

Water-Borne Coatings-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/W5AAFDD0480MEN.html

Date: March 2018 Pages: 143 Price: US\$ 2,480.00 (Single User License) ID: W5AAFDD0480MEN

Abstracts

Report Summary

Water-Borne Coatings-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Water-Borne Coatings industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Water-Borne Coatings 2013-2017, and development forecast 2018-2023 Main manufacturers/suppliers of Water-Borne Coatings worldwide, with company and product introduction, position in the Water-Borne Coatings market Market status and development trend of Water-Borne Coatings by types and applications Cost and profit status of Water-Borne Coatings, and marketing status Market growth drivers and challenges

The report segments the global Water-Borne Coatings market as:

Global Water-Borne Coatings Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North America Europe China Japan Rest APAC



Latin America

Global Water-Borne Coatings Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Acrylic Coatings Polyester Coatings EPOXY Coatings Polyurethane Coatings PTFE Coatings Others

Global Water-Borne Coatings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Architectural Automotive General Industrial Marine Packaging Others

Global Water-Borne Coatings Market: Manufacturers Segment Analysis (Company and Product introduction, Water-Borne Coatings Sales Volume, Revenue, Price and Gross Margin):

Akzo Nobel N.V. Asian Paints Ltd. Nippon Mektron, Ltd. PPG Industries, Inc. The Sherwin-Williams Company The Valspar Corporation Axalta Coating Systems Benjamin Moore & Co. Berger Paints India Limited BASF SE.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF WATER-BORNE COATINGS

- 1.1 Definition of Water-Borne Coatings in This Report
- 1.2 Commercial Types of Water-Borne Coatings
- 1.2.1 Acrylic Coatings
- 1.2.2 Polyester Coatings
- 1.2.3 EPOXY Coatings
- 1.2.4 Polyurethane Coatings
- 1.2.5 PTFE Coatings
- 1.2.6 Others
- 1.3 Downstream Application of Water-Borne Coatings
 - 1.3.1 Architectural
 - 1.3.2 Automotive
 - 1.3.3 General Industrial
 - 1.3.4 Marine
 - 1.3.5 Packaging
 - 1.3.6 Others
- 1.4 Development History of Water-Borne Coatings
- 1.5 Market Status and Trend of Water-Borne Coatings 2013-2023
 - 1.5.1 Global Water-Borne Coatings Market Status and Trend 2013-2023
 - 1.5.2 Regional Water-Borne Coatings Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Water-Borne Coatings 2013-2017
- 2.2 Production Market of Water-Borne Coatings by Regions
- 2.2.1 Production Volume of Water-Borne Coatings by Regions
- 2.2.2 Production Value of Water-Borne Coatings by Regions
- 2.3 Demand Market of Water-Borne Coatings by Regions
- 2.4 Production and Demand Status of Water-Borne Coatings by Regions
- 2.4.1 Production and Demand Status of Water-Borne Coatings by Regions 2013-2017
- 2.4.2 Import and Export Status of Water-Borne Coatings by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Water-Borne Coatings by Types
- 3.2 Production Value of Water-Borne Coatings by Types



3.3 Market Forecast of Water-Borne Coatings by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Water-Borne Coatings by Downstream Industry
- 4.2 Market Forecast of Water-Borne Coatings by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WATER-BORNE COATINGS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Water-Borne Coatings Downstream Industry Situation and Trend Overview

CHAPTER 6 WATER-BORNE COATINGS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Water-Borne Coatings by Major Manufacturers
- 6.2 Production Value of Water-Borne Coatings by Major Manufacturers
- 6.3 Basic Information of Water-Borne Coatings by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Water-Borne Coatings Major Manufacturer

6.3.2 Employees and Revenue Level of Water-Borne Coatings Major Manufacturer6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 WATER-BORNE COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Akzo Nobel N.V.
 - 7.1.1 Company profile
 - 7.1.2 Representative Water-Borne Coatings Product

7.1.3 Water-Borne Coatings Sales, Revenue, Price and Gross Margin of Akzo Nobel N.V.

7.2 Asian Paints Ltd.

- 7.2.1 Company profile
- 7.2.2 Representative Water-Borne Coatings Product



7.2.3 Water-Borne Coatings Sales, Revenue, Price and Gross Margin of Asian Paints Ltd.

7.3 Nippon Mektron, Ltd.

7.3.1 Company profile

7.3.2 Representative Water-Borne Coatings Product

7.3.3 Water-Borne Coatings Sales, Revenue, Price and Gross Margin of Nippon Mektron, Ltd.

7.4 PPG Industries, Inc.

7.4.1 Company profile

7.4.2 Representative Water-Borne Coatings Product

- 7.4.3 Water-Borne Coatings Sales, Revenue, Price and Gross Margin of PPG Industries, Inc.
- 7.5 The Sherwin-Williams Company

7.5.1 Company profile

7.5.2 Representative Water-Borne Coatings Product

7.5.3 Water-Borne Coatings Sales, Revenue, Price and Gross Margin of The Sherwin-

Williams Company

7.6 The Valspar Corporation

- 7.6.1 Company profile
- 7.6.2 Representative Water-Borne Coatings Product
- 7.6.3 Water-Borne Coatings Sales, Revenue, Price and Gross Margin of The Valspar

Corporation

7.7 Axalta Coating Systems

- 7.7.1 Company profile
- 7.7.2 Representative Water-Borne Coatings Product

7.7.3 Water-Borne Coatings Sales, Revenue, Price and Gross Margin of Axalta

Coating Systems

7.8 Benjamin Moore & Co.

7.8.1 Company profile

7.8.2 Representative Water-Borne Coatings Product

7.8.3 Water-Borne Coatings Sales, Revenue, Price and Gross Margin of Benjamin

Moore & Co.

- 7.9 Berger Paints India Limited
 - 7.9.1 Company profile
 - 7.9.2 Representative Water-Borne Coatings Product
- 7.9.3 Water-Borne Coatings Sales, Revenue, Price and Gross Margin of Berger Paints India Limited

7.10 BASF SE.

7.10.1 Company profile



7.10.2 Representative Water-Borne Coatings Product

7.10.3 Water-Borne Coatings Sales, Revenue, Price and Gross Margin of BASF SE.

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WATER-BORNE COATINGS

- 8.1 Industry Chain of Water-Borne Coatings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WATER-BORNE COATINGS

- 9.1 Cost Structure Analysis of Water-Borne Coatings
- 9.2 Raw Materials Cost Analysis of Water-Borne Coatings
- 9.3 Labor Cost Analysis of Water-Borne Coatings
- 9.4 Manufacturing Expenses Analysis of Water-Borne Coatings

CHAPTER 10 MARKETING STATUS ANALYSIS OF WATER-BORNE COATINGS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source



12.2.1 Secondary Sources12.2.2 Primary Sources12.3 Reference



I would like to order

Product name: Water-Borne Coatings-Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/W5AAFDD0480MEN.html</u>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/W5AAFDD0480MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970