

# Watch-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/WC36C0A10EFEN.html

Date: May 2018

Pages: 145

Price: US\$ 2,980.00 (Single User License)

ID: WC36C0A10EFEN

# **Abstracts**

### **Report Summary**

Watch-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Watch industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Watch 2013-2017, and development forecast 2018-2023

Main market players of Watch in China, with company and product introduction, position in the Watch market

Market status and development trend of Watch by types and applications Cost and profit status of Watch, and marketing status Market growth drivers and challenges

The report segments the China Watch market as:

China Watch Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China



China Watch Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Mechanical watch

Quartz watch

Others

China Watch Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Normal

Luxury

Others

China Watch Market: Players Segment Analysis (Company and Product introduction, Watch Sales Volume, Revenue, Price and Gross Margin):

Rolex

Omega

Patek Philippe

Tag Heuer

**Breguet** 

Lange & Sohen

**UTS MUNCHEN** 

**BREMONT** 

Glash?tte Original

ROGER W. SMITH

Longines

OMEGA

**ESQ** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

#### CHAPTER 1 OVERVIEW OF WATCH

- 1.1 Definition of Watch in This Report
- 1.2 Commercial Types of Watch
  - 1.2.1 Mechanical watch
  - 1.2.2 Quartz watch
  - 1.2.3 Others
- 1.3 Downstream Application of Watch
  - 1.3.1 Normal
  - **1.3.2 Luxury**
  - 1.3.3 Others
- 1.4 Development History of Watch
- 1.5 Market Status and Trend of Watch 2013-2023
  - 1.5.1 China Watch Market Status and Trend 2013-2023
- 1.5.2 Regional Watch Market Status and Trend 2013-2023

#### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Watch in China 2013-2017
- 2.2 Consumption Market of Watch in China by Regions
  - 2.2.1 Consumption Volume of Watch in China by Regions
  - 2.2.2 Revenue of Watch in China by Regions
- 2.3 Market Analysis of Watch in China by Regions
  - 2.3.1 Market Analysis of Watch in North China 2013-2017
  - 2.3.2 Market Analysis of Watch in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Watch in East China 2013-2017
  - 2.3.4 Market Analysis of Watch in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Watch in Southwest China 2013-2017
- 2.3.6 Market Analysis of Watch in Northwest China 2013-2017
- 2.4 Market Development Forecast of Watch in China 2018-2023
  - 2.4.1 Market Development Forecast of Watch in China 2018-2023
  - 2.4.2 Market Development Forecast of Watch by Regions 2018-2023

#### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Watch in China by Types



- 3.1.2 Revenue of Watch in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Watch in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Watch in China by Downstream Industry
- 4.2 Demand Volume of Watch by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Watch by Downstream Industry in North China
- 4.2.2 Demand Volume of Watch by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Watch by Downstream Industry in East China
- 4.2.4 Demand Volume of Watch by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Watch by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Watch by Downstream Industry in Northwest China
- 4.3 Market Forecast of Watch in China by Downstream Industry

#### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF WATCH**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Watch Downstream Industry Situation and Trend Overview

# CHAPTER 6 WATCH MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Watch in China by Major Players
- 6.2 Revenue of Watch in China by Major Players
- 6.3 Basic Information of Watch by Major Players
  - 6.3.1 Headquarters Location and Established Time of Watch Major Players
  - 6.3.2 Employees and Revenue Level of Watch Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



# 6.4.3 New Product Development and Launch

# CHAPTER 7 WATCH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Rolex
  - 7.1.1 Company profile
  - 7.1.2 Representative Watch Product
  - 7.1.3 Watch Sales, Revenue, Price and Gross Margin of Rolex
- 7.2 Omega
  - 7.2.1 Company profile
  - 7.2.2 Representative Watch Product
  - 7.2.3 Watch Sales, Revenue, Price and Gross Margin of Omega
- 7.3 Patek Philippe
  - 7.3.1 Company profile
  - 7.3.2 Representative Watch Product
  - 7.3.3 Watch Sales, Revenue, Price and Gross Margin of Patek Philippe
- 7.4 Tag Heuer
  - 7.4.1 Company profile
  - 7.4.2 Representative Watch Product
  - 7.4.3 Watch Sales, Revenue, Price and Gross Margin of Tag Heuer
- 7.5 Breguet
  - 7.5.1 Company profile
  - 7.5.2 Representative Watch Product
  - 7.5.3 Watch Sales, Revenue, Price and Gross Margin of Breguet
- 7.6 Lange & Sohen
  - 7.6.1 Company profile
  - 7.6.2 Representative Watch Product
  - 7.6.3 Watch Sales, Revenue, Price and Gross Margin of Lange & Sohen
- 7.7 UTS MUNCHEN
  - 7.7.1 Company profile
  - 7.7.2 Representative Watch Product
  - 7.7.3 Watch Sales, Revenue, Price and Gross Margin of UTS MUNCHEN
- 7.8 BREMONT
  - 7.8.1 Company profile
  - 7.8.2 Representative Watch Product
  - 7.8.3 Watch Sales, Revenue, Price and Gross Margin of BREMONT
- 7.9 Glash?tte Original
- 7.9.1 Company profile



- 7.9.2 Representative Watch Product
- 7.9.3 Watch Sales, Revenue, Price and Gross Margin of Glash?tte Original
- 7.10 ROGER W. SMITH
  - 7.10.1 Company profile
  - 7.10.2 Representative Watch Product
  - 7.10.3 Watch Sales, Revenue, Price and Gross Margin of ROGER W. SMITH
- 7.11 Longines
  - 7.11.1 Company profile
  - 7.11.2 Representative Watch Product
  - 7.11.3 Watch Sales, Revenue, Price and Gross Margin of Longines
- **7.12 OMEGA** 
  - 7.12.1 Company profile
  - 7.12.2 Representative Watch Product
  - 7.12.3 Watch Sales, Revenue, Price and Gross Margin of OMEGA
- 7.13 ESQ
  - 7.13.1 Company profile
  - 7.13.2 Representative Watch Product
  - 7.13.3 Watch Sales, Revenue, Price and Gross Margin of ESQ

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF WATCH

- 8.1 Industry Chain of Watch
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF WATCH**

- 9.1 Cost Structure Analysis of Watch
- 9.2 Raw Materials Cost Analysis of Watch
- 9.3 Labor Cost Analysis of Watch
- 9.4 Manufacturing Expenses Analysis of Watch

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF WATCH**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

# **CHAPTER 11 REPORT CONCLUSION**

# **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Watch-China Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/WC36C0A10EFEN.html">https://marketpublishers.com/r/WC36C0A10EFEN.html</a>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/WC36C0A10EFEN.html">https://marketpublishers.com/r/WC36C0A10EFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970