

Watch-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/W5745ACC3D2EN.html

Date: May 2018 Pages: 154 Price: US\$ 2,480.00 (Single User License) ID: W5745ACC3D2EN

Abstracts

Report Summary

Watch-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Watch industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Watch 2013-2017, and development forecast 2018-2023 Main manufacturers/suppliers of Watch worldwide, with company and product introduction, position in the Watch market Market status and development trend of Watch by types and applications Cost and profit status of Watch, and marketing status Market growth drivers and challenges

The report segments the global Watch market as:

Global Watch Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North America Europe China Japan Rest APAC Latin America



Global Watch Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Mechanical watch Quartz watch Others

Global Watch Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Normal Luxury Others

Global Watch Market: Manufacturers Segment Analysis (Company and Product introduction, Watch Sales Volume, Revenue, Price and Gross Margin): Rolex Omega Patek Philippe Tag Heuer Breguet Lange & Sohen UTS MUNCHEN BREMONT Glash?tte Original ROGER W. SMITH Longines OMEGA ESQ

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF WATCH

- 1.1 Definition of Watch in This Report
- 1.2 Commercial Types of Watch
- 1.2.1 Mechanical watch
- 1.2.2 Quartz watch
- 1.2.3 Others
- 1.3 Downstream Application of Watch
 - 1.3.1 Normal
 - 1.3.2 Luxury
 - 1.3.3 Others
- 1.4 Development History of Watch
- 1.5 Market Status and Trend of Watch 2013-2023
- 1.5.1 Global Watch Market Status and Trend 2013-2023
- 1.5.2 Regional Watch Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Watch 2013-2017
- 2.2 Production Market of Watch by Regions
- 2.2.1 Production Volume of Watch by Regions
- 2.2.2 Production Value of Watch by Regions
- 2.3 Demand Market of Watch by Regions
- 2.4 Production and Demand Status of Watch by Regions
- 2.4.1 Production and Demand Status of Watch by Regions 2013-2017
- 2.4.2 Import and Export Status of Watch by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Watch by Types
- 3.2 Production Value of Watch by Types
- 3.3 Market Forecast of Watch by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Watch by Downstream Industry



4.2 Market Forecast of Watch by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WATCH

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Watch Downstream Industry Situation and Trend Overview

CHAPTER 6 WATCH MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Watch by Major Manufacturers
- 6.2 Production Value of Watch by Major Manufacturers
- 6.3 Basic Information of Watch by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Watch Major Manufacturer
- 6.3.2 Employees and Revenue Level of Watch Major Manufacturer
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 WATCH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Rolex
 - 7.1.1 Company profile
 - 7.1.2 Representative Watch Product
 - 7.1.3 Watch Sales, Revenue, Price and Gross Margin of Rolex
- 7.2 Omega
 - 7.2.1 Company profile
 - 7.2.2 Representative Watch Product
 - 7.2.3 Watch Sales, Revenue, Price and Gross Margin of Omega
- 7.3 Patek Philippe
 - 7.3.1 Company profile
 - 7.3.2 Representative Watch Product
 - 7.3.3 Watch Sales, Revenue, Price and Gross Margin of Patek Philippe
- 7.4 Tag Heuer
 - 7.4.1 Company profile
 - 7.4.2 Representative Watch Product
 - 7.4.3 Watch Sales, Revenue, Price and Gross Margin of Tag Heuer



7.5 Breguet

- 7.5.1 Company profile
- 7.5.2 Representative Watch Product
- 7.5.3 Watch Sales, Revenue, Price and Gross Margin of Breguet
- 7.6 Lange & Sohen
 - 7.6.1 Company profile
 - 7.6.2 Representative Watch Product
 - 7.6.3 Watch Sales, Revenue, Price and Gross Margin of Lange & Sohen
- 7.7 UTS MUNCHEN
- 7.7.1 Company profile
- 7.7.2 Representative Watch Product
- 7.7.3 Watch Sales, Revenue, Price and Gross Margin of UTS MUNCHEN
- 7.8 BREMONT
- 7.8.1 Company profile
- 7.8.2 Representative Watch Product
- 7.8.3 Watch Sales, Revenue, Price and Gross Margin of BREMONT
- 7.9 Glash?tte Original
- 7.9.1 Company profile
- 7.9.2 Representative Watch Product
- 7.9.3 Watch Sales, Revenue, Price and Gross Margin of Glash?tte Original
- 7.10 ROGER W. SMITH
 - 7.10.1 Company profile
 - 7.10.2 Representative Watch Product
- 7.10.3 Watch Sales, Revenue, Price and Gross Margin of ROGER W. SMITH
- 7.11 Longines
 - 7.11.1 Company profile
 - 7.11.2 Representative Watch Product
 - 7.11.3 Watch Sales, Revenue, Price and Gross Margin of Longines
- 7.12 OMEGA
 - 7.12.1 Company profile
 - 7.12.2 Representative Watch Product
- 7.12.3 Watch Sales, Revenue, Price and Gross Margin of OMEGA
- 7.13 ESQ
 - 7.13.1 Company profile
 - 7.13.2 Representative Watch Product
 - 7.13.3 Watch Sales, Revenue, Price and Gross Margin of ESQ

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WATCH



- 8.1 Industry Chain of Watch
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WATCH

- 9.1 Cost Structure Analysis of Watch
- 9.2 Raw Materials Cost Analysis of Watch
- 9.3 Labor Cost Analysis of Watch
- 9.4 Manufacturing Expenses Analysis of Watch

CHAPTER 10 MARKETING STATUS ANALYSIS OF WATCH

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Watch-Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/W5745ACC3D2EN.html</u>

> Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/W5745ACC3D2EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970