

Watch-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/W9424CBA8C9EN.html

Date: May 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: W9424CBA8C9EN

Abstracts

Report Summary

Watch-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Watch industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Watch 2013-2017, and development forecast 2018-2023

Main market players of Watch in North America, with company and product introduction, position in the Watch market

Market status and development trend of Watch by types and applications Cost and profit status of Watch, and marketing status Market growth drivers and challenges

The report segments the North America Watch market as:

North America Watch Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): United States

Canada

Mexico

IVIEXICO

North America Watch Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Mechanical watch

Quartz watch

Others

North America Watch Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Normal

Luxury

Others

North America Watch Market: Players Segment Analysis (Company and Product introduction, Watch Sales Volume, Revenue, Price and Gross Margin):

Rolex

Omega

Patek Philippe

Tag Heuer

Breguet

Lange & Sohen

UTS MUNCHEN

BREMONT

Glash?tte Original

ROGER W. SMITH

Longines

OMEGA

ESQ

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF WATCH

- 1.1 Definition of Watch in This Report
- 1.2 Commercial Types of Watch
 - 1.2.1 Mechanical watch
 - 1.2.2 Quartz watch
 - 1.2.3 Others
- 1.3 Downstream Application of Watch
 - 1.3.1 Normal
 - **1.3.2 Luxury**
 - 1.3.3 Others
- 1.4 Development History of Watch
- 1.5 Market Status and Trend of Watch 2013-2023
- 1.5.1 North America Watch Market Status and Trend 2013-2023
- 1.5.2 Regional Watch Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Watch in North America 2013-2017
- 2.2 Consumption Market of Watch in North America by Regions
 - 2.2.1 Consumption Volume of Watch in North America by Regions
 - 2.2.2 Revenue of Watch in North America by Regions
- 2.3 Market Analysis of Watch in North America by Regions
 - 2.3.1 Market Analysis of Watch in United States 2013-2017
 - 2.3.2 Market Analysis of Watch in Canada 2013-2017
 - 2.3.3 Market Analysis of Watch in Mexico 2013-2017
- 2.4 Market Development Forecast of Watch in North America 2018-2023
 - 2.4.1 Market Development Forecast of Watch in North America 2018-2023
 - 2.4.2 Market Development Forecast of Watch by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Watch in North America by Types
 - 3.1.2 Revenue of Watch in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States



- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Watch in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Watch in North America by Downstream Industry
- 4.2 Demand Volume of Watch by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Watch by Downstream Industry in United States
 - 4.2.2 Demand Volume of Watch by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Watch by Downstream Industry in Mexico
- 4.3 Market Forecast of Watch in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WATCH

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Watch Downstream Industry Situation and Trend Overview

CHAPTER 6 WATCH MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Watch in North America by Major Players
- 6.2 Revenue of Watch in North America by Major Players
- 6.3 Basic Information of Watch by Major Players
 - 6.3.1 Headquarters Location and Established Time of Watch Major Players
 - 6.3.2 Employees and Revenue Level of Watch Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 WATCH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Rolex
 - 7.1.1 Company profile
 - 7.1.2 Representative Watch Product
- 7.1.3 Watch Sales, Revenue, Price and Gross Margin of Rolex



7.2 Omega

- 7.2.1 Company profile
- 7.2.2 Representative Watch Product
- 7.2.3 Watch Sales, Revenue, Price and Gross Margin of Omega
- 7.3 Patek Philippe
 - 7.3.1 Company profile
 - 7.3.2 Representative Watch Product
 - 7.3.3 Watch Sales, Revenue, Price and Gross Margin of Patek Philippe
- 7.4 Tag Heuer
 - 7.4.1 Company profile
 - 7.4.2 Representative Watch Product
 - 7.4.3 Watch Sales, Revenue, Price and Gross Margin of Tag Heuer
- 7.5 Breguet
 - 7.5.1 Company profile
 - 7.5.2 Representative Watch Product
 - 7.5.3 Watch Sales, Revenue, Price and Gross Margin of Breguet
- 7.6 Lange & Sohen
 - 7.6.1 Company profile
 - 7.6.2 Representative Watch Product
 - 7.6.3 Watch Sales, Revenue, Price and Gross Margin of Lange & Sohen
- 7.7 UTS MUNCHEN
 - 7.7.1 Company profile
 - 7.7.2 Representative Watch Product
 - 7.7.3 Watch Sales, Revenue, Price and Gross Margin of UTS MUNCHEN
- 7.8 BREMONT
 - 7.8.1 Company profile
 - 7.8.2 Representative Watch Product
 - 7.8.3 Watch Sales, Revenue, Price and Gross Margin of BREMONT
- 7.9 Glash?tte Original
 - 7.9.1 Company profile
 - 7.9.2 Representative Watch Product
 - 7.9.3 Watch Sales, Revenue, Price and Gross Margin of Glash?tte Original
- 7.10 ROGER W. SMITH
 - 7.10.1 Company profile
 - 7.10.2 Representative Watch Product
 - 7.10.3 Watch Sales, Revenue, Price and Gross Margin of ROGER W. SMITH
- 7.11 Longines
 - 7.11.1 Company profile
 - 7.11.2 Representative Watch Product



- 7.11.3 Watch Sales, Revenue, Price and Gross Margin of Longines
- **7.12 OMEGA**
 - 7.12.1 Company profile
 - 7.12.2 Representative Watch Product
 - 7.12.3 Watch Sales, Revenue, Price and Gross Margin of OMEGA
- 7.13 ESQ
 - 7.13.1 Company profile
 - 7.13.2 Representative Watch Product
 - 7.13.3 Watch Sales, Revenue, Price and Gross Margin of ESQ

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WATCH

- 8.1 Industry Chain of Watch
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WATCH

- 9.1 Cost Structure Analysis of Watch
- 9.2 Raw Materials Cost Analysis of Watch
- 9.3 Labor Cost Analysis of Watch
- 9.4 Manufacturing Expenses Analysis of Watch

CHAPTER 10 MARKETING STATUS ANALYSIS OF WATCH

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE



- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Watch-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/W9424CBA8C9EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/W9424CBA8C9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970