Apparel Market: Players Segment Analysis (Company and Product introduction, Water Sports Apparel Sales Volume, Revenue, Price and Gross Margin):

Yamaha

Nookie

Jobe

Billabong

Columbia

Fox

Guy Harvey

Jet Pilot

O'Neill

Overton's

Pelagic

Rip Curl

Salt Life

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF WATER SPORTS APPAREL

- 1.1 Definition of Water Sports Apparel in This Report
- 1.2 Commercial Types of Water Sports Apparel
 - 1.2.1 Wetsuits
 - 1.2.2 Swimwear
- 1.3 Downstream Application of Water Sports Apparel
 - 1.3.1 Adults
 - 1.3.2 Children
- 1.4 Development History of Water Sports Apparel
- 1.5 Market Status and Trend of Water Sports Apparel 2013-2023
- 1.5.1 Asia Pacific Water Sports Apparel Market Status and Trend 2013-2023
- 1.5.2 Regional Water Sports Apparel Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Water Sports Apparel in Asia Pacific 2013-2017
- 2.2 Consumption Market of Water Sports Apparel in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Water Sports Apparel in Asia Pacific by Regions
 - 2.2.2 Revenue of Water Sports Apparel in Asia Pacific by Regions
- 2.3 Market Analysis of Water Sports Apparel in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Water Sports Apparel in China 2013-2017
 - 2.3.2 Market Analysis of Water Sports Apparel in Japan 2013-2017
 - 2.3.3 Market Analysis of Water Sports Apparel in Korea 2013-2017
 - 2.3.4 Market Analysis of Water Sports Apparel in India 2013-2017
 - 2.3.5 Market Analysis of Water Sports Apparel in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Water Sports Apparel in Australia 2013-2017
- 2.4 Market Development Forecast of Water Sports Apparel in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Water Sports Apparel in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of Water Sports Apparel by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
 - 3.1.1 Consumption Volume of Water Sports Apparel in Asia Pacific by Types
 - 3.1.2 Revenue of Water Sports Apparel in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in China
- 3.2.2 Market Status by Types in Japan
- 3.2.3 Market Status by Types in Korea
- 3.2.4 Market Status by Types in India
- 3.2.5 Market Status by Types in Southeast Asia
- 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Water Sports Apparel in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Water Sports Apparel in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Water Sports Apparel by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Water Sports Apparel by Downstream Industry in China
- 4.2.2 Demand Volume of Water Sports Apparel by Downstream Industry in Japan
- 4.2.3 Demand Volume of Water Sports Apparel by Downstream Industry in Korea
- 4.2.4 Demand Volume of Water Sports Apparel by Downstream Industry in India
- 4.2.5 Demand Volume of Water Sports Apparel by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Water Sports Apparel by Downstream Industry in Australia
- 4.3 Market Forecast of Water Sports Apparel in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WATER SPORTS APPAREL

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Water Sports Apparel Downstream Industry Situation and Trend Overview

CHAPTER 6 WATER SPORTS APPAREL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Water Sports Apparel in Asia Pacific by Major Players
- 6.2 Revenue of Water Sports Apparel in Asia Pacific by Major Players
- 6.3 Basic Information of Water Sports Apparel by Major Players
- 6.3.1 Headquarters Location and Established Time of Water Sports Apparel Major Players
- 6.3.2 Employees and Revenue Level of Water Sports Apparel Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 WATER SPORTS APPAREL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Yamaha

- 7.1.1 Company profile
- 7.1.2 Representative Water Sports Apparel Product
- 7.1.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Yamaha

7.2 Nookie

- 7.2.1 Company profile
- 7.2.2 Representative Water Sports Apparel Product
- 7.2.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Nookie

7.3 Jobe

- 7.3.1 Company profile
- 7.3.2 Representative Water Sports Apparel Product
- 7.3.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Jobe

7.4 Billabong

- 7.4.1 Company profile
- 7.4.2 Representative Water Sports Apparel Product
- 7.4.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Billabong

7.5 Columbia

- 7.5.1 Company profile
- 7.5.2 Representative Water Sports Apparel Product
- 7.5.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Columbia

7.6 Fox

- 7.6.1 Company profile
- 7.6.2 Representative Water Sports Apparel Product
- 7.6.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Fox

7.7 Guy Harvey

- 7.7.1 Company profile
- 7.7.2 Representative Water Sports Apparel Product
- 7.7.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Guy Harvey

7.8 Jet Pilot

- 7.8.1 Company profile
- 7.8.2 Representative Water Sports Apparel Product
- 7.8.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Jet Pilot



- 7.9 O'Neill
 - 7.9.1 Company profile
 - 7.9.2 Representative Water Sports Apparel Product
 - 7.9.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of O'Neill
- 7.10 Overton's
 - 7.10.1 Company profile
 - 7.10.2 Representative Water Sports Apparel Product
- 7.10.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Overton's
- 7.11 Pelagic
- 7.11.1 Company profile
- 7.11.2 Representative Water Sports Apparel Product
- 7.11.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Pelagic
- 7.12 Rip Curl
 - 7.12.1 Company profile
 - 7.12.2 Representative Water Sports Apparel Product
- 7.12.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Rip Curl
- 7.13 Salt Life
 - 7.13.1 Company profile
 - 7.13.2 Representative Water Sports Apparel Product
- 7.13.3 Water Sports Apparel Sales, Revenue, Price and Gross Margin of Salt Life

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WATER SPORTS APPAREL

- 8.1 Industry Chain of Water Sports Apparel
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WATER SPORTS APPAREL

- 9.1 Cost Structure Analysis of Water Sports Apparel
- 9.2 Raw Materials Cost Analysis of Water Sports Apparel
- 9.3 Labor Cost Analysis of Water Sports Apparel
- 9.4 Manufacturing Expenses Analysis of Water Sports Apparel

CHAPTER 10 MARKETING STATUS ANALYSIS OF WATER SPORTS APPAREL

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Water Sports Apparel-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/WA4944E190BEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/WA4944E190BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970